

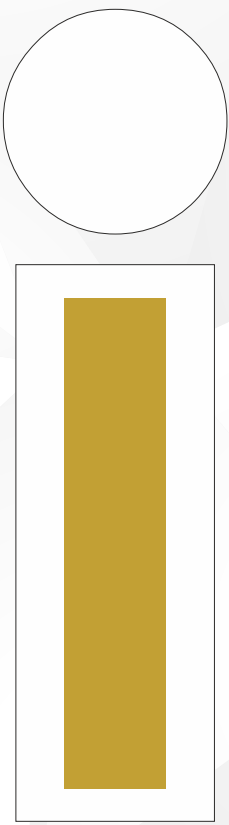


5 STAR RATED  
PREMIUM INSTITUTE

# I Business Institute

Approved by AICTE, Ministry of Education, Govt. of India  
(An ISO 9001:2015 Institution)

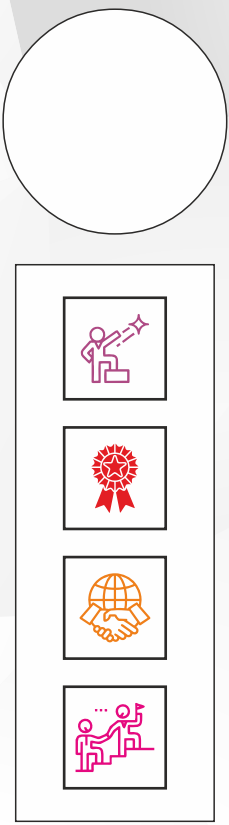
From  
**IDEAS**  
to  
**IMPLEMENTATION**



2025-26



Years of  
Excellence



ESTD  
2008



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# YEARS OF LEGACY TRANSLATES TO



## Academic Excellence

For 16 years, IBI has immensely focused on fusing theory with practice, constantly updating its curriculum to align with the fast-paced Industry requirements.



## Industry Integration

IBI goes beyond internships by offering industry-led workshops, guest lectures, and live projects, equipping students for corporate challenges.



## Intellectual Mentors

The faculty cohort is a pool of industry experts and academics, they guide students with practical insights, bridging the gap between theory and real-world application.



## Global Exposure

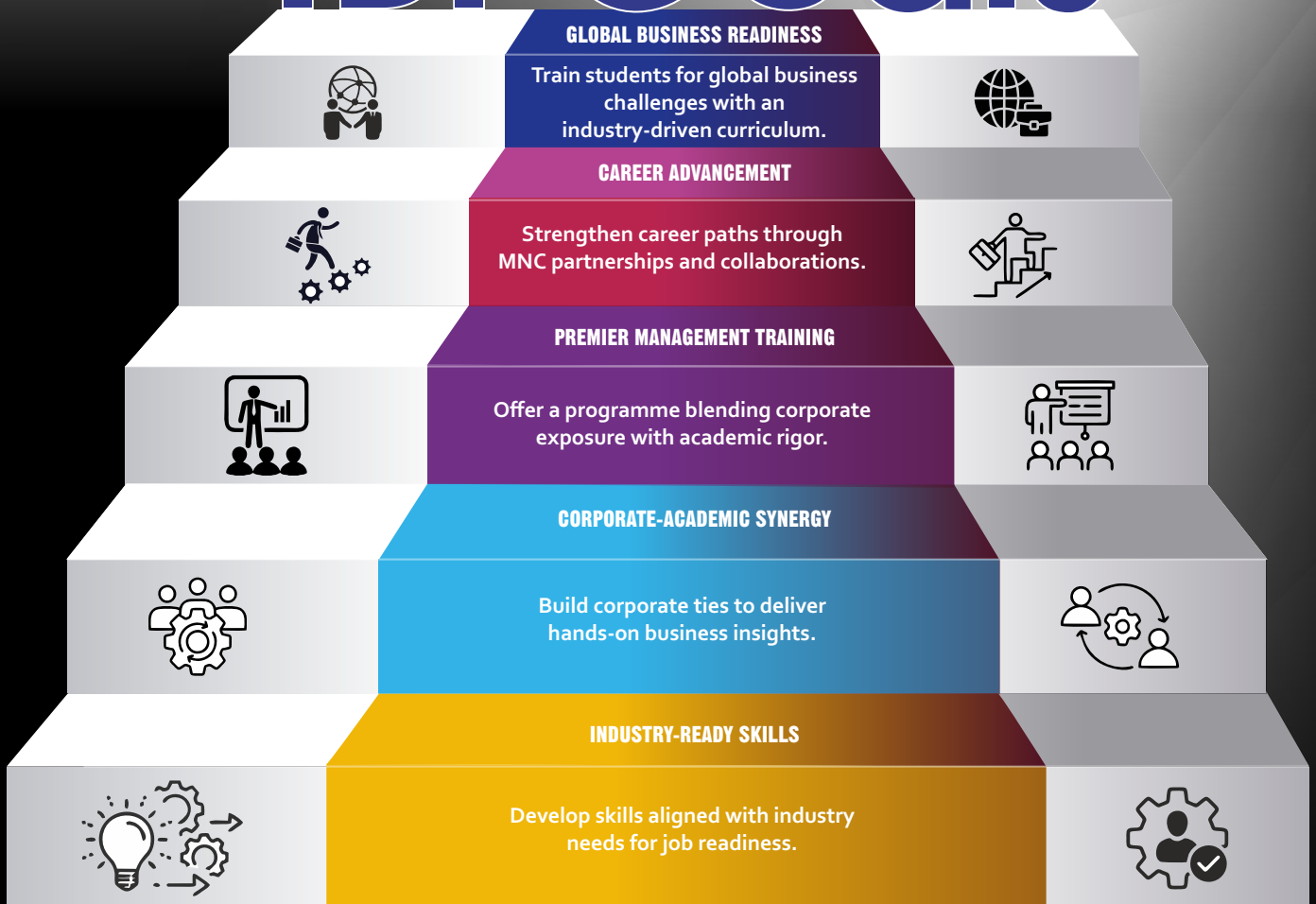
Through International partnerships and programs, IBI provides global learning experiences, preparing students for the demands of a global economy.







# IBI Goals





# IBI

## AT A GLANCE

**2020**

- Lifetime Membership in NHRD & CEGR
- Establishment of Incubation Cell

**2019**

- Collaboration with Nanyang University, Singapore
- Membership in NIPM
- Partnership with Corporate Partners Aon Co-Cubes
- Certification Partners: KARCKiN, iNurture, G01

**2018**

Acquired by new management, marking a significant achievement under a renowned and prestigious brand.

**2012**

Increased the seat intake to 120.

**2008**

Launch of IBI Campus

### A Legacy of Growth:

At IBI, every step is a milestone, every challenge an opportunity, and every achievement a testament to our unwavering commitment to excellence.



## 2021

- International Association with AUAP
- Collaboration with Make Intern & E-Cell IIM Calcutta
- Partnership with Academy of IFRA, Canada

## 2022

- Accreditation by IAO
- Zonal Centre for E-Cell IIM Bangalore
- Presence at IIM Indore
- Establishment of Innovation Council Cell, under Ministry of Education

## 2023

- Collaboration with Indo-Gulf Management Association
- Tie-up with Kaplan University, Singapore
- Ranked among Best B-schools in Delhi-NCR by The Week
- Ranked in Top 100 Private Institutes in India by Times B-School
- Partnership with Asia-Africa Institute LLC, Japan

## 2024

- Students' of PGDM 2024 attended Microsoft Co-pilot session at Microsoft Office
- Ranked among Prestigious B-School by GHRDC B-Schools Survey
- Accredited by BGA AMBA
- Awarded as Best Eminence B-School by Competition Success Review

## 2025

Moving forward to have Best Brains on Board

*At I Business Institute, the premier B-school in Delhi-NCR, accredited by AICTE, we transform visionary ideas into impactful realities. Our mantra, "Ideas to Implementation," resonates through every aspect of our curriculum, empowering students to not only dream big but to also bring those dreams to life.*

At I Business Institute, we pride ourselves on being the premier destination for aspiring leaders with our exceptional PGDM Programme. Nestled in the heart of Delhi-NCR, our institute stands out with its unparalleled pedagogical approach, cutting-edge infrastructure, and a curriculum designed to ignite brilliance.



# I Business Institute

## Greater Noida

---



# From Ideas to Implementation: The IBI Pathway to Success



## VISION

- Attain global recognition as a premier management institute.
- Uphold the highest standards of educational excellence across all dimensions.
- Shape future leaders equipped to excel both in India and on the global stage.
- Seamlessly integrate theoretical knowledge with hands-on practical experience.



## MISSION

- Empower every student to excel in their professional careers with rigorous preparation.
- Equip students with the resilience and skills needed to navigate life's challenges.
- Cultivate visionary leaders and entrepreneurs who add value to their stakeholders.
- Foster socially responsible professionals who contribute meaningfully to society.



## VALUES

- Integrity
- Diversity and Inclusion
- Accountability
- Sustainability





# IBUSINESS INSTITUTE

Affiliations, Accreditations, Memberships and International Alliances

## Approved by



All India Council for Technical Education (AICTE)



शिक्षा मंत्रालय  
MINISTRY OF  
EDUCATION

Ministry of Education  
Govt. of India



Business Graduates Association (BGA)  
Association of MBA (AMBA)

## Recognized by



QACS International Pvt. Ltd.

## International Alliances



Association of Universities  
of Asia And The Pacific (AUAP)



International Financial  
Research Analyst (IFRA), Canada



International Accreditation  
Organization (IAO)



Westford University  
College, Dubai UAE



Nanyang Institute of  
Management, Singapore



Kaplan University  
Singapore



Asia-Africa Institute LLC  
Japan



Skyline University College  
Sharjah, UAE

## Academic Collaborations



Indian Institute of Management  
Bangalore (IIMB)



MakeIntern



Indian Institute of Management  
Calcutta (IIMC)



The Times of India



National Digital Library  
of India



Developing Library Network

## Member of



Institution's Innovation Council  
(Ministry of HRD Initiative)



National Human Resource  
Development (NHRD)



All India Management Association  
(AIMA)



National Institute of  
Personnel Management

# Campus Highlights 2024



Member of BGA & AMBA



Fast-growing B-school in Delhi-NCR



100% Ph.D. professors on campus



100% internships and placements with the highest package of 50 LPA



500+ companies for placements in the last two years



Lush green campus in the heart of the city



Business Plan Presentation at IIM Bangalore & IIM Indore



Only Institute in India recognized by IFRA Canada



Certifications from IIM Bangalore and IIM Calcutta



Top B-School in North Zone India (Times B-School Ranking)



240-seat capacity for the 2024-26 batch



10+ foreign university collaborations



30% of students have work experience



300+ corporate sessions in the last two years



10:1 student-to-faculty ratio



Partnership with SAS and 20+ skill-enhancing student clubs and committees



In-house Incubation Centre, "Innoweb Solution," empowering budding entrepreneurs and startups



200+ MoUs signed with academic institutions across India



613,800+ books in the library with remote access through DELNET and NDLI



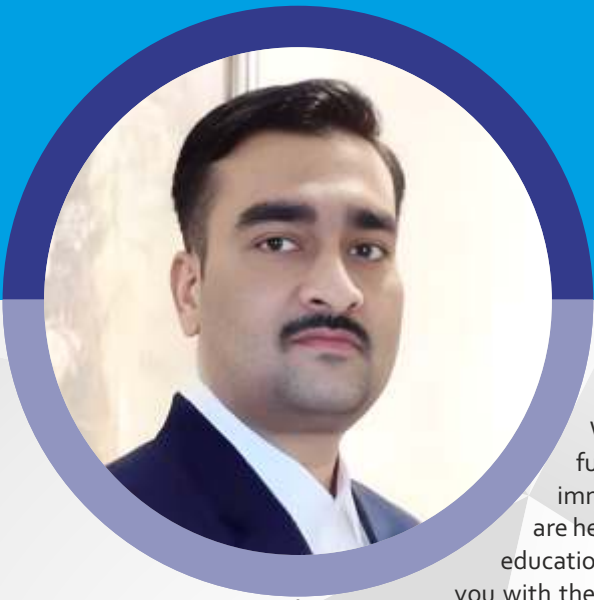
Student diversity: students from 28 states across India



High-tech infrastructure with innovative pedagogy and a dynamic learning environment



# MESSAGE FROM THE MANAGING DIRECTOR



Dear Aspirants,

Welcome to I Business Institute, where your journey towards becoming a future leader begins. As we reflect on our 16-year legacy, I am filled with immense pride at how far we have come and even more excited about where we are headed. At IBI, our strategic vision is clear and transparent that is to provide an educational experience that goes beyond the classroom. We are committed to equip you with the skills, knowledge, and mindset needed to navigate and excel in a rapidly changing global business environment. Our curriculum is meticulously designed to ensure that you are not only academically proficient but also strategically prepared to take on leadership roles in any industry.

Our institute's sole purpose is your growth and success. Every member of IBI community, from faculty to staff, is dedicated to support your academic journey and personal development. We believe that when we work together towards a common goal, the possibilities are endless. At IBI, you will find a collaborative environment where your ideas are valued, and your aspirations are nurtured.

Innovation is at the heart of everything we do. We encourage you to think creatively, challenge the status quo, and explore new ideas. Our programs are designed to empower you to become an innovative thinker who can lead change in today's dynamic world. By fostering a culture of innovation, we aim to produce graduates who are not just ready for the future but are also capable of shaping it.

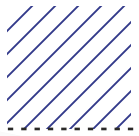
At IBI, we are not just focused on your academic achievements; we are deeply invested in your holistic growth. We offer numerous opportunities for you to develop leadership skills, engage in real-world projects, and build a strong network of peers and professionals. Our goal is to ensure that by the time you graduate, you are a well-rounded individual, ready to make meaningful contributions to your chosen field and society at large.

In closing, I invite you to join us at IBI, where your potential will be realized, your ambitions supported, and your success ensured. Together, let's embark on a journey of learning, growth, and innovation.

**Mr. Sujeet Roy**  
Managing Director  
I Business Institute

“  
Step into a  
world of endless  
possibilities,  
where  
your growth  
is our purpose  
”





# IBI Greater Noida

At I Business Institute (IBI), we have been at the forefront of managerial education for 16 years, blending traditional expertise with cutting-edge technology. Our commitment is to cultivate future-ready leaders by integrating the latest technological advancements into our curriculum. We believe in nurturing managerial competencies that are not only relevant today but also prepare our students for future challenges. Our comprehensive approach ensures that graduates are adept in both current and emerging skills, making them highly competitive in the dynamic business landscape. With a legacy of excellence and a forward-thinking mindset, IBI is dedicated to providing a transformative education that empowers students to excel in their careers and drive innovation in their fields.

Established in

**2008,**

I Business Institute in Greater Noida is an autonomous institution that offers top-notch management education.



## Years of Excellence

**Global Recognition:** IBI has earned a reputation for delivering world-class education, with a curriculum designed to meet the evolving needs of the global business environment.

**Industry Integration:** With a strong network of industry partnerships, IBI provides students with invaluable exposure through internships, live projects, and corporate interactions.

**Distinguished Faculty Mentors:** IBI's faculty is a intellectual pool of seasoned industry professionals and academicians who bring real-world insights into the classroom, ensuring that students are well-prepared for their careers.



In these 16 years, IBI has not only grown in stature but also in its mission to create leaders who are ready to make a difference in the world.

**Alumni Success:** IBI's alumni have made significant strides in various sectors, holding influential positions in top organizations across the globe.

**Global Exposure:** Through International collaborations and exchange programs, IBI offers students opportunities to gain a global perspective, essential for today's interconnected world.

**Social Responsibility:** Committed to contributing to society, IBI integrates ethical decision-making and community engagement into its programs, fostering socially responsible leaders.



# MESSAGE FROM THE GROUP DIRECTOR



Dear Aspirant,

It is my great pleasure to welcome you to I Business Institute, where your journey towards becoming impactful business leaders begins. If you are looking for a career to make a difference, you have come to the right place. IBI aims to provide value-based quality education for creating responsible and thoughtful individuals who would lead the world by example and excel through entrepreneurial spirit and humanitarian attitude.

Our biggest strength is curriculum, which is innovative and industry focused. It is designed in collaboration with the experts from world-class academic institutes and MNCs. With strong commitment and deep sense of responsibility, our faculty members are trained to use various pedagogical approaches including latest business case study analysis, team building activities, business simulations etc., to deliver the curriculum to our students more effectively.

The management programme has been designed to meet the industry's expectations from budding managers of the next generation. The programme will also allow students to take up dual specialization. Industry experts are invited to provide students with real-time about the industry. Students interact with corporate companies in the form of Corporate Connect Series, Live Projects, Industry visits, etc. These connects are expected to provide the students to make strong cultural awareness and global perspectives that they need. Visit to various companies strengthens rapport with industry and enhances future employability in those organizations.

We at I Business Institute have made all provisions to collaborate with the best institutes across the countries, including UK, France, Singapore, Canada, Japan and UAE to have international exposure for our students through exchange programs and study tours.

Experience at IBI is not just an academic journey, it is an opportunity for students to expand their network and contribute to the future of business. I encourage the students to seize every opportunity, ask questions, and push beyond their comfort zone. Success at IBI will not only be measured by grades, but by the personal growth, confidence, and vision they will carry with them as they move forward.

We are confident that students will outperform with the rich resources available at IBI and evolve as great industry leaders.

**Dr. P. Sivakumar**  
Group Director  
I Business Institute

“  
Innovation,  
growth, and  
leadership-  
these are the  
pillars of  
IBI journey  
”



# MESSAGE FROM THE DIRECTOR



Dear Future Leaders,  
Greetings!

It is with immense joy that I welcome you to I Business Institute (IBI) and our prestigious PGDM programme. At IBI, we offer more than just education; we deliver a transformative experience to shape you into future-ready leaders.

The AICTE-approved two-year full-time PGDM programme, sanctioned by the Ministry of Education, Government of India, is designed to meet dynamic industry demands. Covering areas such as Business Analytics, Digital Marketing, Digital Operations & Supply Chain Management, AI in Business, Digital Transformation in HR, Family Business & Entrepreneurship and Entrepreneurship Management, the programme offers flexibility through dual specialization, enabling you to tailor your learning to your career goals.

At IBI, we nurture a global mindset through innovative teaching methods, international immersion, and a multi-perspective approach. Management requires adaptability, and our curriculum reflects this with courses tailored to meet the needs of corporate India. Certificate programmes on cutting-edge topics like Digital Transformation, Artificial Intelligence (AI), and Power BI equip you with tools for data-driven decision-making. Additionally, a non-credit course on Environmental, Social, and Governance (ESG) offers insights into responsible business practices and sustainability-critical elements in today's corporate world.

We emphasize experiential learning through case studies, simulations, outbound leadership programmes, and industry immersion. Our Corporate Connect Series, Live Projects, and Industry Visits ensure real-time exposure to industry experts, fostering insights that enhance employability and build industry relationships.

Global exposure is a cornerstone of our programme. Through collaborations with premier institutes in the U.S.A., France, Singapore, Dubai, and other countries, our exchange programmes and international study tours provide students with invaluable insights to thrive in a globalized business landscape.

Our diverse student cohort from across India creates a vibrant learning environment, fostering essential business competencies, a global outlook, and interpersonal skills crucial for effective management.

Our state-of-the-art campus, equipped with modern facilities, serves as a hub for innovation, collaboration, and growth. We encourage you to actively engage in extracurricular activities, industry interactions, and global programmes to enrich your knowledge and broaden your perspectives.

As the Director, I assure you that our esteemed faculty, known for their expertise and dedication, will guide you through a curriculum that blends theory with real-world applications. Experiential learning ensures you graduate with the skills and confidence to tackle challenges head-on. Our accomplished alumni, now in prominent positions globally, are a testament to the strength of an IBI education.

We invite you to visit our campus to witness firsthand the strides we are making in transforming education and preparing future leaders. Welcome to IBI—a place where potential meets opportunity.

Regards,  
**Dr. Sweta Saurabh**  
Director  
I Business Institute

“  
Empowering  
future leaders  
with knowledge,  
vision, and  
purpose—  
this is IBI

”





# MESSAGE FROM THE DEAN ACADEMICS



Dear Aspiring Leaders,

At I Business Institute, Greater Noida, we are thrilled to welcome you on an exciting educational journey, crafted to provide a holistic and hands-on learning experience. Our mission is to equip students with a well-rounded education and practical insights that enable them to thrive in their careers. The Post-Graduate Diploma in Management (PGDM) programme, with dual specializations, is at the heart of this transformative experience.

In the first year, our focus lies in building a strong foundation of core conceptual and analytical skills that serve as the bedrock for advanced learning in the second year. Students from various academic streams choose this programme to master a wide range of functional domains such as Marketing, Human Resource Management, International Business, Business Analytics, Finance, Operations, and Information Technology. This well-rounded curriculum ensures our students are prepared to take on key leadership roles across the corporate spectrum.

Our distinguished faculty brings together a unique blend of industry expertise and academic excellence, supported by a curriculum that evolves with the changing needs of the business world. Our dynamic teaching methodologies not only deepen your understanding of management but also enhance your ability to apply those principles in real-world contexts.

In addition to our rigorous academic offerings, we prioritize industry engagement through specialized certification programs like Six Sigma, HR Analytics, Digital Marketing, and Artificial Intelligence, designed to meet current market demands. This industry alignment provides our students with invaluable exposure, positioning them to thrive in their chosen fields.

We also emphasize a balanced learning environment, offering a range of cultural and sports activities to enrich your personal development and provide a refreshing break from academic life. Our goal is to nurture not only professional competence but also the holistic growth of each student, empowering them to excel both personally and professionally.

We look forward to embarking on this enriching journey with you.

Warm Regards,

**Dr. Sachi Dwivedi, PMP**  
Dean Academics  
I Business Institute

“

At IBI, we don't just teach; we empower you to lead, innovate, and excel

”

“

# Faculty, Research & Achievements

## 1. Distinguished Faculty

- **PhD Expertise:** 100% of our faculty members hold PhD degrees, ensuring a strong academic foundation.
- **Diverse Backgrounds:** Over 80 faculty members with qualifications from prestigious institutions, including:
  - IIT Delhi
  - IIM Ahmedabad
  - IIT Allahabad
  - IIM Lucknow
  - IIM Kozhikode
  - XLRI
  - University of California
  - NIT
  - FMS BHU
  - Symbiosis Pune
  - Great Lakes
  - XIMB
  - MIT Boston
  - IIM Sambhalpur
  - IIM Calcutta etc.
- **Industry Experience:** Faculty members bring valuable insights with experience in leading corporations like Big 4, enhancing the practical learning environment.

## 2. Research Excellence

- **Published Research:** Numerous research papers published in esteemed journals, contributing to academic discourse and knowledge.
- **Articles Contribution:** Authored 500+ articles on various business and management topics, reflecting our commitment to thought leadership.
- **Case Studies:** Developed 100+ case studies, providing students with real-world business scenarios to analyze and learn from.

## 3. Recognized Achievements

- **Teaching Awards:** Received 50+ awards for excellence in teaching, showcasing our faculty's dedication and effectiveness in educating students.
- **Innovative Approaches:** Faculty employ innovative teaching methods and cutting-edge research to foster a dynamic learning environment.





# CORE MEMBERS



**Dr. P. Sivakumar**  
*Group Director*



**Dr. Sweta Saurabh**  
*Director*



**Dr. Sachi Dwivedi, PMP**  
*Dean Academics*

# ACADEMIC ADVISORY COUNCIL



**Dr. Vivek Soni**  
*Professor*  
Faculty of Management Studies  
University of Delhi



**Ms. Sheetal**  
*Strategy and Liberal Studies*  
IIM Shillong



**Dr. Somy Thomas**  
*Managing Director*  
Valuation & Advisory Services  
Cushman & Wakefield, Bengaluru



**Dr. G. Anjaneya Swamy**  
*Dean (Ex)*  
School of Management  
Pondicherry Central Uni.



**Dr. Vinish Kr Kathuria**  
*Teaching Faculty*  
Indian Institute of Technology  
Bombay



**Prof Rishi Mehra**  
*CEO, Corporate Partners*  
Sr. Consultant DEA - AJNIFM  
Res Program, Ministry of Finance



**Dr. N.R. Bhanumurthy**  
*Vice Chancellor*  
*Dr BR Ambedkar*  
School of Eco Uni, Bengaluru



**Prof. Rakesh Ranjan**  
*Vice Chancellor*  
Sushant University, Gurgaon



**Mr. M. K Khanduja**  
*Director*  
Inter - Alliance Research, Gurgaon



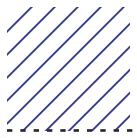
**Prof. Ravi Sangal**  
*Chief Mentor and Advisor*  
BIS Research, Gurgaon



**Prof. Shiv K. Tripathi, Ph.D.**  
*Vice Chancellor*  
ATMIYA University



**Dr. Manoranjan Sharma**  
*Chief Economist, Infomeric Valuation & Rating Pvt. Ltd., Delhi*  
*Former GM, Chief Economist & Chief Learning Officer, Canara Bank*



# ADVISORY BOARD @ IBI

## Corporate Advisory Board



**Mr. Lokesh Mehra**  
*Sr. Manager,  
Global Engagement,  
AWS South Asia*



**Ms. Anshula Verma**  
*Director and National Head,  
Talent Acquisition  
Ernst & Young LLP*



**Mr. Rajeev Narang**  
*TEDx Speaker,  
Branding Expert, Author*



**Ms. Anupreeta Lall**  
*Founder  
IntellSearch*



**Ms. Swati Singh**  
*Director, Business Operations  
TEKsystems*



**Mohammad Afsar**  
*Associate Director  
Talent Acquisition Head  
TBO.com*



**Mr. Manay Khaitan**  
*Associate Director Finance  
Beverages, PepsiCo*



**Mr. Neeraj Narang**  
*Global HCM Strategy  
Director and APAC Lead  
Oracle*



**Mr. Debargha Deb**  
*General Manager, HR  
DS Group*



**Ms. Shaweta Berry**  
*VP-Marketing &  
Business Development  
Mahanadaya Universal Consultancy Pvt. Ltd.*



**Mr. Kunwar Bhanu P Singh**  
*Group HR Leader  
Aeon Market  
Research (P) Ltd.*



**Ms. Manisha Pawar**  
*Regional HR Head, North and  
Central, Dabur India limited*



**Mr. Ravindra Upadhyay**  
*Sr. VP, Finance, Audit &  
Risk Management Reliance  
Jio Infocom Limited*



**Mr. Harsh Batta**  
*National Sales Head,  
Purina Patcare India, Nestle*



**Ms. Renu Bhat**  
*Manager HR  
ITC Limited*



**Mr. Himanshu Verma**  
*Manager Human Capital  
PwC*



# AWARDS AND RANKING

IBI, Greater Noida, is a fast-growing institute in Delhi-NCR.

IBI has received various prestigious awards from Radio Adda, AIAA, CEGR, ICCL, Icon Awards, Knowledge Reviews, Competition Success Review, The Week, Prime Time & many more.



**Times B-School**



**GHRDC B-Schools Survey**



**The Week**



**Indian Education Excellence**



**Prime Time**



**Global Excellence Lifestyle**



**Integrated Chambers of Commerce and Industry**



**The Knowledge Review**



**Competition Success Review**



**The Knowledge Review**



**Business Today**



**AIAA & Radio Adda**



**Global Leadership Awards**



**Ad Focus Media**



**Competition Success Review**



**ADF MEDIA**



**CEGR**



**International Education Excellence**



# INTELLECTUAL RESOURCES

**Dr. P Sivakumar**

**Group Director**

*Ph.D, M.Phil, M.S*

*(Applied Econometrics)*

**20+ years of Experience  
in Academics**



**Area of Interest:** Managerial Economics, Research Methodology, Econometrics, Business Forecasting, Predictive Analytics

**Brief Profile:** Dr. P. Sivakumar, Group Director at I Business Institute, holds a Ph.D., M.Phil, and M.S in Applied Econometrics. Specializing in Managerial Economics, Research Methodology, Econometrics, Business Forecasting, and Predictive Analytics, he brings over 22 years of industry and academic experience. His research on 'Productivity and Efficiency Analysis of Indian Manufacturing Industry' earned him a Ph.D. from Hyderabad Central University. Dr. Sivakumar has presented over 25 research papers globally, publishing 31 in areas like Economics, Banking, Finance, Trade, and Renewable Energy. As an IBM certified trainer, he excels in Business Analytics and holds leadership positions with associations like WFTO and Fair Trade Forum-India

**Dr. Sweta Saurabh**

**Director**

*PhD (HRM), MBA (HR),*

*M.A (IR), BHU*

**Ex-Symbiosis | 19+ years  
experience in Academics  
& Teaching**



**Area of Interest:** Human Resource Management, Organizational Behaviour, Employee Engagement, Communication Skills, Personality Development, Negotiation Skills, Time Management, Entrepreneurship, Group Dynamics, Training and Development, and Competency Mapping.

**Brief Profile:** Dr. Sweta Saurabh, a seasoned academician, holds a Ph.D. in Human Resource Management, an MBA in HR, and an M.A. in International Relations from BHU. With almost two decades of experience, she has left an indelible mark in various domains, including HR, OB, Communications, and Personality Development. Currently serving as the Director at I Business Institute, she oversees all institutional activities. Dr. Sweta Saurabh has conducted impactful MDPs for NIBSCOM, contributed to accreditation committees, and holds a patent for a "Machine Learning-Based Tool For Predicting Leadership Success Based On Emotional Intelligence." Her commitment to research is reflected in her publications and active participation in conferences, where she consistently garners accolades. Beyond academia, she imparts knowledge through sessions and training at prestigious organizations.

**Dr. Sachi Dwivedi, PMP**

**Dean Academics**

*PhD (BA), PGP in BA&BI-*

*Great Lakes Institute of*

*Mgmt, Six Sigma Green Belt*

*Certification, MBA-FMS BHU,*

*M.Sc (Statistics)-FMS BHU*

**Ex-TCS | 18+years of Experience in Academics  
& Corporate**



**Area of Interest:** Business Analytics, Project Management, Six Sigma (Quality Management), Quantitative Techniques.

**Brief Profile:** Dr. Sachi Dwivedi, PMP, holds a Ph.D. in Business Analytics and a Post Graduate Programme in Business Analytics and Business Intelligence from Great Lakes Institute of Management. With a background in Six Sigma (Quality Management) and an M.Sc. in Statistics from BHU, she has a robust academic profile. Before joining I Business Institute, she garnered eight years of experience at TCS, serving as a Project Manager for international projects. Driven by a passion for teaching, she's conducted corporate sessions on Business Analytics, Project Management, and Six Sigma. Her patent on "Machine Learning-Based Tool For Predicting Leadership Success Based On Emotional Intelligence" reflects her innovative approach. She has published numerous research papers, won awards at national and international conferences, and filed patents in the field of Business Analytics, showcasing her expertise and commitment to the field.

**Mr. Debasis Basu Chowdhury**

**Professor in Practice**

*MBA (IIM Ahmedabad),*

*B.E (Electrical)*

*Ex-PwC | Ex-Capgemini |*

*Ex-TCS | Ex-Wipro | Ex-Tech*

*Mahindra | Ex-Hexaware |*

**30 Years of Industrial Experience**



**Area of Interest:** Marketing & Strategy Building, Consumer Behavior, Brand Management, Integrated Marketing Management, Marketing strategy, Advertising

**Brief Profile:** Debasis Basu Chowdhury, an IIM Ahmedabad MBA with a B.E. in Electrical Engineering, specializes in Marketing & Strategy. With over 22 years of experience, he has led global projects for major tech firms, started and scaled businesses, and excelled in change management. His leadership roles include President, Vice President, and COO at companies like PwC, Capgemini, and TCS. He's a Co-Promoter at MedTrainAI, a HealthTech firm, and has contributed to FICCI and academia. Debasis brings a rich blend of strategic acumen, business development, and transformative leadership to every role, leaving a lasting impact on the organizations he engages with.

**Prof. Shubb Shadangi**  
**Professor**

*PGDM (XIMB, Gold Medalist), SMP (IIM Calcutta), CCBM (IIT Delhi), PGDETM (UoH), FIE, CEng(I), MIMA. LHTL (Distinction, UCSD), CIC (MIT, Boston), Six Sigma Yellow Belt (MSMETDC, Gov't of India) | 25+ years of Experience in Academics*



**Brief Profile:** A Strategic thinker & technopreneur, a passionate Learner, a Dedicated Trainer, and a Persistent mentor eager to advise and grow organizations along with training students/executives. Skilled in areas of Strategic Management, Leadership, Strategic Planning, AI, Innovation, Digital Transformation, Analytics, Entrepreneurship, Family Business Management, problem-solving, & project management. Collaborative with a relentless work ethic and adept at working under constraints. Actively researching on the topics of Artificial Intelligence, Gamification, Dynamic Capabilities and its application on Platform Resilience as well as Organisational Resilience. Other areas of research interest include Entrepreneurship, Effectuation Theory, Managerial Hubris, Robotics, Automation, Additive Manufacturing, Ethical AI, Contrarian Theory, Paradox Theory, Elderly care, Motivational theories.

**Dr. Shilpa Wadhwa**  
**Associate Professor**

*Ph.D. - HR M.Com. (Delhi School of Economics-DU), B.Com. -H, Executive Program SJMSOM (IIT-B), Advance Diploma in German Language, Certified Trainer from ISTD, and Behavioral Competency from I.P University | 15+ years of Experience in Academics*



**Area of Interest:** Talent Management, Organization Development, HRM and Sustainability.

**Brief Profile:** Dr. Shilpa Wadhwa, an accomplished professional with a Ph.D. in HR holds expertise in Human Resource Management, Business Communication, Business Research, and Psychometric testing. With 15+ years of experience in teaching and research, she's currently an Associate Professor at I Business Institute, Greater Noida. Her keen interest in publications includes research papers in national and international journals and book chapters with renowned publishers. Dr. Wadhwa's achievements extend to conducting faculty development sessions, being a top scorer at IIT-B SJMSOM, and earning the All India Topper title in ISTD's Individual Paper contest in 2009.

**Mr. Parag Goel**  
**Professor in Practice**

*MBA (IIM Lucknow) Ex-EY | Ex-PwC | Ex-HCL | Ex-TCS | Ex-ICICI | Ex-Reliance Jio | 18+ years of Industrial Experience*



**Area of Interest:** Business Strategy, Entrepreneurship, Human Resource Management

**Brief Profile:** Parag has 18+ years of rich industry experience across functions in Consulting, IT, Telecom, Insurance and has worked in organisations such as HCL, TCS, ICICI, PwC, Reliance Jio, EY and in advisory roles with startups. He has worked in the areas of Consulting, Customer Relationship, Business Development, Strategic Initiatives and Change Management.

He is passionate about learning and sharing knowledge and insights with others. He is a Prosci® Certified Change Practitioner; and has also authored a publication in collaboration with CII.

**Mr. Vipul Mehta**  
**Assistant Professor**

*PGDM, IIM (Kozhikode), B.Tech (IIT Delhi) Ex-Deloitte | Ex-JP Morgan | Ex-Cardkho | 13 Years of Experience in Industry & Academics*



**Area of Interest:** Finance

**Brief Profile:** 13 years total work experience with 7 years of corporate and entrepreneurial experience with Deloitte, JP Morgan and CarDekho, and 6 years of teaching experience in Finance specialization. Mr Vipul Mehta, a PGDM holder with a focus on Finance, boasts 13 years of diverse experience. He spent 7 years in corporate roles at Deloitte, JP Morgan, and CarDekho, followed by 6 years dedicated to teaching finance. His achievements include high-scoring certifications in Common Derivatives, Securities Operations & Risk Management, Research Analyst, and Wealth Management. Vipul holds the prestigious Distinguished Toastmaster (DTM) award from Toastmasters International. Notably, he presented a paper on "Impact of Market Volatility on Expiry Day of Nifty Options" at the 2019 National Seminar of Asian Business School, Noida.



**Prof. Hitesh Manocha**  
**Professor**

*IIM Ahmedabad,  
PGDM (IIM, Ahmedabad)  
Ex- Godrej & Boyce Mfg. |  
25+ years of experience in  
Industry & Academics*



**Area of Interest:** Marketing Management, CRM, Strategic Business Management, Brand Management

**Brief Profile:** Prof. Hitesh Manocha is a Mechanical Engineer from Delhi College of Engineering and PGDM from Indian Institute of Management, Ahmedabad. Having more than 25 years of experience, he has worked with brands like Godrej and Boyce Mfg. Co. Pvt. Ltd. He has held many prestigious positions in his remarkable career. His first fourteen years were spent primarily in the area of Marketing and Sales. He served in various capacities in the areas of Consumer Durables, Office Automation, Engineering Goods, Concept Selling and Telecom. For the past Twelve years. He has started his own consultancy. He provides consultancy services in the area of Marketing and Sales. He has also conducted training programmes for corporations.

**Ms. Monika Prasad**  
**Professor**

*M.B.A.-University of  
California - Merage School  
of Business, Irvine, USA  
M.S.-Engineering-Purdue  
University, West Lafayette, USA. B. Tech. -  
Engineering - NIT, Surat, India (1996-2000)  
| Ex-Deloitte | Ex-KPMG | Ex-HSBC | Ex-Genpact |  
18+ Years of Industrial Experience*



**Brief Profile:** Monika Prasad has worked with Big 4 (Deloitte & KPMG), MNCs (HSBC & Genpact) and Start-Ups providing consulting, digital transformation, and program, risk & change management during her 18+ years of diverse experience at both strategic and tactical levels. She has worked in diverse set-ups globally including the USA, Europe, Singapore & India. As an accomplished program management and consulting leader, she has delivered significant values by enabling innovation and engaging and empowering cross-functional teams. She has MBA from University of California, Irvine and Master of Science from Purdue University. She is PMP, Six Sigma certified.

**Dr. V. Vijayalalitha**  
**Associate Professor**

*Ph.D. (Mgmt.), M.Phil., M.Sc  
(Mathematics), PGDCA  
20+ Years of Experience in  
Academics*



**Area of Interest:** Quantitative Techniques, Research Methodology, Operations Research, Project Management

**Brief Profile:** Dr. V. Vijayalalitha, an Associate Professor, holds a Ph.D. in Management, M.Phil., M.Sc in Mathematics, and a PGDCA. Her expertise lies in Quantitative Techniques, Research Methodology, Operations Research, and Project Management. With a rich 20+ years teaching background spanning Mathematics, Statistics, Decision Science, and Operations, she completed her Ph.D. at Amity University, Noida, focusing on the application of decision science in the Indian pharmaceutical industry. Driven by a passion for social responsibility, she engages with grassroots organizations, fostering CSR and sustainability initiatives among management students for over 11 years. She actively participates in conferences, seminars, and workshops, contributing research papers in Scopus indexed journals. Dr. Vijayalalitha is a proponent of Business Analytics, Marketing, Social Media, and Corporate Social Responsibilities, organizing and participating in various FDPs and MDPs.

**Prof. Rishi Mehra**  
**Professor**

*IFRA Canada, Sr. Consultant  
DEA-AJNIFM Research  
Program, Ministry of Finance,  
MBA., M.Com., CFA, CTM,  
LIFA, CIA, 20+years of experience in Academics*



**Area of Interest:** Financial Management, Security Analysis, Portfolio Management, International Financial Management

**Brief Profile:** Prof. Rishi Mehra is the CEO of Corporate Partners and Finance Gurukul. With a rich experience of more than 20 years in Finance Industry his core competency lies in the areas of Financial Management, Security Analysis, Portfolio Management, International Financial Management, Derivatives & Risk Management, Financial Services, Merchant Banking, Management of Financial Institutions, Treasury & Forex Management, Financial Planning and Wealth Management. He has been in training the employees of Government Department & Premier Corporate from Indian and overseas origin like NSE, BSE, NIFM, NISM, Ministry of Finance, FSI (Ministry of External Affairs), National Academy for Training & Research in Social Security, FPSB, MMTC, SBI, SBI Mutual Fund, Aviva Insurance, Religare, Fidelity, Copal Partners, ARX Advisory & Analytics etc. He blends a diverse experience in practical areas as a freelancer and theoretical fundamentals as a visiting professor to premier management institutions in India & abroad. He conducts corporate training in the areas of stock market, Financial Modelling, CFA, Equity Valuation and Derivatives. Previously, he worked as a Research Head with Jindal Group of companies.

**Prof. Shailaja Manocha**

**Professor**

PGDDBM, B.Sc

*Ex-Dabur, Ex-NIS | 20+ years of experience in Industry & Academics*



**Area of Interest:** Marketing Management, Consumer Behaviour, Integrated Marketing Communication, Brand Management, Service Marketing, Retail Management

**Brief Profile:** Shailaja Manocha has earned her BS (Hons.) Botany degree from Sri Venkateshwara College, Delhi University and PGDDBM from IMT, Ghaziabad with specialization in the area of marketing. Ms. Shailaja Manocha is a marketing faculty who specializes in Sales and Retail marketing having had above six years experience with Dabur and NIS before switching to academics full-time. She has been associated with Skyline Business School for over ten years and brings to the classroom the best of pedagogy and interactivity. Her orientation towards ensuring learning objectives makes every student she teaches a lifelong learner.

**Dr. Harish Kumar**

**Assistant Professor**

MCA (MNNIT, Allahabad),

M.Tech, Computer Science

& Engineering, Ph.D (Pursuing)

*Ex-Hindalco | 22+ Years of Experience in Academics*



**Area of Interest:** Information Technology, Operations Management

**Brief Profile:** Mr. Harish Kumar, with an MCA from MNNIT, Allahabad, M.Tech in Computer Science & Engineering, brings over 22 years of experience. His expertise spans Information Technology and Operations Management. He has a diverse corporate background, having worked with Hindalco Industries Ltd and Sofblue India (P) Ltd. Dr. Kumar has contributed to wireless technology projects like Bluetooth and WiFi. In academia, he has taught subjects like Management Information System, CyberSecurity, Advanced Excel, and Decision Making through PYTHON. His leadership roles include serving as the Examination Controller for PGDM for over 5 years and leading committees like Discipline and Training and Placement.

**Ms. Vaishali Verma**

**Assistant Professor**

PhD (HR) (Pursuing), MBA (HR),

GGSIU Certification - HRCP,

HR Generalist -HRCI

certification, Diversity, Equity

& Inclusion | *Ex-PayTm* |

*10+ Years of Experience in Industry & Academics*



**Area of Interest:** Human Resources, Performance Management and Training & Development

**Brief Profile:** Ms. Vaishali Verma, an Assistant Professor at I Business Institute, is an adept academician with an MBA in Human Resources from GGSIPU. Currently pursuing her PhD in Human Resource Management, she specializes in Performance Management and Training & Development. Recognized for her research, she received the Best Presentation Research Award for her paper on "Gender Diversity & Well-Being." As a dedicated member of the Corporate Relations Team, she bridges academia and industry, bringing practical insights to her role. Ms. Verma's commitment extends to active participation in workshops, seminars, and conferences, showcasing her continuous pursuit of knowledge in HR and HR Analytics.

**Mr. Himanshu Arora**

**Assistant Professor**

FOREX Derivatives, Excel,

(MF)- Financial Markets,

Financial Planning, Equities,

Commodities

*15+ years of Experience in Academic & Corporate*



**Brief Profile:** Himanshu Arora is a seasoned professional with over a decade of extensive experience in the field of education and finance. Recognized for his exceptional training abilities, he has been honoured with prestigious titles such as "The Most Innovative Trainer" and "The Most Inspiring Trainer" by the Bombay Stock Exchange. His contributions to education have also earned him the distinction of being recognized as one of India's Best Finance Teachers by the Association of Wealth Managers of India (AIWMI).

Himanshu's expertise extends beyond accolades, as he has been quoted on various financial platforms such as Reuters and Cogencis, showcasing his thought leadership in the financial domain. With a rich academic background, he has delivered impactful training sessions at numerous esteemed institutions. He is actively pursuing the Chartered Financial Analyst (CFA) Level 2 certification, showcasing his commitment to continuous learning and professional development.



**Mr. Arjun J Chaudhuri**  
**Associate Professor**

Lawyer, MA in Business  
Administration, DURHAM  
Business School, LL. B CLC,  
Delhi-University



**18+ years of Experience in Academic**

**Brief Profile:** Arjun J Chaudhuri is a Business-Consultant & Legal-Professional since 2004 till date with Extensive-Experience in Consultancy & Advocacy. Educated at CAMPUS Law Centre, DELHI-University with an LL.B Degree, he has Appeared as an Attorney-Advocate in Trial & Appellate-Courts in a Variety of Matters including: Commercial-Disputes & Resolution, Family-Disputes & Resolution and Matters of a Civil & Criminal-Nature. He is empaneled as an Arbitrator & Mediator to Adjudicate & Mediate-Disputes in ADR-Matters. He has been involved in the Drafting of Lawsuits in Litigations and in the Drafting of Agreements in transactional matters at the executive level. Also, armed with an MA in BUSINESS-Administration from DURHAM-University, he has provided Corporate-Consultancy for Diversification of the Business, RE-Structuring of the Business in order to Raise-Finance and RE-Organization of the Business to Optimize HR- Potential. Leveraging these capabilities, he also anchors Programs on RADIO & ATV along with teaching students at the collegiate level.

**Dr. Vinod Kumar Jangid**  
**Professor**

Ph.D. (Management)  
Delhi University  
**20+ years of  
Experience in Academic**



**Area of Interest:** Quantitative Techniques, Production Operation Management, Marketing Management, Managerial Economics

**Brief Profile:** Dr. Vinod Kumar Jangid is a Professor of Operations Management. He Had done MBA (Marketing) from IMS, Indore and M.Sc. (Maths) from Delhi University. He had done his Ph.D. from Dr. B.R Ambedkar University, Agra in Management. He is also UGCNET qualified in Management subject. His areas of interest are: Quantitative Techniques, Production Operation Management, Marketing Management, Managerial. He has more than 20 years of work experience in the academic field. He is working as a visiting faculty in various reputed business schools like:- AMITY, JIMS, IMT. IGNOU, AIMA, Asia Pacific Institute of Management & Many others.

**Mr. Shiva Vashishtha**  
**Business Intelligence Trainer**

Master's degree, Data Science  
& Engineering - IIT, Jodhpur  
Ex - Schneider Electric |  
**10 + Years of Experience**



**Brief Profile:** A passionate Data Analyst expert with a solid foundation in Data Engineering and a talent for translating raw data into actionable insights. Currently holding the position of Senior Data Consultant at AllianceTek USA, he brings over 4 years of hands-on experience in Data Consulting. He holds his degree from the esteemed Indian Institute of Technology Jodhpur. His academic journey has equipped him with a comprehensive understanding of data intricacies, enabling effective extraction, transformation, and visualization of data.

Proficient in a diverse range of skills, he excels in Data Analytics, Python programming, SQL, Tableau, and Power BI. His expertise lies in end-to-end data monitoring and analysis, employing advanced analytics techniques to derive valuable insights. Leveraging skills in C++, MySQL, and Python libraries such as NumPy, Pandas, and Matplotlib, he has successfully translated complex data into strategic business solutions. As a Data Science Trainer, he is dedicated to sharing knowledge and fostering growth in others. By connecting with him, individuals can explore the ever-evolving realm of data analysis, data engineering, and visualization, staying updated with the latest trends and developments in the data landscape.

**Mr. Kushal Sharma**  
**Business Analytics Trainer**

BTech |  
MD-Prushal Technology  
Pvt. Ltd. | Founder-Indeed  
Inspiring Infotech |  
**10+ Years of Industrial Experience**



**Brief Profile:** Kushal Sharma is a highly motivated and accomplished professional with a wealth of experience spanning several years in the fields of statistical analysis, risk management, business consultation, and analytics. His expertise lies in transforming data into actionable insights, thereby driving business strategy and enhancing profitability. As a seasoned trainer, Kushal has demonstrated proficiency in Data Analytics, earning recognition as a master trainer in the domain. His skills extend to being a Data Science Practitioner with a focus on R and Python, along with a comprehensive understanding of cloud technologies, particularly OpenStack Cloud Software. Kushal is well-versed in the Hadoop Ecosystem, encompassing HDFS, Map Reduce, Pig, Hive, and NoSQL Databases such as Cassandra and Hbase. Notably, he engages in Big Data Consulting for startup companies and holds an Oracle Certified SQL Expert designation, showcasing a strong command of databases. Kushal has hands-on experience in various aspects of Hadoop cluster administration, including installation, performance tuning, debugging, monitoring, and managing updates, patches, and upgrades. His proficiency extends to writing Map Reduce jobs in Java, Hive, and Pig Latin. Additionally, he excels in data integration, having worked on extracting data from MySQL databases into HDFS and Hbase using Sqoop.

**Hasan Ali Naqvi**  
**Business Intelligence Trainer**  
Data Scientist  
Founder & CEO- Weya.ai |  
10+ Years of Experience



**Expertise:** AI Development, Generative AI, Predictive Modeling, Computer Vision, Image and Signal Processing, Machine Learning Education, Data Science Transformation

**Brief Profile:** AI Engineer and entrepreneur with over 10 years of experience, specializing in impactful, AI-driven solutions for multinationals, startups, and personal ventures. Expertise spans generative AI, predictive modeling, computer vision, and advanced deep learning architectures. Developed solutions for clients like Indian Oil, GAIL, and Doorstead, enhancing operational efficiency and decision-making. Passionate about AI education, also founded LearnMLwithHasan, guiding professionals into data science and empowering businesses with transformative AI technology.

**Mr. Gourav Maharshi**  
**Assistant Professor**  
Consultant, Finance Trainer -  
Equity Research, Investment  
Management, Technicals,  
Derivatives, Mutual Funds |  
10+ Years of Experience



**Area of Interest:** Portfolio Trading Strategies, Risk Management, Equity Valuations, and Portfolio Management.

**Brief Profile:** Gourav is a seasoned professional with over five years of practical experience as an Equity and Derivatives analyst, serving as a versatile trainer, trader, investor, and consultant. His extensive corporate background equips him with the expertise to excel as a competent trainer in a range of financial disciplines, including Fundamental Analysis, Technical Analysis, Derivatives Analysis, Financial Modelling with Excel, Mutual Fund Analysis, Investment Planning, and Financial Planning.

Having accumulated a wealth of knowledge and skills, Gourav has dedicated over 1000 hours to delivering high-impact training sessions to corporate employees, professionals, and students. His passion for education extends beyond traditional settings, leading him to various management institutes where he imparts knowledge on finance-related subjects and conducts skill-based workshops.

**Mr. Syed Ahamed**  
**Digital Marketing Trainer**  
B.Tech | Digital Marketing Expert |  
SMM, SMO, SEM,  
Google Adwords |  
6+ Years of Industrial Experience



**Brief Profile:** Mr. Syed Ahamed is an accomplished professional with an engineering background, specializing in the field of Digital Marketing. With over 6 years of hands-on experience, he has demonstrated expertise in developing and implementing effective strategies for online marketing activities, catering to both SMEs and corporate entities. Driven by his passion for the Digital Marketing industry, he firmly believes in its transformative potential to redefine the landscape of marketing.

His core competencies span a wide array of digital marketing aspects, including Social Media Marketing, Google Adwords, Online Marketing, Link Building, Off Page Optimization, Keyword Research, Web Analytics, Affiliate Marketing, Social Bookmarking, SEO, Google Webmaster Tools, Google Analytics, Google Docs, Organic Search, Search Advertising, Online Advertising, Web 2.0, Analytics, Search Analysis, SMO, Social Networking, and E-commerce.

**Capt. Sanjeev Rishi**  
**Professor in Practice**  
Master's certificate of  
competency by Ministry of  
Shipping, International  
Marketing by IIFT  
30+ Years of Experience in Corporate & Academic



**Area of Interest:** Logistics, Maritime Operations, Foreign based Shipping, Multi-Modal Transportation

**Brief Profile:** Capt. Sanjeev Rishi's primary area of interest lies in the field of logistics and maritime operations. His extensive experience spans both onshore and offshore activities, including handling the commercial and operational interests of foreign-based shipping lines. Capt. Rishi is an expert in the management and operation of Inland Container Depots (ICD), Container Freight Stations (CFS), and multimodal transportation. Capt. Rishi serves as a visiting faculty member at reputed institutions such as IIFT (Indian Institute of Foreign Trade) and EMPI Business School, contributing his knowledge and experience to the education of future professionals in the field. His academic qualifications, including a Masters's Certificate of Competency and a Diploma in International Marketing, further support his standing in the maritime and logistics domain. Capt. Sanjeev Rishi's role as the President of the Northern India Shipping Agencies Association (NISAA) for seven years highlights his leadership and influence in the logistics sector, further emphasizing his commitment to the industry's growth and development.



**Dr. Jyotshana Upadhyay**  
**Associate Professor**

*Ph.D (Marketing), M.Phil (Marketing), PGDPM (Personnel Management), PGDBM (Marketing & HR)*  
**21+ years of Experience in Industry and Academics**



**Area of Interest:** Marketing, Personality, Development, Communication, Time Management.

**Brief Profile:** Ms. Jyotshana Upadhyay, Associate Professor and Area Chair Marketing at I Business Institute, Greater Noida, boasts a rich educational background with a Ph.D. in Marketing, M.Phil, and PGDBM. With over 21 years in industry and academia, she's held high-ranking positions in marketing and has extensive experience in the education sector. As a member of the faculty council, she organizes international conferences, marketing fests, and has initiated impactful initiatives. Certified in SPSS, Digital Marketing, and Supply Chain Management, she's an active participant in workshops on entrepreneurship, HR analytics, and innovative pedagogy. She's been honored with awards like Udyog Shiksha Puraskar and Best Corporate Achiever.

**Ms. Rachna Anand Chauhan**  
**Assistant Professor**

*MBA in Finance, UGC-NET Qualified for Lectureship, Six Sigma Lean ACE Certified*  
**10+ Years of Experience in Academic**



**Area of Interest:** Financial Management, Regulatory Compliance, Process Optimization, Financial Analysis and Audit Management

**Brief Profile:** Rachna Anand Chauhan is an accomplished finance professional and academician with over seven years of diverse experience spanning corporate and academic settings. She holds an MBA in Finance, UGC-NET certification, and a Six Sigma Lean ACE credential, which highlights her proficiency in financial management and process optimization. With three years of impactful work in the BFSI sector, she developed expertise in financial analysis, audit management, and enhancing operational efficiency. Currently, as a faculty member at I Business Institute, Rachna is dedicated to advancing finance education and fostering industry-aligned learning. She has presented her research at prestigious platforms, including the 3rd International Conference at the University of Delhi and a National Seminar at GGSIP University. Her active role on the Examination Committee at IBI reflects her commitment to academic integrity and operational excellence.

**Mr. Ejaz Khan**  
**Business Intelligence Trainer**

*Graduate from Delhi University | Business Intelligence Trainer | Digital Marketing Expert |*  
**6+ Years of Experience in the Industry**



**Brief Profile:** Ejaz Khan is a dedicated Data Analyst with a strong background in Data Engineering and a passion for transforming raw data into valuable insights. As a Data Consultant with over 4 years of practical experience, he excels in data monitoring and analysis, utilizing advanced analytics techniques to drive strategic business solutions. Ejaz Khan has honed his skills in Data Analytics, Python programming, SQL, Tableau, and Power BI. Proficient in languages like C++ and databases like MySQL, he effectively translates complex data into actionable strategies. With expertise in Python libraries such as NumPy, Pandas, and Matplotlib, he has a track record of deriving valuable insights for business growth.

As a Data Science enthusiast, Ejaz Khan is committed to sharing his knowledge and expertise to empower others in the field. By connecting with him, individuals can explore the latest trends in data analysis, data engineering, and visualization, while benefiting from his practical insights and industry experience

**Ms. Sangeeta Gadhok Magan**  
**Personality Development Trainer**

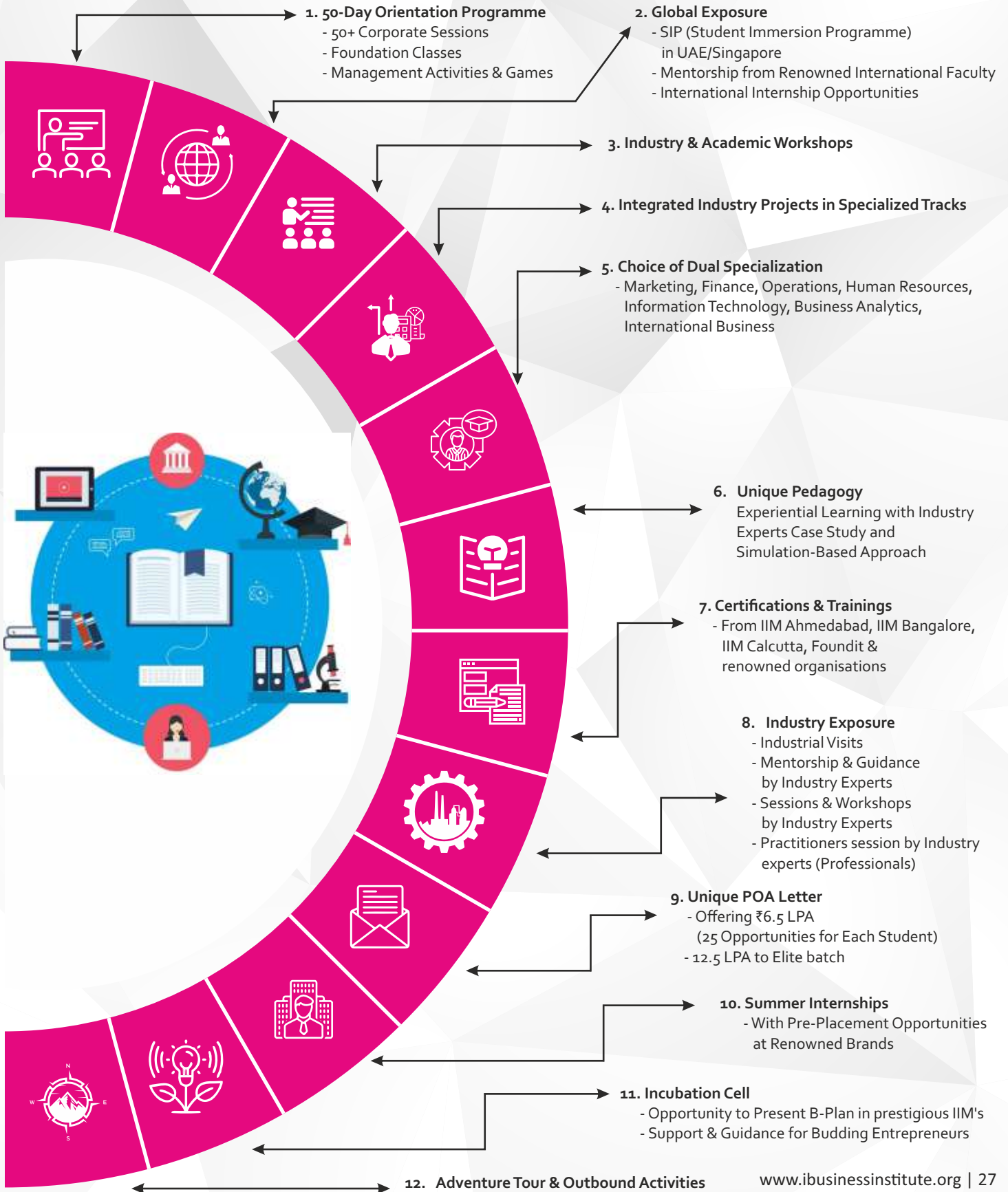
*ICF Certified Life Coach & Master Trainer | Communication, Soft Skills & Employability Trainer | Content Management, Author & Publisher |*  
**25+ Years of Experience in Industry & Academics**



**Brief Profile:** Sangeeta Gadhok Magan is a seasoned Entrepreneur, Trainer, Mentor, and Author with over three decades of experience. Specializing in Training and Development, she empowers individuals through effective communication, employability skills, and leadership development.

She works with the Parliamentary Research and Training Institute for Democracies, delivering training to government officers. She collaborates with academic institutions, conducts workshops on various platforms, and trains healthcare professionals. She also guides authors and has authored five books. She is the Founder of SGM Solutions, offering Content Management and Training services. Additionally, she is a Co-Founder at S & N Solutions, focusing on business growth. An ICF Certified Master Coach, she also helps in career transitions and skill development.

# PROGRAMME HIGHLIGHTS





# CURRICULUM DESIGN

The Post Graduate Diploma in Management (PGDM) programme is meticulously crafted to nurture students and facilitate the development and enhancement of their managerial and leadership skills. This comprehensive programme is designed to empower students in the following ways:

- Foster an understanding of the multifaceted social, economic, political, technological, and ecological landscape of modern society and its inherent values.
- Cultivate effective leadership qualities to surpass expectations and drive transformative changes within organizations.
- Encourage innovative thinking, enabling students to devise creative solutions, explore alternatives, and cultivate entrepreneurial acumen.
- Instill values of integrity, justice, and fairness, fostering the promotion and maintenance of high ethical standards in management.
- Cultivate a global mindset to equip students with the ability to confront the challenges posed by international competition.
- Develop a proclivity for research and lifelong learning.

The PGDM curriculum and pedagogical approach prioritize the development of students' practical skills and their ability to apply management theories and concepts to real-world business challenges and industries. The pedagogy places the learner at the center of the educational process, emphasizing interactivity and active participation. It encompasses various methods such as fieldwork, case studies, business simulations, role-playing, experiential exercises, group discussions, film analyses, application of concepts, structured and unstructured group collaboration, and hands-on industry projects. The program sets high standards for student excellence, encouraging active involvement in the learning process and the practical application of concepts and theories to real business scenarios.

The initial three trimesters focuses on establishing a fundamental understanding of core concepts across diverse functional areas, providing students with a holistic learning experience. This phase encompasses compulsory core courses spanning various management disciplines. The fourth and fifth trimesters concentrate on elective courses tailored to students' chosen areas of specialization. 6th trimester is entrepreneurial prefect (implicating leaving into knowledge).



# PGDM Academic Roadmap

\*Certification courses offer a comprehensive 40-hour learning experience, featuring a blend of theory and practical classes facilitated by distinguished trainers from MakeIntern-Ecell IIM Calcutta; KrackIN; INurture, Corporate Partners, and Foundit.

\*Integrated into the curriculum, the course includes a variety of activities such as sports, cultural events, and extra-curricular activities designed to enrich the overall learning experience.



## 50 Day Orientation Programme

- Foundation Module Classes
- Industry & Corporate Expert Sessions
- Industrial Visits
- One Day Outbound Activity
- Academic Competitions
- Adventure Trip



## 1st Year

- 1st Trimester  
7 Core Courses (3 Months)
- 2nd Trimester  
7 Core Courses (3 Months)
- 3rd Trimester  
7 Core Courses (3 Months)
- Certification Courses
- 10-12 weeks SIP  
(Summer Internship Program)



## 2nd Year

- 4th Trimester (3 Months) Core + Specialization
- Certification Courses
- International Trip
- Business Simulations
- Live Projects
- 5th Trimester (3 Months) Specialization



## Placement Drive

- 6th Trimester Dissertation



# Curriculum Map

Term wise Course and Teaching Hours Distribution				
Term	Number of Courses			Number of Credits
	Core	Specialization I	Specialization 2	
I	7	–	–	21
II	7	–	–	21
III	7	–	–	21
IV	2+1*	3	3	32
V	-	3	3	18
VI	Dissertation			4
Total Number of Credits				117

\*SIP will be at the end of IIIrd Trimester and shall carry 8 credits.

## TERM 01

- Accounting for Managers
- Marketing Management-I
- Managerial Economics
- Quantitative Techniques-I
- Organisational Behaviour-I
- Business Communication-I
- Information Technology Management

## TERM 02

- Financial Management
- Marketing Management-II
- Quantitative Techniques-II
- Organisational Behaviour-II
- Business Communication-II
- Entrepreneurship
- Management Information System

## TERM 03

- Financial Management - II
- Business Research Methods and SPSS
- Operations Management
- Human Resource Management
- Introduction to Business Analytics
- Business Communication-III
- Legal Aspects of Business

## TERM 04

### SUMMER INTERNSHIP (10 - 12 WEEKS)

- Business Strategy
- International Business Environment
- Elective
- Elective
- Elective
- Elective
- Elective
- Elective

## TERM 05

- Elective
- Elective
- Elective
- Elective
- Elective
- Elective

## TERM 06

Dissertation

# PROGRAMME OFFERED

## MARKETING

- Sales and Distribution Management
- Consumer Behaviour
- Brand Management
- Advertising and Digital Marketing
- International Marketing
- Marketing Research
- Retail Management
- Social Media Marketing
- Customer Relationship Management
- Marketing of Services
- Data Analytics for Marketing Management

## HUMAN RESOURCE

- Organization Development & Change
- Performance Management System
- Compensation & Reward Management
- Conflict Management & Negotiation Skills
- Training & Development
- Industrial Relations and Labour Laws
- International HRM
- HR Planning & Staffing
- Industrial Psychology
- Leadership & Managerial Excellence
- Competency Mapping & Assessment
- Data Analytics for HR Metrics
- Digital Transformation in HR
- Talent Acquisition & Management

## INFORMATION TECHNOLOGY

- Database Management and Administration
- Data Mining and Warehousing
- Business Intelligence and Analytics
- Software Project & Agile Management
- Cloud Computing and Virtualization
- Artificial Intelligence in Business
- Digital Platform Strategy and Management
- Cybersecurity & IOT
- e-Business and e-Commerce Management

## FAMILY BUSINESS AND ENTREPRENEURSHIP

- Entrepreneurial Finance
- Innovation and Design Thinking
- Business Model Development
- New Venture Creation
- Business Financing, Valuation, and Venture Capital Funding.
- Digital Marketing and E-commerce

## BUSINESS ANALYTICS

- Introduction to Business Econometrics
- Business Analytics using R
- Text Analytics & NLP
- Data Mining & Machine Learning
- Predictive Analytics & SPSS
- Multivariate Analysis
- Big Data Analysis
- SAS
- Data Visualization using Tableau

## FINANCE

- Securities Analysis & Portfolio Management
- Corporate Finance
- Financial Derivatives
- Mergers, Acquisitions & Corporate Restructuring
- FOREX Management
- Financial Modelling & Valuation
- Banking Management & Services
- Corporate Tax Planning
- Wealth Management
- Data Analytics for Finance

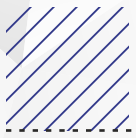
## INTERNATIONAL BUSINESS

- Cross Cultural Management
- International Business Law
- International Business Negotiation
- International Financial Management
- WTO & Regional Trading Blocs
- Global Sourcing & Business Development
- International Marketing
- International HRM
- Export Import Documentation
- Management of Multinational Corporation

## OPERATIONS MANAGEMENT

- Total Quality Management
- Project Management
- Maintenance Management
- Quantitative Model for Logistics & Transportation Management
- Advanced Operations Research
- Services Operations Management
- Materials Management
- Digital Operations & Supply Chain Management





# CATALYST

The Power-Packed 50-Day Orientation Programme

Unleashing Potential, One Day at a Time!

## Campus Onboarding & Registration

Welcome to your new home!

## Induction Day

Setting the tone for your academic journey.

## Meet the Mentors

Interactive session with our esteemed faculty.

## 40+ Corporate Sessions

Industry insights from the best in business.

## 10 Days Foundation Classes

Build strong fundamentals.

## 10+ Industry Watch Sessions

Stay ahead with expert insights.

## Sports Extravaganza

Engage in team-building through sports.

## Open House with Director-IBI

An interactive dialogue with the visionary leader.

## Finance Games & Stock Market Simulation

Get hands-on financial exposure!

## Outbound Adventure Day

Break the routine with a one-day outdoor experience.

## 4+ Industry Visits

Witness industry in action.

## Entrepreneurship Module

Ignite the entrepreneurial spark!

## Panel Presentations & Viva-Voce

Showcase your knowledge.

## Certification from IIM Bangalore

A prestigious milestone to conclude your orientation!

## Club Activities

Engage with student-led initiatives.

# Why CATALYST at IBI?

## 5+ Management Games & Activities

Learn while having fun!

## 5+ Case Studies & Analysis

Sharpen critical thinking with real-world scenarios.

## Management Movie Screening

Learning through the lens of cinema.

## Insightful Session on Data Analytics for the future.

## Freshers' Day

Celebrate new beginnings with a bash!

## Adventure Trip to the Hills

Recharge amidst nature.

**Trimester I  
Begin**



Comprehensive Integration



Foundation Building



Industry Exposure



Interactive Learning



Real-World Skills



Holistic Development



Expert Guidance



Certification Advantage



Club Engagement



Community Building

# Certification Courses

I Business Institute places a strong emphasis on a demanding curriculum and places great importance on holistic development. This commitment is a significant factor behind IBI's offering of both professional certifications and non-credit value-added courses. These offerings are designed to give students a head start in their careers, particularly in highly specialized fields like human resources, accounting, or information technology. While it's important to note that not all certifications are of equal value, they do serve as a guarantee of professional competence when combined with a professional degree or work experience. IBI provides its students with a variety of certifications, which, in turn, provide them with a competitive edge, improved efficiency, higher earning potential, and an expanded knowledge base and skill set. These certifications also enhance their professional credibility. I Business Institute has formed partnerships with reputable brands like Monster India, Krackin.com, SkillX, and Aon Co Cube to offer certification programs.

At I Business Institute, a broad spectrum of certifications is available to students. These certifications serve as a foundation during the initial trimesters, followed by advanced professional certificates in specialized domains during subsequent trimesters. Initially, IBI offers certification programs, and in addition to these, students can pursue two certifications from each specialization offered in the second year.

## Certifications Offered:

- Business Intelligence Workshop & Certification by E-Cell IIM Bangalore.
- Digital Marketing Certification
- Advanced Excel Certificate by Corporate Partners
- Aptitude Sessions & Certification by Monster India
- Professional Development Certification by Monster India

## Domain Based Specialization Certifications

- HR Analytics certification for HR Specialization
- Financial Modeling for Finance Specialization
- Marketing Analytics for Marketing Specialization
- Logistics & Supply chain Management Certification for operations management
- Python Certification for BA Specialization
- Data Science certification for IT Specialization
- Fundamentals of Foreign Trade Certification for I B students

## Non-Credit Courses

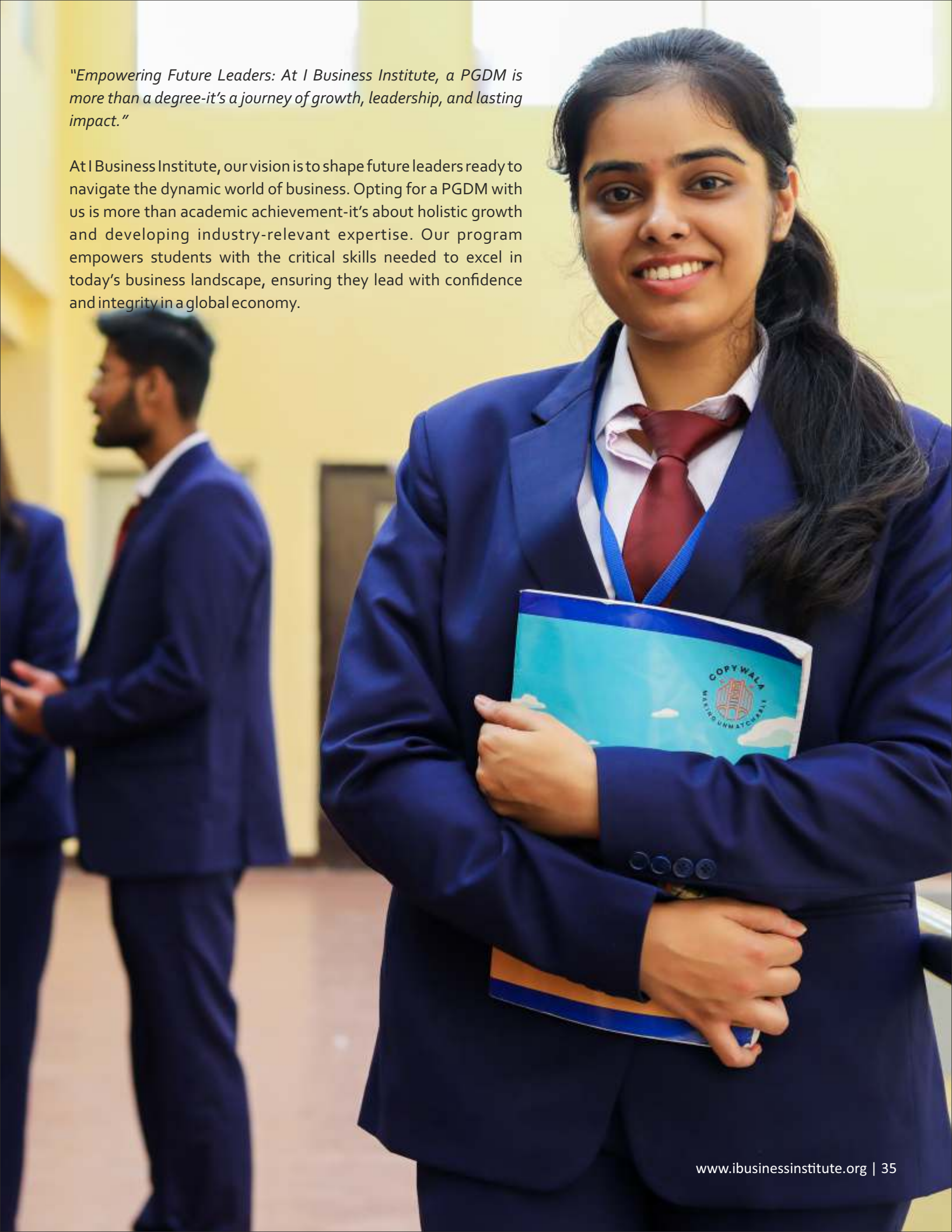
Recognizing the importance of technology in today's world, IBI offers several short-term non-credit courses accessible to all students:

- **Cyber Security:** With businesses increasingly moving online, expertise in cybersecurity is crucial to protect against cyberattacks.
- **Introduction to Tableau:** This visualization tool is highly valued in the industry and essential for data analysis across various fields.
- **SQL:** This course focuses on managing and retrieving data efficiently, crucial for data-driven decision-making in today's industry.
- **Introduction to Behavioral Finance:** This course explores the psychological factors influencing financial decisions, enhancing investment strategies and providing a holistic approach to finance.
- **Digital Transformation:** The course equips students with the knowledge and tools to lead organizational change in the digital age, focusing on emerging technologies and innovative business strategies. Through practical learning and real-world case studies, students gain the skills to drive digital initiatives that enhance business efficiency and competitiveness.



*"Empowering Future Leaders: At I Business Institute, a PGDM is more than a degree-it's a journey of growth, leadership, and lasting impact."*

At I Business Institute, our vision is to shape future leaders ready to navigate the dynamic world of business. Opting for a PGDM with us is more than academic achievement-it's about holistic growth and developing industry-relevant expertise. Our program empowers students with the critical skills needed to excel in today's business landscape, ensuring they lead with confidence and integrity in a global economy.



# I BUSINESS INSTITUTE

## Affiliations, Accreditations, Memberships and International Alliances

I Business Institute is dedicated to providing its students with an education that goes beyond the classroom. The institute is accredited by the prestigious AICTE, Ministry of Education. The Institute is associated with International & National Associations which means that the PGDM programme meets the highest standards of quality. The institute's faculty are all experienced professionals who are passionate about teaching and helping students succeed. I Business Institute is also committed to providing its students with a supportive learning environment. The institute has several student clubs and organizations, as well as a career centre that helps students find internships and jobs. If you are looking for a business school that will provide you with an excellent education and prepare you for a successful career, I Business Institute is the perfect choice for you.



All India Council for  
Technical Education (AICTE)

I Business Institute, approved by AICTE under the Ministry of Education, strictly adheres to AICTE guidelines, ensuring high-quality education. The mission is to holistically develop students, going beyond textbooks to cultivate practical skills, critical thinking, and ethical leadership. With a faculty of seasoned educators and industry experts, cutting-edge infrastructure, and a focus on real-world experiences, we prepare students to excel in the dynamic business landscape. At I Business Institute, we are dedicated to shaping future leaders through academic excellence and a commitment to holistic development.



Ministry of Education  
Govt. of India

I Business Institute, recognized by AICTE and the Ministry of Education, diligently adheres to their guidelines. Our commitment to excellence is reflected in our alignment with the regulatory standards set by both authorities. By following these guidelines, we ensure a comprehensive and quality education that prepares students for success in the dynamic business environment.



Business Graduates Association (BGA)  
Association of MBA Accredited (AMBA)

I Business Institute (IBI) is proud to be accredited by the Business Graduates Association (BGA), as a part of the esteemed AMBA network, marking our commitment to academic excellence, global standards, and impactful education. This prestigious accreditation places IBI in an elite league of business schools, recognized for meeting rigorous international benchmarks. Through BGA, our students gain access to a global network of top institutions, enriching their academic journey with opportunities for international collaboration, research, and career-enhancing resources. BGA's focus on responsible management education also ensures our curriculum emphasizes sustainability, ethical leadership, and social responsibility, equipping our graduates to drive positive change worldwide. This partnership represents IBI's dedication to continuous improvement, enhancing our students' global competitiveness and cementing our standing as a leader in management education.



QACS International Pvt. Ltd.

I Business Institute, being a distinguished PGDM Institution, has a strong association with QACS International Pvt. Ltd. As a prominent management system certification body, QACS specializes in ISO Certifications in both in India and Internationally. This collaboration between I Business Institute and QACS signifies a strong commitment to deliver comprehensive and globally recognized education. Through this partnership, I Business Institute aims to augment the academic experience by integrating industry-relevant certifications, creating a well-rounded learning environment.





**Association of Universities  
of Asia And The Pacific (AUAP)**

I Business Institute has a strong association with AUAP (Association of Universities in Asia & Pacific). This collaboration helps the students to have a distinct advantage, enabling them to actively engage in International conferences and seminars. The partnership with AUAP opens avenues for global exposure, fostering a dynamic learning environment that goes beyond boundaries. It is IBI's commitment to provide students with unique opportunities for International interaction and participation, enhancing their academic and professional growth on a global scale.



**International Financial  
Research Analyst (IFRA), Canada**

I Business Institute proudly stands as the sole institution in India recognized by the Academy of IFRA Canada (International Financial Research Analyst). This exclusive affiliation allows our students to undergo specialized training on IFRA modules, providing them with valuable insights and skills in the field of financial research. The comprehensive training not only equips students with knowledge but also positions them to attain certifications and recognitions from IFRA Canada. This unique partnership underscores our commitment to offering students distinctive opportunities for professional development and global recognition in the financial research domain.



**International Accreditation  
Organization (IAO)**

I Business Institute proudly announces its association with the International Accreditation Organization (IAO), a distinguished quality standard association. This collaboration reflects our commitment to maintaining and adhering to international standards of excellence in education. Through our partnership with IAO, we strive to ensure that our academic programs and processes align with globally recognized benchmarks, enhancing the overall quality of education provided at I Business Institute. This affiliation reinforces our dedication to continuous improvement and the pursuit of excellence in the field of business education.



**Westford University College  
Dubai (UAE)**

I Business Institute has established an intellectual collaboration with Westford University in Dubai, offering our students a unique opportunity for global exposure. Through international educational visits to this esteemed institution, students gain valuable insights into diverse business practices and cultures, fostering a dynamic global learning experience. This partnership exemplifies our commitment to providing transformative educational opportunities that prepare students for leadership in a globalized world.



**Nanyang Institute of  
Management, Singapore**

I Business Institute has an intellectual collaboration with the Nanyang Institute of Management in Singapore, offering our students a unique opportunity for global exposure. Through International Educational visits to this esteemed institution, students gain insights into diverse business practices and cultures, fostering a dynamic international learning experience. This partnership exemplifies our commitment to providing transformative educational opportunities for our students.



**Kaplan University  
Singapore**

I Business Institute offers global exposure for our PGDM students. As part of our commitment to providing a comprehensive learning experience, our students have had the opportunity to visit Kaplan, a renowned management institution in Singapore, during an International Educational Excursion tour. This initiative is designed to enrich their understanding of international business practices, promote cultural exchange, and broaden their perspectives in the dynamic field of management.





**Asia-Africa Institute LLC  
Japan**

I Business Institute is happy to announce a significant milestone in our commitment to academic and professional development through the signing of a Memorandum of Understanding (MOU) with Asia Africa Institute LLC Japan. This collaboration underscores our dedication to advancing faculty and student development, fostering a collaborative environment for mutual growth and excellence. IBI synergies that will emerge from this partnership, propelling our institute to new heights in education and research.



**Skyline University College  
Sharjah, UAE**

I Business Institute and Skyline University Dubai have signed a strategic Memorandum of Understanding. This mutually beneficial partnership fosters academic exchange, joint research initiatives, and student-faculty mobility, propelling both institutions to new heights of global excellence. Exchange programs, collaborative research projects, and faculty exchanges create a ground for innovation and cross-cultural learning, ensuring graduates emerge equipped with a global perspective and in-demand skillset.



**Indian Institute of Management  
Bangalore (IIMB)**

I Business Institute proudly stands as the exclusive Zonal Center in Delhi-NCR for E-Cell IIM Bangalore in collaboration with Make-Intern. This unique association reflects IBI's commitment to fostering a dynamic learning environment that aligns with the evolving needs of the corporate industry. Positioned as the sole business school in Delhi-NCR recognized as IIM Bangalore's zonal center, IBI offers students the exceptional opportunity to participate in the B-Plan competition at IIM. This exposure allows them to showcase their skills on a national platform, competing with peers from other esteemed B-schools. IBI ensures top-notch training by engaging expert trainers, dedicated to providing the best learning experience for our students.



**MakeIntern**

IBI's collaboration with E-Cell IIM Bangalore and Make-Intern stands as a valuable asset for students. This partnership facilitates unique opportunities by bridging the gap between students and corporations for internships and projects. Through workshops and e-learning initiatives, students acquire essential skills that enhance their employability and industry readiness. This association underscores IBI's commitment to providing holistic learning experiences that go beyond conventional classrooms, preparing students for real-world challenges and career success.



**Indian Institute of Management  
Calcutta (IIMC)**

I Business Institute is an associated member with E-Cell IIM Calcutta to present an exclusive Entrepreneurship Certification Program. This collaboration brings together the esteemed academic resources of I Business Institute and the entrepreneurial expertise of E-Cell IIM Calcutta. The program offers participants a unique blend of theoretical knowledge and practical insights, equipping them with the skills needed to thrive in the world of entrepreneurship.



**Developing Library Network**

DELNET, or Developing Library Network, is an autonomous network of libraries in India focused on promoting resource sharing and collaboration. I Business Institute, is a member of DELNET and this serves as a valuable resource for students and faculty, providing access to a vast network of libraries and digital materials. Students benefit from interlibrary loan services, expanding their access to relevant business-related literature and research.



**The Times of India**

I Business Institute has established a valuable partnership with the Times of India, a collaboration that extends beyond providing students with diverse information and general updates. Through this association, students gain access to live projects, internships, and a spectrum of opportunities that enhance their practical exposure and contribute to their holistic learning experience.



**National Digital Library of India**

The National Digital Library of India (NDLI) is a digital repository that provides open access to a vast collection of educational resources, including e-books, articles, and multimedia materials, to support learning and research across various disciplines. In I Business Institute, NDLI plays a pivotal role by offering a comprehensive digital repository of educational resources related to business studies.



**Indian Institute of Management, Indore**

Our PGDM students showcased exceptional teamwork and innovative thinking at the recent Business Plan Competition hosted by IIM Indore. Meticulous preparation honed their analytical and strategic skills, setting their business plans apart in a competitive field. The presentation highlighted practical, implementable solutions addressing contemporary business challenges.



**Institution's Innovation Council  
(Ministry of HRD Initiative)**

I Business Institute is a council member of the Innovation Cell of the Ministry of Education – Government of India, to foster a culture of Innovation among Higher Education Institutions across the country. IBI – Innovation Cell strengthens the culture of innovation and entrepreneurship ecosystem to enable and promote students to generate innovative ideas, prepare business plans, and channel their creative energy and entrepreneurial mindset.



**National Human Resource  
Development (NHRD)**

The National HRD Network (NHRDN) is a professional organization in India dedicated to the development and enhancement of human resources management and practices. By tapping into NHRDN's initiatives, workshops, and networking opportunities, IBI elevates its HR professionals' skills and knowledge. The platform provides a space for knowledge-sharing, allowing IBI to stay abreast of industry trends and best practices. Participating in NHRDN's events not only provides exposure to industry experts but also enables IBI to contribute to the collective voice shaping HR policies. Overall, the collaboration presents a valuable avenue for IBI to enhance its HR practices, engage with industry leaders, and elevate its standing within the broader business sector.



**All India Management Association  
(AIMA)**

I Business Institute is excited to announce its collaboration with the All India Management Association (AIMA), a pioneer in management education. This partnership aims to provide its students with access to the best management learnings and resources. Through this collaborative initiative, I Business Institute aims to enhance the student's academic experience by incorporating industry-relevant insights and cutting-edge practices. This collaboration reflects a commitment to nurturing well-rounded and highly skilled professionals, equipping them with the knowledge and expertise needed for success in the dynamic field of management.



**Centref or Education Growth  
and Research (CEGR)**

I Business Institute has achieved a significant milestone by becoming a lifetime member of CEGR (Centre for Education Growth and Research). This association reaffirms our commitment to education excellence and continuous growth. We look forward to contributing actively to the educational landscape through our partnership with CEGR.





### State-of-the-Art Facilities

1. **Smart Classrooms:** Our classrooms are equipped with the latest technology, including interactive whiteboards and audio-visual systems, enabling an engaging, collaborative learning experience that bridges the gap between traditional and modern teaching methods.
2. **Modern Seminar Hall:** Our seminar hall, fitted with advanced AV equipment, is the perfect venue for hosting expert guest lectures, academic workshops, and interactive corporate sessions, enhancing learning through real-world exposure.
3. **Auditorium:** A grand space designed for large-scale events, conferences, and cultural programs, featuring cutting-edge sound and lighting technology to ensure an immersive experience for participants and audiences alike.
4. **Cafeteria:** Offering a wide range of nutritious and delicious food, our hygienic cafeteria is a favorite spot for students to unwind and socialize, fueling both their bodies and minds.



# INFRASTRUCTURE

## I Business Institute: A Hub of Innovation

At I Business Institute, we nurture a dynamic environment where academic excellence, innovation, and personal growth come together. Our state-of-the-art facilities, cutting-edge research centers, comprehensive library resources, hostel accommodations, and eco-friendly infrastructure create the perfect ecosystem for future leaders to thrive.

5. **Foyer:** A relaxed and inviting area for informal interactions, networking, and brainstorming sessions, encouraging creative discussions and relationship building among students and faculty.
6. **Waiting Room:** A comfortable and welcoming waiting area where students, parents, and visitors can relax while waiting for meetings, counseling sessions, or administrative tasks.
7. **Counseling Room:** Our counseling room offers a private and supportive space where students can discuss personal or academic concerns with trained counselors. It is designed to provide a calming atmosphere, promoting mental well-being and guidance.





## Cutting-Edge Innovation & Research Centres

1. **Incubation Centre:** Our incubation center is the cradle of entrepreneurial ventures, providing aspiring innovators with resources, mentorship, and industry connections. Successful startups like InnowebSolution began their journey here.
2. **Computer Lab:** Our fully equipped computer lab offers the latest hardware and software to support coding, data analysis, and other technical learning, fostering digital proficiency.



## Comprehensive Library & Information Resources

1. **Physical Library:** Our extensive library is a treasure trove of academic resources, including an impressive collection of books, journals, and research papers. We also provide access to the DELNET and NDLI networks, offering a wealth of online resources.
2. **Digital Resources:** Students can access a broad array of e-books, journals, and databases from anywhere, enabling seamless learning and research on the go.
3. **Information Services:** Expert librarians are always available to assist students in navigating our rich collection of resources, offering guidance on research methodologies and optimizing the use of our digital and physical collections.

3. **Language Lab:** With advanced language software and learning tools, the language lab helps students hone their communication skills, crucial for global business environments.
4. **Advanced Equipment:** Our laboratories are outfitted with cutting-edge technology and resources, enabling high-level research and innovation in various fields such as finance, business analytics, and operations.







#### Recreational and Wellness Amenities

1. **Temple:** Our on-campus temple offers a serene space for spiritual reflection, meditation, and personal peace, contributing to the holistic well-being of our students.
2. **Outdoor Sports:** We have expansive outdoor spaces for cricket, football, and basketball, supporting a variety of sports that promote physical fitness, leadership, and collaboration.
3. **Girls & Boys Common Rooms:** Separate common rooms offer a relaxing environment for students to socialize, rest, and re-energize during their busy schedules.
4. **Indoor Sports:** Our indoor sports facilities, including table tennis and chess, provide students with opportunities to refresh their minds and bodies, fostering a spirit of teamwork and friendly competition.







## Sustainable and Eco-Friendly Infrastructure

1. **Green Campus Design:** Our campus is thoughtfully designed with sustainability in mind, incorporating lush green spaces and eco-conscious architecture that minimizes environmental impact.
2. **Energy-Efficient Systems:** We prioritize energy conservation with the use of energy-efficient lighting, heating, and cooling systems that reduce our campus's carbon footprint.
3. **Water Conservation Initiatives:** Sustainable water management practices, including rainwater harvesting and water recycling systems, are in place to ensure responsible use of this vital resource.
4. **Waste Management Practices:** Our campus promotes environmental responsibility through comprehensive waste management systems that include recycling, composting, and reducing landfill waste.

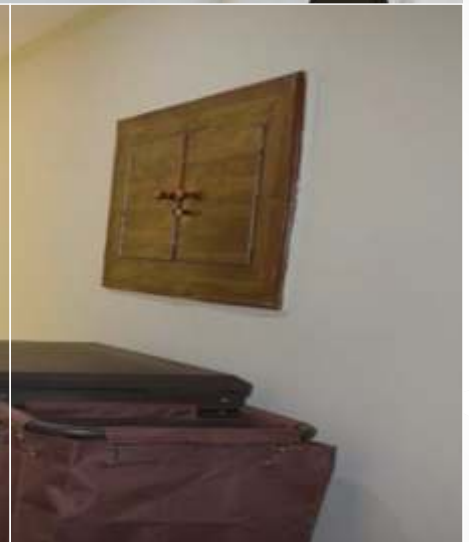






## Hostel Facilities

1. **Separate Hostels:** Safe, secure, and comfortable accommodations for boys and girls.
2. **Furnished Rooms:** Well-equipped with essential amenities for a home-like experience.
3. **24/7 Security:** Round-the-clock surveillance and security personnel for safety.
4. **Wi-Fi Connectivity:** High-speed internet access for seamless study and research.
5. **Recreational Areas:** Common rooms for relaxation, indoor games, and socializing.
6. **Nutritious Meals:** Hygienic, healthy meals catering to diverse tastes.
7. **Housekeeping:** Regular cleaning services for a well-maintained living environment.



“

I Business Institute (IBI), located in Greater Noida, stands out as one of the top B-Schools in Delhi-NCR. The institute boasts a cutting-edge campus equipped with modern amenities that foster holistic learning and innovation. IBI's infrastructure includes state-of-the-art classrooms, an advanced digital library connected to resources like DELNET and NDLI, and a fully equipped Incubation Centre, Innweb Solution, for budding entrepreneurs. Students benefit from spacious lecture halls, conference rooms, and well-furnished hostels. The campus promotes an enriching experience through modern labs, sports facilities, and a vibrant student culture, preparing leaders with practical skills and industry insights.

”











## Academic Symposiums

### 50-Day Orientation Programme

The 50-Day Orientation Programme for the PGDM Batch 2024-26 is designed to equip students with essential industry skills and insights. Through interactive sessions with faculty, corporate experts, workshops, and team-building activities, this program fosters a strong foundation, preparing students for academic success and dynamic careers in the business world.

### Management Games & Activities

IBI organizes management games and activities that simulate real-world business challenges. Through role-plays, simulations, and team-based exercises, students develop leadership, decision-making, and strategic thinking skills, gaining practical experience in a dynamic and interactive environment.

### Live Stock Market @ IBI

IBI's Live Stock Market simulation introduces students to the fast-paced world of financial markets. They participate in mock trading sessions, gaining practical experience in investment strategies, market analysis, and risk management, preparing them for careers in finance and economics.

### HR Conclave

The HR Conclave at IBI brings together industry experts, HR professionals, and students to discuss emerging trends in talent management, leadership, and corporate culture. This event provides valuable networking opportunities and insights, helping students prepare for successful careers in human resources and leadership.

### Moot Court @ IBI

The Moot Court at IBI provides students with hands-on legal training through simulated court proceedings. Participants engage in legal debates, case analysis, and arguments, enhancing their critical thinking, public speaking, and problem-solving skills, essential for careers in law and business.

### Academic Competitions

Academic competitions at IBI, including debates, quizzes, and case study contests, challenge students to apply theoretical knowledge in practical scenarios. These events foster a competitive spirit, sharpen problem-solving skills, and build teamwork, driving academic and professional excellence.

### Quiz Buzzers

At I Business Institute, learning took center stage with the recent Quiz Buzzers competition, an event that captivated participants and spectators alike. Designed to challenge students across diverse categories, this quiz demanded not only knowledge but also quick thinking and critical analysis. Driven by our CEO, whose commitment to promoting intellectual curiosity inspired the event, Quiz Buzzers provided a vibrant platform for students to showcase their skills and enthusiasm.

### Musical Motivational Session

IBI organized an inspiring Musical Motivational Session led by renowned speaker Bobby Dsouza. Exclusively designed for the PGDM Batch 2024-26, this unique session blends music with motivational insights, empowering students to unlock their potential and achieve success in their management journey.



## Festivals & Celebrations

### National Festivals

National festivals like Independence Day and Republic Day are celebrated with flag hoisting, patriotic songs, and performances. These occasions foster a sense of national pride, unity, and responsibility among students, emphasizing IBI's commitment to patriotism and the values of civic duty.

### Bazm-e-Dilawez: The Literature Festival

Bazm-e-Dilawez showcases students' literary talents through poetry, storytelling, and artistic performances. The festival encourages creativity, communication, and cultural expression, fostering a rich academic environment where students can explore and celebrate their artistic skills.

### Raunak: The Annual Fest

Raunak, IBI's vibrant annual fest, features cultural performances, competitions, and interactive activities. Students, alumni, and faculty unite for a day of entertainment, showcasing talent and team spirit. The festival concludes with a musical night, creating cherished memories and fostering campus unity and pride.

### Saraswati Pujan

Saraswati Pujan at IBI is a tribute to the goddess of wisdom and knowledge. Faculty and students gather for prayers and rituals, seeking blessings for academic success. This spiritual celebration underlines the importance of education, reinforcing the institute's values of learning and intellectual growth.

### Ganesh Chaturthi

Celebrating Ganesh Chaturthi at IBI reflects devotion and joy. Students actively participate in traditional rituals, from installing Lord Ganesha's idol to prayers and cultural performances. The festival fosters unity and respect for Indian traditions, reinforcing the institute's inclusive cultural ethos.

### Dandiya Night

IBI's Dandiya Night brings the vibrancy of Navratri to life. Students, faculty, and staff come together for a festive evening of traditional Garba and Dandiya dances. The celebration promotes cultural inclusivity and offers a platform for all to enjoy a lively mix of music, dance, and joy.





### **Guru Abhinandan: Teacher's Day Celebration**

Guru Abhinandan is IBI's tribute to its esteemed faculty on Teacher's Day. The celebration features cultural performances and heartfelt speeches, honoring the role of teachers in shaping students' academic and personal growth, while promoting gratitude and respect.



### **Briskerfiesta- The Freshers' Party**

IBI's Freshers' Party welcomes new students with excitement and entertainment. The event features music, performances, and social activities that help freshmen bond with their peers and acclimate to campus life. It sets a positive tone for their academic journey at IBI.



### **Au Revoir- The Farewell Party**

Au Revoir is IBI's farewell party, where graduating students celebrate their journey and bid farewell. The event includes speeches, performances, and awards, commemorating academic achievements while creating lasting memories with classmates and mentors as they embark on new professional endeavors.



### **Lohri Celebration**

Lohri at IBI features a traditional bonfire, folk music, and dance. This joyous Punjabi harvest festival fosters unity and warmth during the winter season. Students and faculty celebrate together, symbolizing the institute's commitment to cultural diversity and festive community building.



### **Christmas Celebration**

Christmas is celebrated at IBI with decorations, carol singing, and festive performances. The event spreads holiday cheer and promotes unity, reflecting the institute's inclusive values. It creates a warm, welcoming environment for students and faculty to celebrate the season together.



### **Ram Utsav**

Ram Utsav at IBI celebrates Lord Rama's life and teachings through traditional performances and events. Students participate in plays, music, and cultural activities, honoring Indian heritage and fostering a deep connection to cultural values, while also promoting personal integrity and responsibility.

### **Holi Celebration**

Holi at IBI is a celebration of color, joy, and togetherness. Students and staff gather to play with colors, dance, and enjoy festivities, embodying the vibrant spirit of campus life. The festival highlights inclusivity and joy, bringing everyone together in a unique cultural celebration.





## Sports and Adventure Activities

### One Day Outbound Activity to MoJoLand

IBI organizes a one-day outbound activity to MoJoLand, an adventure-packed retreat focused on teamwork, leadership, and personal growth. This activity offers students an opportunity to step out of the classroom, engage in outdoor challenges, and strengthen their problem-solving abilities in a fun, collaborative setting.

### Adventure Tour to Gods of Valley - Manali

IBI's adventure tour to the Gods of Valley in Manali is a thrilling experience combining exploration and outdoor activities. This adventure trip allows students to engage with nature, enhance their teamwork skills, and enjoy the beauty of the Himalayas, creating unforgettable memories while promoting personal growth and resilience.







# Institute's Social Responsibility

### Blood Donation Camp

IBI organizes blood donation camps, encouraging students and staff to contribute to the community's health needs. These camps promote social responsibility, compassion, and awareness of societal contributions, demonstrating the institute's active participation in community welfare initiatives.

### Campaign with Goonj, the NGO

IBI collaborates with Goonj, an NGO focused on rural development and disaster relief. Students participate in donation drives and awareness campaigns, learning the importance of contributing to social causes, thus fostering a deep sense of civic responsibility and compassion.

### Children's Day Celebration at Orphanage

On Children's Day, IBI students visit local orphanages, organizing fun activities and distributing gifts. This initiative helps students develop empathy and social awareness, while also brightening the lives of underprivileged children through acts of kindness and celebration.

### Independence Day Celebration with Underprivileged

Celebrating Independence Day with underprivileged communities, IBI students engage in cultural programs, performances, and interactive sessions. These activities reflect the institute's values of inclusivity, social responsibility, and commitment to uplifting marginalized communities through meaningful engagement.

### World Environment Day Celebration

IBI observes World Environment Day by organizing tree plantation drives and environmental awareness campaigns. These activities foster environmental stewardship, encourage sustainable practices, and educate students about their role in creating a greener, more sustainable future.





# IBI'ans made their mark at IIM Bangalore with Innovative B-Plan!

## "Dream Big, Achieve Bigger"

Five ambitious students from I Business Institute made their mark at the prestigious IIM Bangalore, presenting a breakthrough Business Plan.

- **Sarvesh Dable:** The visionary leader of the team, known for his strategic mindset and leadership skills.
- **Stuti Shukla:** The creative powerhouse, blending innovation with practicality to bring new ideas to life.
- **Harsh Keshari:** The numbers wizard, ensuring every aspect of the plan was financially sound and sustainable.
- **Pragati Dwivedi:** The marketing genius, with a knack for branding and customer engagement.
- **Arpit Agnihotri:** The tech-savvy problem solver, adding a digital edge to the project.

## "Where Ideas Meet Impact"

Their B-Plan focused on creating sustainable solutions for real-world problems, aligning with IBI's vision of producing forward-thinking entrepreneurs.

- **Collaboration fuels innovation:** This team's synergy and diverse expertise set them apart, showcasing the true spirit of teamwork.
- **Turning challenges into opportunities:** Their B-Plan highlighted their ability to adapt and think on their feet.

At I Business Institute, students don't just learn—they lead, innovate, and make an impact.

*"The Future Belongs to Those Who Dare to Dream"*





# IBI Stars stand out at IIM Indore with Innovative B-Plans!

"Ideas Shape the Future, and We Shape Ideas"

A group of bright minds from I Business Institute showcased their innovative spirit at IIM Indore, presenting a cutting-edge Business Plan that impressed both the jury and the audience. With creativity, strategy, and a keen eye for business opportunities, this talented team brought their vision to life on one of India's most prestigious platforms.

## Meet the Changemakers:

- **Himanshi Sharma:** The visionary leader
- **Damodar Sharma:** The financial strategist
- **Riya:** The marketing maverick
- **Sajal Singh Sengar:** The operations genius
- **Samiksha Khillan:** The branding specialist
- **Prakhar Singhal:** The analytical mind
- **Chirag Sharma:** The tech innovator
- **Bhumika Sinha:** The problem-solver
- **Rishav Kumar:** The customer experience expert
- **Deepak Nagar:** The networking wizard

"Dream Big, Execute Bigger"

This incredible achievement reflects the entrepreneurial spirit cultivated at IBI, where students are encouraged to transform ideas into reality. The team's innovative approach and strategic thinking were a testament to IBI's commitment to nurturing future business leaders.

At IBI, we empower students to challenge the status quo, think creatively, and lead with confidence in the global business arena.







## CLUBS & COMMITTEES (PGDM Batch 2023-25)

At I Business Institute, we believe that active participation in various committees enhances the learning experience and fosters leadership skills among students. Our committees provide a platform for students to engage in extracurricular activities, develop soft skills, and collaborate with peers. Below are the key committees and their respective members:

### 1. Cultural Committee

The Cultural Committee plays a vital role in promoting and organizing various cultural events and activities throughout the academic year. This committee encourages creativity, teamwork, and cultural exchange among students.

- Vice President: Dhriti Sharma
- Joint Secretary: Abhishek Jaiswal
- Members:
  - Mridu Singh
  - Anjali Deshwal
  - Samadhan Patil

### 2. Corporate Relations Committee (CRC)

The Corporate Relations Committee is dedicated to establishing and nurturing relationships with industry partners, facilitating internships, and organizing placement activities for students. This committee aims to bridge the gap between academia and the corporate world.

- Vice President: Tarun Dev Sinha
- Joint Secretary: Ayushi Sharma
- Members:
  - Aasum
  - Harshit Singh
  - Shresth Gaur

### 3. DIGICrafters - The Digital Marketing Club

DIGICrafters focuses on enhancing students' skills in digital marketing, social media strategies, and online branding. This club provides hands-on experience through workshops, projects, and industry interactions.

- Vice President: Pushkar Srivastav
- Joint Secretary: Abhinav Kumar
- Members:
  - Devang

### 4. Sports Committee

The Sports Committee is committed to promoting sportsmanship, physical fitness, and competitive spirit among students. This committee organizes various sports events, tournaments, and activities to encourage participation and teamwork.

- Vice President: Ayush Pratap Singh
- Joint Secretary: Huda Sageer
- Members:
  - Lalit Chaudhary
  - Amit Kumar
  - Dhairya Mavi

Each batch at I Business Institute leaves a lasting impact, ensuring that the legacy of learning, collaboration, and innovation is passed on to the next wave of future leaders.

## MEET OUR COMMITTEE MEMBERS

### CORPORATE RELATIONS COMMITTEE (CRC)



**Tarun Dev Sinha**  
*Vice President*



**Ayushi Sharma**  
*Joint Secretary*



**Aasum**  
*Member*



**Harshit Singh**  
*Member*



**Shresth Gaur**  
*Member*

### DIGICRAFTERS - THE DIGITAL MARKETING CLUB



**Pushkar Srivastav**  
*Vice President*



**Abhinav Kumar**  
*Joint Secretary*



**Devang**  
*Member*



**Kartik Goel**  
*Member*



**Hritika Bajaj**  
*Member*

### CULTURAL COMMITTEE



**Dhriti Sharma**  
*Vice President*



**Abhishek Jaiswal**  
*Joint Secretary*



**Mridu Singh**  
*Member*



**Anjali Deshwal**  
*Member*



**Samadhan Patil**  
*Member*

### SPORTS COMMITTEE



**Ayush Pratap Singh**  
*Vice President*



**Huda Sageer**  
*Joint Secretary*



**Lalit Chaudhary**  
*Member*



**Amit Kumar**  
*Member*



**Dhairya Mavi**  
*Member*





# STUDENT CLUBS



## Intellect Miniyards The Marketing Club

Intellect Miniyards empowers students with innovative marketing strategies through real-world projects, workshops, and competitions. It fosters creative thinking and enhances skills in brand management, market analysis, and consumer behavior, providing a dynamic platform for aspiring marketers to excel.



## FinJINN's The Finance Club

FinJINN's sharpens financial acumen by engaging students in activities like investment simulations, case studies, and expert talks. The club provides insights into financial markets, risk management, and corporate finance, preparing future finance professionals with the knowledge and skills needed for success in the financial industry.



## Better BEANS The Human Resource Club

Better BEANS nurtures future HR leaders through interactive sessions on talent management, organizational behavior, and employee engagement. The club offers practical exposure through role-plays, case studies, and guest lectures, equipping students with the tools to manage and develop human capital effectively.



## Data Verse The Business Analytics Club

Data Verse dives into the world of data analytics, teaching students to analyze trends, forecast outcomes, and make data-driven decisions. Through hands-on projects, workshops, and industry collaborations, the club builds proficiency in tools like Python, R, and SQL, vital for thriving in the analytics domain.



## OPTIMIZERS' The Operations Club

The OPTIMIZERS' focuses on streamlining business processes and enhancing operational efficiency. Students engage in activities like process mapping, supply chain simulations, and lean management workshops, gaining practical skills to optimize resources, reduce costs, and drive operational excellence.



• **TechConnect**  
**The Information Technology (IT) Club**



TechConnect bridges the gap between technology and business. The club offers a platform for students to explore emerging technologies, software development, and IT management through coding challenges, tech talks, and collaborative projects, equipping them with the expertise needed for IT leadership roles.

• **Entrepreneurship Club**



The Entrepreneurship Club ignites the entrepreneurial spirit, offering a supportive environment for students to develop and pitch their business ideas. Through workshops, mentorship, and networking opportunities, the club fosters innovation, risk-taking, and the skills required to launch successful ventures.

• **Corporate Social Responsibility Club**



The Corporate Social Responsibility Club is dedicated to creating positive social impact. Students participate in community service projects, sustainability initiatives, and awareness campaigns, learning the importance of ethical business practices and how to integrate social responsibility into corporate strategies.

• **Social Media Club**



The Social Media Club cultivates digital communication skills by engaging students in social media strategy, content creation, and brand management. Members gain hands-on experience in managing campaigns, analyzing trends, and driving online engagement, essential for thriving in today's digital landscape.

• **DIGICRAFTERS**  
**The Digital Marketing Club**



DIGICRAFTERS shapes digital marketing enthusiasts by offering insights into SEO, SEM, content marketing, and social media advertising. Through practical exercises, workshops, and industry interaction, the club helps students master the digital tools and strategies needed to excel in the fast-paced digital marketing arena.





I Business Institute proudly holds the exclusive title of being the Zonal Center for Delhi NCR in association with E Cell IIM Bangalore & Calcutta, a partnership we've maintained for consecutive years through MakeIntern. Our institute remains dedicated to fostering a learning mindset among our students.



The institute is currently organizing an intensive eight-day workshop for the PGDM Batches 2022-2024 and 2023-2025. These workshops, focused on "Digital Marketing" and "Business Intelligence," immerse students in cutting-edge trends, creating transformative learning experiences.

Alongside these workshops, our students have a unique opportunity to visit IIM Calcutta or Indore to participate in a prestigious B-Plan competition, where they will showcase their talents against peers from top B-schools across India.



Our commitment to excellence is further reflected in the expert training provided by experienced trainers who lead these workshops, ensuring that our students gain resourceful knowledge and skill development. At I Business Institute, we remain steadfast in our commitment to nurturing each student's potential and providing them with exceptional growth and development opportunities.





# I Business Institute Family: Where Leaders are Born

At I Business Institute, we are more than just an academic institution; we are a family united by a shared commitment to excellence. Our close-knit community of students, faculty, and industry leaders fosters an inspiring and supportive environment that encourages personal growth and professional development. We believe in empowering students to become future-ready leaders through holistic education and real-world experiences.

*"Empowering Minds, Inspiring Futures!"*

From day one, every student at IBI receives guidance through strong mentorship, innovative learning methodologies, and industry-focused exposure. Our collaborative approach ensures that students not only excel academically but also develop essential skills for their careers and life. With opportunities for networking, leadership development, and professional advancement, IBI provides a nurturing space where students thrive.

*"At IBI,  
you're not  
just a student,  
you're part of a  
legacy of excellence."*





# Incubation Centre

The Incubation Centre at I Business Institute provides a supportive and nurturing environment for aspiring entrepreneurs. Our programme offers a range of resources and guidance to help startups thrive.



# About the Incubation Centre

The Incubation Centre is a dedicated space for startups to develop their businesses. We offer a range of services including mentorship, workshops, networking opportunities, and access to funding.

**Mentorship and Guidance**  
Our team of experienced mentors offers valuable guidance and support to startups at all stages. They provide expertise in areas such as business strategy, marketing, finance, and operations.

**Facilities and Resources**  
Our incubation centre is equipped with a range of facilities designed to support startups. These include high-speed internet, printing services, and meeting rooms.

Industry Experts

Work spaces

Net working Events

Resource Library

Personalized Support

Net working Opportunities



## Incubation Programme Details



### Initial Assessment

A thorough assessment of the startup's business plan, team, and market potential.



### Workshops and Training

Interactive workshops covering topics such as business strategy, marketing, finance, and legal considerations.



### Mentorship and Guidance

Regular meetings with experienced mentors to provide personalized support and guidance.



### Networking Events

Opportunities to connect with investors, mentors, and other entrepreneurs, fostering valuable connections.



### Demo Day

A platform for startups to showcase their progress and pitch their ideas to potential investors and partners.



# CEO Talks @ IBI: Inspiring Leadership, Vision, and Innovation

At I Business Institute, we believe that learning extends beyond the classroom. Our CEO Talks series provides students with the unique opportunity to gain insights from industry leaders who have shaped their industries and exemplified entrepreneurial excellence.

*"Where Visionaries Meet the Future Leaders"*

Through direct interaction with these distinguished CEOs, students are exposed to real-world challenges, success stories, and the innovative mindset required to excel in the business world.



Mr. Aman Gupta shared his journey of transforming BoAt into a leading lifestyle brand and his experiences on SharkTank India, offering students invaluable lessons in scaling businesses, innovation, and effective branding strategies.

**Mr. Aman Gupta**  
Co-Founder & CMO of BoAt, SharkTank India Fame  
A Pioneer in Consumer Electronics & Marketing Innovation







As the CEO of Daalchini Technologies, Mr. Vidya Bhushan presents an inspiring narrative of how technology can revolutionize everyday convenience, showcasing the intersection of technology, food, and innovation.

**Mr. Vidya Bhushan**  
 CEO of Daalchini Technologies  
 A Visionary in Tech-Driven Vending Solutions



Mr. Anurag Sharma shared his expertise in the education and training sectors, offering practical advice on entrepreneurship and the importance of skill development in today's evolving job market.

*"Fueling Aspirations, Shaping Futures"*

These CEO Talks foster inspiration, provide actionable insights, and empower our students to pursue their entrepreneurial and professional ambitions with confidence and clarity.

**Mr. Anurag Sharma**  
 Founder of Learning from Ant  
 A Thought Leader in Education and Skills Development





# Management Development Programme

I Business Institute places a significant emphasis on Management Development Programmes (MDPs), recognizing their pivotal role in shaping the comprehensive growth of both faculty and Industry Professionals. The intellectual mentor, a key figure in this process, acts as a bridge by imparting knowledge to industry professionals, effectively connecting the dots between theoretical academia and practical industry application. MDPs at the institute are structured as a two-way learning process, where faculty members not only share their expertise with industry professionals but also glean valuable insights from real-world experiences. This collaborative exchange enriches the academic curriculum with practical perspectives, ensuring its relevance to the dynamic business environment. The success of I Business Institute in imparting knowledge through MDPs to various corporate entities underscores the program's effectiveness. From a student's standpoint, exposure to MDPs is invaluable, offering a tangible link between classroom theories and real-world business scenarios. This experiential learning cultivates critical thinking and problem-solving skills among students, contributing to their holistic professional development.







# Faculty Development Programme

I Business Institute places a strong emphasis on Faculty Development Programmes (FDPs) to enhance the growth of both faculty and students. Recognizing the importance of intellectual mentor upskilling, these programmes ensure that faculty members stay updated on industry trends and academic research. By specifically targeting emerging topics like research methodology, sustainability, and ESG. The institute equips its faculty with the necessary tools and knowledge to tackle contemporary challenges. This commitment to continuous learning directly benefits students, offering them a high-quality education that not only meets academic standards but also aligns with real-world business practices. FDPs foster a culture of research excellence, creating a dynamic learning environment that encourages critical thinking and the practical application of knowledge. I Business Institute's dedication to faculty development undermines its mission to prepare students for future leadership roles in the ever-evolving global business scenario.





# MESSAGE FROM THE CORPORATE RESOURCE CELL



**Ms. Jasvinder Kaur**  
*AGM-Placement*



**Ms. Aishwarya Srivastava**  
*Head Placement*



**Ms. Neha Gulati**  
*Placement Coordinator*

At I Business Institute, our dedicated Placement Department is your partner in achieving your career aspirations. We provide comprehensive support, from forging strong industry connections to organizing preparatory sessions and facilitating invaluable summer internships. Our goal is to bridge the gap between campus and corporate, ensuring that you graduate with the skills, confidence, and opportunities needed to succeed in the real world. Join us in this exciting journey from learning to earning, and let us help you pave the way for a bright and rewarding future.

We are delighted to address you and share how we are committed to your journey from the campus to the corporate world. Our goal is to equip you with the skills and knowledge you need to excel in your future endeavours. One of the cornerstones of our approach is forging strong connections with leading companies. We are committed to nurturing associations with potential employers. This means they not only know about the talent at IBI but are eager to engage with you.

The corporate world can sometimes seem like a distant planet when you're on campus. We're here to bridge that gap. Our team actively collaborates with industry leaders to ensure that what you learn at IBI aligns with the real-world demands of the business landscape. We bring the corporate world closer to you, so when you step out, you're well-prepared.

One of the most valuable aspects of your time at IBI is the opportunity to take on a summer internship. This is where you get to apply your classroom knowledge in a real work environment. It's a learning experience like no other, and it often serves as a stepping stone to your future career. We help you secure these internships and provide support throughout your internship journey. Our 'Gyan Samvad' sessions are like a treasure chest of knowledge. During these sessions, industry experts and thought leaders share their experiences and insights with you.

We want to ensure that when you step into the corporate world, you are equipped with not only the knowledge but also the skills and confidence needed to succeed. Our team is dedicated to providing a supportive environment to help you grow, learn, and ultimately, thrive.

The Placement Cell is steadfastly dedicated to supporting and guiding you at every step of your journey. Together, we will labor towards realizing your career goals and aspirations.

Wishing you a fulfilling and successful journey ahead.

**Corporate Resource Cell**

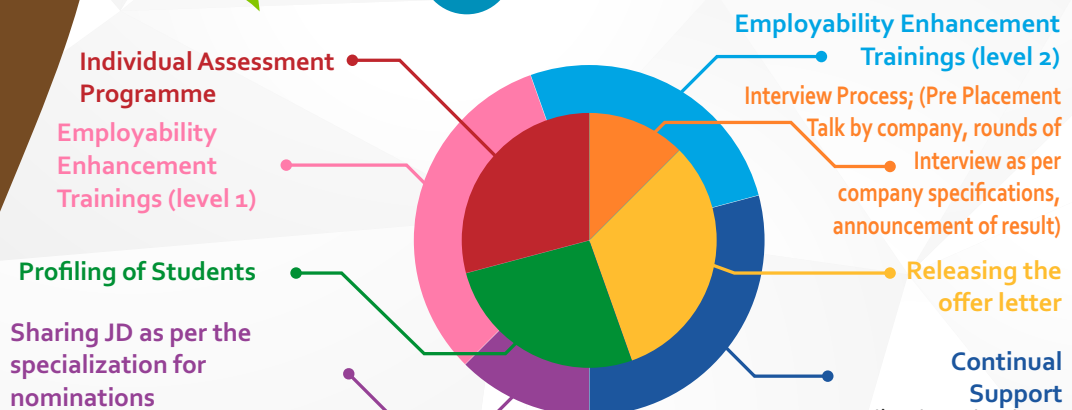


# PLACEMENTS@IBI

At I Business Institute, we take great pride in the consistent growth of our placement statistics, a clear affirmation of our steadfast commitment to shaping successful careers. With each passing year, we achieve new milestones by welcoming renowned brands into our ever-expanding family. The increasing quantity of placements is matched by a rising quality of job profiles, showcasing the trust industry leaders place in our students. Our positive placement path results from strategic collaborations with diverse brands across industries, providing students with numerous opportunities to commence their professional journeys on a robust note. The year-over-year evolution of job profiles reflects our dedication to preparing students for the dynamic corporate landscape, equipping them with versatile skill sets in HR, Finance, Operations, Marketing, IT, International Business, and Business Analytics. To further instill confidence in our students, I Business Institute offers a Letter of Assurance, guaranteeing a minimum annual package of 6.5 L.P.A, underscoring our commitment to not only securing promising positions but also ensuring competitive remuneration for a fulfilling and rewarding professional journey.



## PLACEMENT PROCESS





# GYAAN SAMVAD: The Corporate Talk Series

"Connecting Minds, Shaping Futures"



I Business Institute proudly launched **Gyaan Samvad**, a dynamic Corporate Talk Series designed for PGDM students. This initiative fosters industry insights, enhancing student knowledge and networking opportunities with esteemed professionals.

## Advantages of Gyaan Samvad:

1. **Expert Insights:** Gain knowledge from industry leaders and practitioners.
2. **Networking Opportunities:** Connect with professionals and build valuable relationships.
3. **Real-World Application:** Understand practical business challenges and solutions.
4. **Career Guidance:** Receive advice on career paths and industry trends.
5. **Enhanced Learning:** Complement academic knowledge with industry perspectives.



## Learning from Industry Titans

At I Business Institute, our students gain insights from the best in the business world. Industry leaders from top brands share their expertise and experiences, providing students with invaluable knowledge about real-world challenges and solutions.



**Mr. Sahil Nayar**  
Senior Associate Director  
KPMG



**Ms. Mandeep Kaur Tangra**  
Founder & CEO  
SimbaQuartz



**Mr. Sukhpreet Swaran Sandhu**  
Head of Human Resources  
ITILITE



**Mr. Amit Pandey**  
CEO  
Pincap



**Mr. Manish Jain**  
Technical Lead Cloud Security  
Wipro Technologies



**Ms. Pooja Pathak**  
Founder & Director  
Media Mantra



**Mr. Amulya Shah**  
Sr. VP & CHRO  
Invest India



**Mr. Himanshu Agarwal**  
National Head HRM  
Om Logistics Ltd.



**Ms. Shweta Berry**  
VP of Mkt. & Business Development  
Mahanadaya Universal Consultancy Pvt. Ltd.



**Mr. Md. Tabrez Khan**  
Head HR  
MB Informatics Pvt. Ltd.



**Mr. Digwanta Chakraborty**  
Regional Director HR  
Trinity Life Sciences



**Mr. Vir Bharat**  
Head HRBP  
Yamaha Motors Solution Pvt. Ltd.



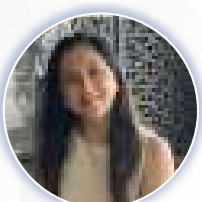
**Mr. Sharad Verma**  
Sales Director India & South Asia  
Hoya Surgical Optics



**Mr. Vaibhav Medirrata**  
Regional Director  
L&D Talent Management  
Havells



**Mr. Chiranshu Arora**  
Founder & MD  
CSA Advisor



**Ms. Divya Tyagi**  
AGM HR  
DS Group



**Mr. Mohit Sharma**  
Manager Project Management  
Kantar



**Mr. Punit Gulati**  
Sr. Area Sales Manager  
Hersheys



**Mr. Prashant Bhardwaj**  
India Partner  
ABIA Consulting, UAE



**Mr. Ravi Rautela**  
Founder & CEO  
Mangos Orange Agritech India Pvt. Ltd.



**Mr. Pronam Chatterjee**  
Founder & CEO  
BluePi



**Mr. Mohan Lal Agarwal**  
President  
Indo Gulf Management Association



**Dr. Debjani Roy**  
CHRO  
Mind your Fleet



**Neeraj Narang**  
Director SCM  
Oracle



**Dr. Rajiv Tyagi**  
Associate Director  
Mace Group



## Guidance for Future Leaders

Our Corporate Speaker sessions are designed to shape tomorrow's leaders. Speakers guide students through the complexities of the corporate world, offering practical advice and mentorship to help them excel in their future roles.



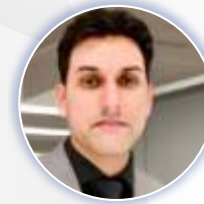
**Professor KK Aggarwal**  
President  
South Asian University



**Dr. Aquil Busrai**  
CEO  
Aquil Busrai Consulting



**Mr. Mirza Musarrathassain Beg**  
Head HR  
Bharti Foundation



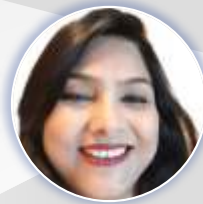
**Mr. Rohan Kumar Sudan**  
AVP Campus Engagement  
WNS Global



**Ms. Kanika**  
Sr. HRBP  
Zee Media



**Mr. Varinder Singh**  
GM HR  
Fortum India



**Ms. Sharmila Thakur**  
HR Leader & Head Human Capita  
Bureau VERITAS



**Mr. Prem Kumar**  
Director Ethics & Compliance  
Takeda (Singapore)



**Mr. Deepak Kumar**  
AVP Sales  
Aviva Life Insurance



**Ms. Anupreeta Lall**  
Founder  
IntellSearch



**Ms. Moushumi Dhar**  
CHRO  
Blox.xyz



**Dr. Subrat Kumar**  
CEO  
People Labs



**Mr. Vijay Ranjan Singh**  
Head HR  
LG Electronics India



**Mr. Manish Pandey**  
Business Head-West  
Muthoot Fincorp Ltd



**Mr. Anshul Sharma**  
CEO  
Fluper



**Mr. Rajiv Naithani**  
Chief People Officer  
Infogain



**Mr. Manoranjan Sharma**  
Chief Economist



**Mr. Sandeep Tyagi**  
Senior GM HR  
Uflex



**Mr. Aditya Ghildyal**  
Head  
HRCNH



**Ms. Anubha Wallia**  
Founder Director  
PRISM Philoshpy



**Pradyuman Pandey**  
CHRO  
Hero Motors



**Ashish Kumar**  
Manager Service/MOC Niti Ayog  
TCS



**Amit Jawar**  
Business Head  
Dabur



**Rishika**  
Manager Campus Recruitment  
CK Birla Group



**Shresth Arora**  
Manager Modern Trade  
Marico

## Building Connections with Big Brands

Through direct interaction with representatives from global brands, students build meaningful connections that can open doors to future opportunities. These sessions create a bridge between academic learning and corporate realities.



**Aparajitha Prasad**  
Global Startegy Leader  
PWC



**Priyaranjan Kumar**  
CXO  
Gourmet Pro



**Ms. Ayushi Kanojia**  
HR  
posterity



**Sujit Kumar**  
Head HR  
Matix Fertilizers



**Vijay Ranjan**  
Head HR  
LG Electronics



**Nitin Khindria**  
Head HR  
Omega Seiki Mobility



**Prabhanjan Prasoon**  
Head HR  
Sopra Steria



**Aashii Chutani**  
HR  
AWFIS Space Solution



**Shakti Chauhan**  
Country Head Operations  
32nd Milestone



**Sapna Madaan**  
Head HR  
Exotic India Art



**Barkha Chabra**  
Director (Investment banking)  
ILO Consulting



**Gaurav Gupta**  
Vice-President HR  
Subros Limited



**Shaleen Manik**  
CHRO  
Transsion India



**Ankur**  
HR  
Woodland



**Varun Suri**  
Assistant Vice President  
HDFC Bank



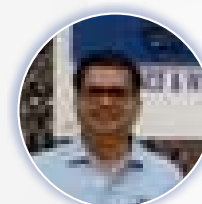
**Kapil Sharma**  
Sr. VP Global Operations  
Netsmartz



**Alpana Khera**  
CEO  
ASRA Consultant



**Ramweer Tanwar**  
Environmentalist, Founder of Say Earth (NGO)  
TEDx Speaker



**Asheesh Chandolia**  
Senior Director HR  
Droom



**Vertika Vaish**  
L&D  
Bata



**Achint**  
Head Of Talent  
Acquisition-Asia Pacific  
wtw



**Mr. Nilanjan Mukherjee**  
General Manager - HR  
Relaxo



**Irshad Saifi**  
Director IT & Digitization  
Shardul Amarchand Mangaldas & Co



**Sheetal Jerath Sharma**  
Associate Director People & Culture  
Grant Thornton Bharat Iip



**Lakshay Sabharwal**  
Lead Campus Hiring  
Protivity



# ACHARYA: The Corporate Mentorship Programme

## Guiding the Leaders of Tomorrow



I Business Institute proudly presents the **Acharya** Programme, a transformative mentorship initiative for PGDM students. This program connects students with industry experts, providing invaluable insights and guidance to navigate their career paths successfully.

### Advantages of Acharya:

1. **Personalized Guidance:** Tailored mentorship from experienced professionals.
2. **Industry Insights:** Gain first-hand knowledge of current market trends.
3. **Skill Development:** Enhance critical skills through practical advice.
4. **Networking Opportunities:** Build connections with industry leaders.
5. **Career Advancement:** Accelerate career growth with expert support.



## Learning from the Best: Corporate Experts at IBI

At IBI, we believe in learning beyond the classroom, connecting students with corporate experts who inspire and guide them toward success. Through Acharya: The Corporate Mentors Programme, our PGDM students gain invaluable insights from seasoned industry professionals—our “Acharyas.” With years of industry expertise, these mentors offer personalized guidance on navigating real-world business challenges, sharpening skills, and fostering a strong professional mindset. By working closely with these leaders, students develop a deeper understanding of industry expectations and refine their career paths, bridging the gap between academic learning and practical, impactful corporate experiences



**Mr. Rajesh Popli**  
Associate Director  
EY



**Ms. Shweta Berry**  
VP of Mkt. & Business Development  
Mahanadaya Universal Consultancy Pvt Ltd



**Mr. Kunwar Bhanupratap Singh**  
Group HR Leader  
Aeon Market Research Pvt. Ltd.



**Mr. Debargha Deb**  
General Manager-HR MFD  
DS Group



**Mr. Chaitanya Sharma**  
Associate Director - Client Relationship  
Standard Chartered



**Ms. Ekta Kapoor**  
Co-Founder & Editor in Chief  
Amazing Workplaces



**Mr. Gaurav Sabharwal**  
Co-founder & CEO  
Get Jop



**Ms. Anjali Khanna**  
CHRO  
Step by Step School



**Ms. Sargun Goolry**  
Business Head  
Madhawks



**Mr. Kapil Sharma**  
Senior Vice President  
Netsmartz



**Mr. Sandeep Bist**  
Head Human Resources  
Minda Corporation Limited



**Ms. Parul Bhatnagar**  
Senior Human Resources Manager  
Groupe SEB India

**Real-world wisdom meets academic excellence –  
that is the power of learning from industry leaders**



# ABHYAS - The Practitioners Series



The I Business Institute has launched **Abhyas - The Practitioners Series** exclusively for PGDM students, aimed at equipping them with essential skills tailored to their chosen specializations. Through practical exercises, group discussions, mock interviews, and in-depth case study analysis, students gain hands-on experience that bridges classroom learning with real-world applications. Corporate trainers lead this initiative, providing professional insights and personalized guidance.

#### Advantages of Abhyas:

1. **Skill Enhancement:** Develops critical business skills through practical exposure and specialized training.
2. **Confidence Building:** Mock interviews and group discussions help students boost their self-assurance in professional settings.
3. **Real-World Insights:** Case studies offer valuable industry perspectives, allowing students to analyze and solve real business challenges.
4. **Comprehensive Preparation:** With a holistic approach to career readiness, Abhyas ensures students are well-prepared for the competitive business world.



**Mr. Rohan Kumar Sudan**  
Senior Group Manager - HR  
AVP-Campus & Early Engagement Programs



**Ms. Sheetal Jerath Sharma**  
Associate Director People & Culture  
Grant Thornton Bharat llp



**Mr. Deepak Kumar**  
AVP, Sales  
Aviva Life Insurance



**Mr. Sandeep Bist**  
Senior Human Resources Manager, Spark Minda  
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**Mr. Lakshay Sabharwal**  
Lead (Campus) University Hirings &  
Engagements at Protiviti India



**Mr. Rohit Saraf**  
Regional HR, Dabur



# गुरु अभिनेन्दन

गुरुर्ब्रह्मा गुरुर्विष्णुर्गुरुर्देवो महेश्वरः।  
गुरुः साक्षात् परब्रह्म तस्मै श्री गुरवे नमः॥

## Honoring the Guiding Lights of Knowledge

At I Business Institute, we believe that great mentors shape great leaders. The **Guru Abhinandan: Teacher's Day Celebration** is a heartfelt tribute to the visionaries who inspire, guide, and lead us on the path of success. On this special day, we honor both our esteemed faculty and corporate mentors who enrich the learning experience and help students realize their potential.

*"A teacher takes a hand, opens a mind, and touches a heart."*

The event brought together our dedicated faculty and corporate experts, fostering an atmosphere of gratitude, respect, and admiration. The occasion was marked by inspiring speeches, personal stories, and expressions of appreciation for the invaluable contributions of our teachers.

*"The influence of a good teacher can never be erased."*

Our faculty are not just educators; they are mentors, guiding students towards excellence, and preparing them to become industry leaders. **Guru Abhinandan** exemplifies our commitment to nurturing not just academic excellence, but also values like integrity, accountability, and leadership.





# What Corporate Says About Us?



"The diversity at I Business Institute is a testament to its inclusive environment. The mix of students creates a vibrant learning atmosphere, preparing individuals for the real-world challenges they'll face in their careers."

**Professor KK Aggarwal**  
*President South Asian University*

"The training and grooming provided by I Business Institute are exceptional. Students are equipped with a well-rounded skill set, showcasing the institute's commitment to producing professionals who can excel in any environment."



**Mr. Debargha Deb**  
*General Manager-HR, DS Group*



"I've had the pleasure of interacting with the diverse student community at I Business Institute. The institute's holistic approach to learning and growth ensures that students are well-prepared for the challenges of the professional world."

**Mr. Sahil Nayar**  
*Senior Associate Director, KPMG*

"I Business Institute's emphasis on dual specialization is a strategic advantage. The focus on HR, Finance, Operations, Marketing, IT, International Business, and Business Analytics gives students a versatile skill set for success in their chosen fields."



**Ms. Divya Tyagi**  
*AGM HR, DS Group*



"I've been impressed by the high level of professionalism at I Business Institute. The institute goes above and beyond to ensure that students receive an education that aligns perfectly with their career aspirations."

**Mr. Lokesh Mehra**  
*Head - Amazon Web Services Academy - South Asia, Amazon Web Services (AWS)*



"I've witnessed the positive impact of I Business Institute's training on students. The holistic approach ensures that graduates are not just knowledgeable but also possess the practical skills required for success in today's professional landscape."

**Mr. Rohan Kumar Sudan**  
*AVP Campus Engagement, WNS Global*

"I Business Institute stands out for its commitment to grooming students holistically. The institute focuses on not just academic excellence but also on developing well-rounded individuals ready to take on leadership roles."



**Mr. Rajesh Popli**  
*Associate Director, EY*



"I'm impressed by the professionalism displayed by I Business Institute. The seamless execution of programs and the comprehensive support provided to students demonstrate the institute's dedication to excellence."

**Mr. Amulya Sah**  
*Sr. VP & CHRO, Invest India*

"Interacting with students from I Business Institute has been enlightening. Their exposure to dual specializations and the institute's commitment to personalized development make them stand out in the competitive job market."



**Prof. Rishi Mehra**  
*CEO, Corporate Partners*



"I Business Institute's commitment to diversity enriches the learning experience. The institute's focus on creating well-rounded professionals is evident in the caliber of students I've had the pleasure of working with."

**Dr. Rajiv Tyagi**  
*Associate Director, Mace Group*

"I appreciate the professional approach of I Business Institute in shaping the future workforce. The dual specialization options cater to diverse career paths, making it a smart choice for students aiming for success in various industries."

**Ms. Anshula Verma**  
*Director & National head Talent Acquisition, EY*







"I Business Institute is a symbol of excellence in professional education. The comprehensive curriculum and the institute's commitment to individual growth prepare students for success in their chosen fields."

**Mr. Punit Gulati**  
*Sr. Area Sales Manager, Hersheys*

"The dedication of I Business Institute towards grooming students for success is impressive. The institute's emphasis on practical skills, coupled with a strong academic foundation, positions its graduates as valuable assets in the corporate world."



**Mr. Vikram Sinha**  
*CEO, Indosat Ooredoo, Indonesia*



I Business Institute understands the aspirations of its students. The institute's commitment to providing everything students need for their professional journey sets a high standard for other educational institutions.

**Mr. Mirza Musarrathassain Beg**  
*Head HR, Bharti Foundation*

"I've been thoroughly impressed with the holistic approach to education at I Business Institute. The faculty's commitment to fostering a dynamic learning environment is commendable. The students are talented and full of curiosity. It was a great experience with IBI."



**Mr. Vijay Ranjan Singh**  
*Head HR, LG Electronics India*



"The institute's strong dedication to excellence is evident in its curriculum structure. With a dual specialization in Corporate Strategy and Digital Marketing, I felt good after visiting this campus for the session."

**Mr. Pradyuman Pandey**  
*CHRO, Hero Motors*

"The students of I Business Institute exhibit a strong foundation in management principles and an eagerness to learn. Their ability to adapt and innovate has added significant value to our projects. We look forward to more fruitful collaborations with IBI graduates."



**Mr. Varun Suri**  
*Assistant Vice President, HDFC Bank*



### Key Industry Partnerships:

Students engage with top brands such as:



## Live Projects at IBI: A Gateway to Practical Learning

At I Business Institute, we emphasize on practical learning through 10-15 day live projects with industry leaders. These collaborations allow PGDM students to apply their classroom knowledge in real-world settings and gain valuable industry insights.

These partnerships ensure students gain hands-on experience across diverse industries, making them more adaptable and industry-ready.

### Core Benefits of Live Projects:

- Practical Application**  
 Students apply theoretical knowledge to real-world scenarios, learning the intricacies of business operations.
- Skill Development**  
 These live projects enhance critical thinking, problem-solving, and professional skills, preparing students for the dynamic challenges of the corporate world.
- Industry Engagement**  
 The active participation of these brands in both projects and hiring demonstrates IBI's strong industry connections and the caliber of our graduates.

### A Testament to Success

The involvement of leading companies in live projects and their continued interest in hiring IBI students highlights the credibility of our programs and contributes to the success of our academic community.





Microsoft

## Industry Visits at IBI: Bridging Theory with Practice

At I Business Institute, we are committed to providing our PGDM students with practical knowledge and industry exposure through carefully organized visits to prominent companies. These visits offer a unique opportunity for students to experience firsthand meticulously operational dynamics of diverse industries.







### Key Highlights of Industry Visits:

- **Real-World Exposure - Experiential Learning**  
Students visit top companies such as:



These visits enrich their academic curriculum by providing insights into various operational processes, technologies, and management practices.

- **Hands-On Learning**  
These experiences are an essential bridge between theoretical concepts and practical applications, allowing students to:
  - Observe real-world business operations
  - Understand industry trends and technologies
  - Gain a deeper understanding of business complexities
- **Skill Development**  
Industry visits help students develop practical skills by allowing them to apply classroom knowledge to real-world scenarios, thus preparing them to navigate the challenges of the business world.
- **Networking & Mentorship**
  - These interactions create valuable networking opportunities with industry professionals, providing mentorship connections that guide students in aligning their academic pursuits with emerging market trends.
  - Students gain insights from industry experts, offering a unique perspective on career opportunities and market dynamics.

**A Commitment to Comprehensive Learning**  
IBI's focus on practical exposure, combined with industry visits, ensures that students graduate with not just theoretical knowledge, but the practical skills required to thrive in the modern business environment.





## Internships at I Business Institute: Shaping Future Leaders

At I Business Institute, our students gain unparalleled exposure through internships with leading brands like Airtel, LG, Dabur, HUL, Voltas, Amul, Anmol, E&Y, Woodland, Peesafe, Times of India, and many more. These internships serve as a vital stepping stone in their professional journey, equipping them with real-world insights and hands-on experience in diverse industries.

### "Bridging Academics with Corporate Reality."

Internships provide our students with an opportunity to apply classroom concepts in a dynamic business environment, sharpening their skills in problem-solving, strategic thinking, and leadership. The exposure to top-tier companies helps students understand corporate cultures and build a network of industry professionals.

### "Experience is the best teacher, and internships are its classroom."

With every project and assignment, students at IBI develop practical knowledge that empowers them to face challenges with confidence. These internships not only enhance their employability but also foster personal and professional growth, transforming them into future leaders.

### "Learn, Apply, Lead."

Through these real-world experiences, our budding managers are prepared to innovate, adapt, and excel in their careers, ready to take on the world of business with confidence and competence.



# INTERNSHIPS HIGHLIGHTS (Batch 2023-25)



The PGDM programme at I Business Institute transformed my understanding of business strategy. The curriculum was challenging yet rewarding, and my internship allowed me to apply theories in real-world scenarios.

**Tarun Dev Sinha**  
DABUR INDIA  
Finance Intern



The PGDM programme was a perfect blend of theory and practice. My internship at LG was eye-opening, allowing me to contribute to real projects and understand industry dynamics.

**Manas Sinha**  
LG CORPORATION  
Marketing Intern



The collaborative environment at I Business Institute encouraged teamwork and creativity. My internship experience taught me the importance of effective communication in a corporate setting.

**Abhinav Kumar**  
Hindustan Unilever Limited  
Marketing Intern



The faculty at I Business Institute are truly inspiring. Their mentorship during my internship helped me navigate challenges and grow both personally and professionally.

**Nurapsha**  
ANMOL BISCUITS  
HR Intern



I appreciate the case study approach at I Business Institute. It equipped me with the skills to analyze real business problems and actively contribute to finding solutions during my internship.

**Himanshu Sharma**  
HILLSON FOOTWEAR  
Sales Intern



The vibrant community at I Business Institute fostered my growth. My summer internship was an amazing opportunity to apply classroom knowledge in a dynamic work environment.

**Bibhuti Ranjan**  
ITC LIMITED  
Marketing Intern



I enjoyed the emphasis on digital marketing at I Business Institute. My internship in a digital agency was an eye-opener, allowing me to apply cutting-edge strategies in real-time.

**Abhishek Jaiswal**  
LG CORPORATION  
Marketing Intern



# INTERNSHIPS HIGHLIGHTS (Batch 2023-25)



The diverse curriculum at I Business Institute prepared me for various roles. My internship experience affirmed my interest in finance, giving me the confidence to pursue this career path.

**Abhay Sajwar**

*AMUL*

*Sales Intern*



The focus on soft skills at I Business Institute was invaluable. During my internship, I honed my negotiation and leadership skills, which have been crucial in my professional life.

**Pushkar**

*HUL*

*Marketing Intern*



I Business Institute's culture of collaboration fostered lifelong friendships. Working together during our internships helped us learn from each other and grow as professionals.

**Prerna Kumari**

*ITC LIMITED*

*Marketing Intern*



The extensive resources available at I Business Institute, including mentorship programmes, greatly enhanced my internship experience. I felt supported every step of the way.

**Ankit Vinod Singh**

*DABUR YSLP*

*Sales Intern*



I appreciated the emphasis on sustainability at I Business Institute. My internship in a green business allowed me to apply these principles and understand their impact on the industry.

**Deepak Mukati**

*OKAYA EV*

*Marketing Intern*



The supportive faculty at I Business Institute were instrumental in my success. Their guidance during my internship helped me develop critical thinking and problem-solving skills.

**Stuti Shukla**

*SPARK MINDA GROUP*

*HR Intern*



The project-based learning approach at I Business Institute was incredibly beneficial. My internship allowed me to implement what I learned, making the experience both practical and relevant.

**Shakshi Dev Vansh**

*BAJAJ CAPITAL*

*Finance Intern*

# INTERNSHIPS HIGHLIGHTS (Batch 2023-25)



I was impressed by the hands-on training at I Business Institute. My internship allowed me to take on real responsibilities, and I gained valuable insights into business strategy and execution.

**Jyoti Kumari**  
*SKILLED SAPIENS LLP*  
*Marketing Intern*



The workshops and seminars at I Business Institute prepared me for the challenges of my internship. I felt confident tackling tasks and interacting with professionals in the field.

**Angel Tyagi**  
*PRIYA GOLD*  
*HR Intern*



The career services at I Business Institute were exceptional. They helped me secure an internship that aligned perfectly with my career goals and provided invaluable support throughout the process.

**Guddu Kumar**  
*ITC*  
*Sales Intern*



I was impressed by the hands-on training at I Business Institute. My internship allowed me to take on real responsibilities, and I gained valuable insights into business strategy and execution.

**Divyanshi Nathani**  
*OKAYA EV*  
*HR Intern*



The real-world projects at I Business Institute gave me a competitive edge. My summer internship allowed me to showcase these skills and make meaningful contributions to my team.

**Amit Singh**  
*Fortis*  
*Finance Intern*



The diverse student body at I Business Institute enriched my learning experience. Working alongside peers from various backgrounds during my internship broadened my perspective.

**Monalisa Khatua**  
*INVESTOXPART ADVISORS*  
*HR Intern*



I appreciate the emphasis on ethical business practices at I Business Institute. My internship experience reinforced these values, helping me understand their importance in today's corporate world.

**Devang Sharma**  
*DABUR INDIA*  
*Finance Intern*



# INTERNSHIPS HIGHLIGHTS (Batch 2023-25)



My experience at I Business Institute was transformative. The PGDM programme emphasis on leadership prepared me for my internship, where I took on significant responsibilities early on.

**Pragati Dwivedi**  
KANTAR GROUP INDIA  
Research Intern



I Business Institute's strong focus on innovation prepared me well for my internship at Fortis Escorts. The hands-on experience allowed me to think creatively and adapt quickly to new challenges.

**Babul Priya**  
FORTIS ESCORTS  
Finance Intern



I am grateful for the comprehensive curriculum at I Business Institute. The summer internship I undertook not only enhanced my resume but also provided practical skills that set me apart in the job market.

**Ujjwal Srivastava**  
YAKULT DANONE  
Marketing Intern



I chose I Business Institute for its emphasis on practical learning, and it exceeded my expectations. My summer internship was a highlight, providing hands-on experience in marketing that has been invaluable for my career.

**Dhriti Sharma**  
LG CORPORATION  
Marketing Intern



The networking opportunities at I Business Institute were invaluable. My summer internship connected me with industry leaders, and I gained insights that have been pivotal in my professional journey.

**Aryan Yadav**  
KANTAR GROUP INDIA  
Research Intern



The rigorous training at I Business Institute prepared me for the corporate world. My internship experience with a leading company helped me build essential skills and confidence.

**Samadhan Patil**  
VOLTAS  
Finance Intern



I can't thank I Business Institute enough for the exceptional faculty and their guidance. The summer internship I secured provided me with valuable insights and connections in the industry.

**Deepali Bansal**  
WOODLAND INDIA  
HR Intern

# PGDM PLACEMENTS





# BATCH DEMOGRAPHICS 2024-2026



240

Total Number of Students

## GENDER RATIO

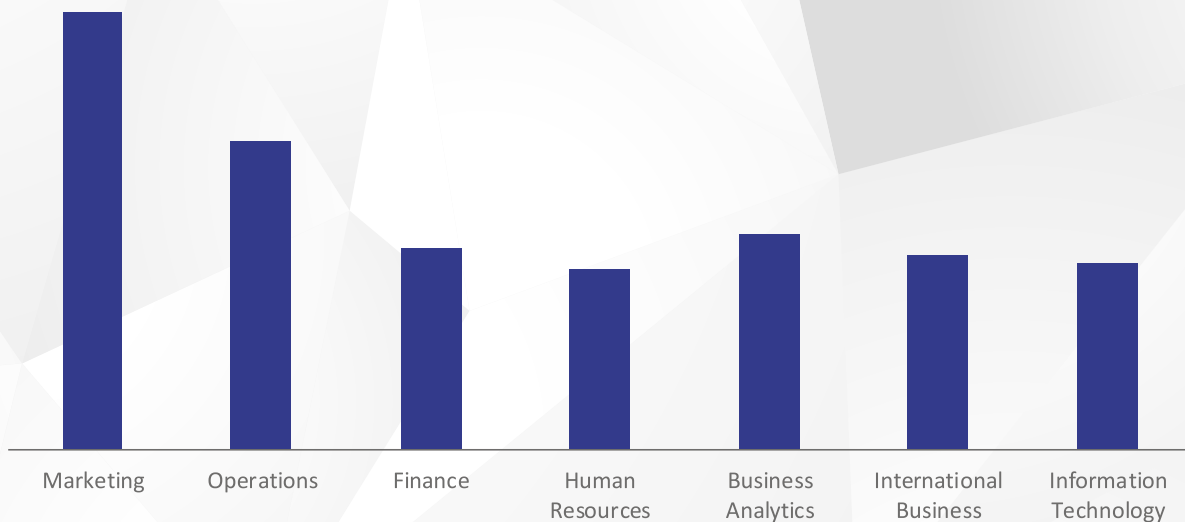
43%

Female

57%

Male

## SPECIALIZATION



## ACADEMIC BACKGROUND

32%

COMMERCE

30%

MANAGEMENT

20%

SCIENCE

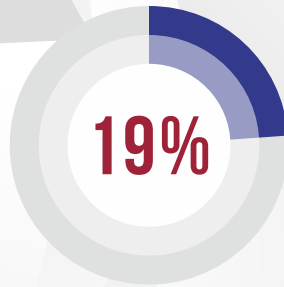
18%

ARTS

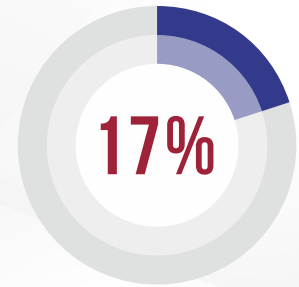
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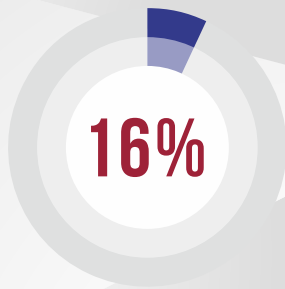
Freshers



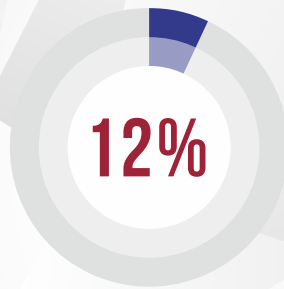
0 to 12 months



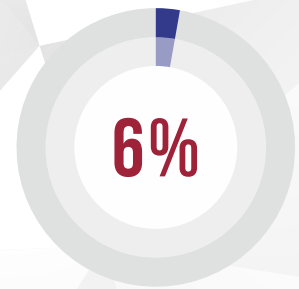
12 to 24 months



24 to 36 months



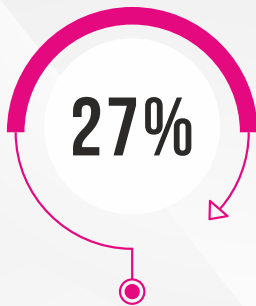
36 to 48 months



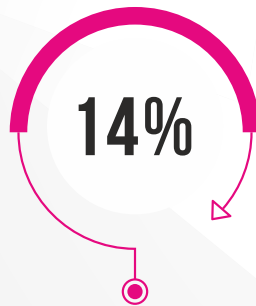
48+ months

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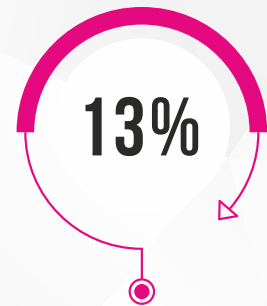
## PROFESSIONAL BACKGROUND



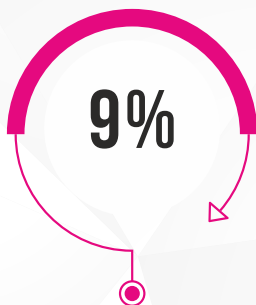
Engg/Manufacturing



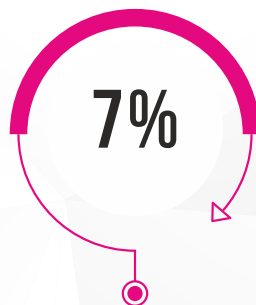
IT/ITES



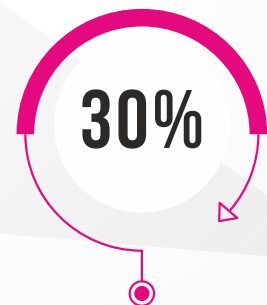
BIFS



Consulting

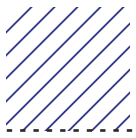


FMCG/FMCD



Others





# STUDENT DIVERSITY

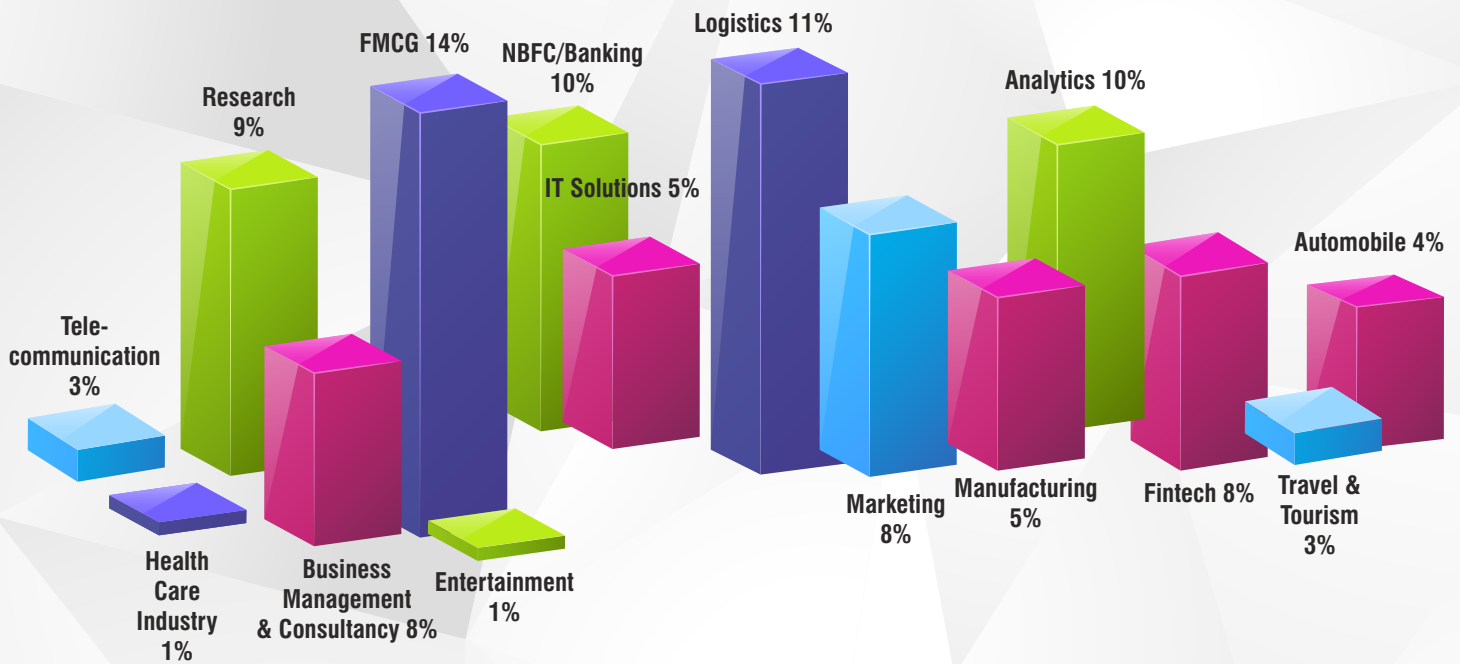
At I Business Institute, we pride ourselves on a vibrant and diverse student community representing various states across India. This diversity enriches the learning environment, fostering cross-cultural understanding and collaboration.



Our students come from all corners of the country, bringing unique perspectives and experiences that contribute to a holistic learning experience. This diverse mix of students ensures a dynamic and inclusive campus culture, preparing future leaders to excel in a globalized world.

# Placement Statistics of Batch 2023-25

## Sector Specific Recruiters



## IBI's Domain - Specific Recruiters





# OUR TOP RECRUITERS

**Deloitte.**







# International Educational Immersion Programme: Unlocking Global Horizons

*"See the World, Shape Your Future"*

At I Business Institute, we believe in providing a **global perspective** to shape future business leaders. Our **International Educational Immersion Programme to Dubai and Singapore** is designed to give students hands-on exposure to the world's most dynamic business environments.

## Key Highlights of the Programme:

- **Student Exchange Programme:** Engage in cross-cultural learning and build global networks.
- **International Country Representative Session:** Gain insights into global markets from country experts.
- **Corporate Session by Industry Expert:** Learn from the best through real-time industry practices.
- **International Alumni Talk:** Hear success stories and career advice from IBI alumni who are making waves globally.
- **University Session in Dubai/Singapore:** Experience interactive sessions at prestigious universities.
- **CEO Experience Sharing Session:** Get firsthand leadership insights from the CEO of a top MNC.
- **Exploring Global Cities:** Discover the cultural and business pulse of Dubai and Singapore.

*"Learning Beyond Borders"*







## Why International Educational Immersion is Essential for Management Students?

### *"Global Exposure for Future Leaders"*

1. Global Perspective
2. Cultural Understanding
3. Real-World Application
4. Networking Opportunities
5. Leadership Development
6. Exposure to Innovation
7. Enhanced Employability
8. Holistic Learning
9. Adaptability & Flexibility
10. Personal Growth

*"Experience the World, Lead with Confidence"*



# SHARK TANK INDIA



## IBI'ans @ Shark Tank India

*"Reaching New Heights Through Brilliance"*

At I Business Institute (IBI), our students continue to push boundaries and achieve remarkable milestones that make us proud. We believe in nurturing innovative thinking and entrepreneurial spirit, which is evident in the success stories of our graduates.

One of our shining stars, Raj Agarwal from the PGDM Batch of 2020-2022, showcased exceptional talent and determination by securing a top participant rank at Shark Tank India, the prestigious national platform for budding entrepreneurs. His Business Plan not only impressed the esteemed panel of judges but also exemplified the quality of education and real-world exposure students receive at IBI.

Raj Agarwal's journey through Shark Tank India is a testament to IBI's commitment to fostering leadership, creativity, and strategic acumen in our students. His achievement reflects our institute's core values of integrity, innovation, and excellence.

At IBI, we empower our students to turn their entrepreneurial dreams into reality by providing them with robust learning platforms, industry interactions, and mentorship programs. Raj's success is just one of the many examples of how our students continuously soar to new heights.

We take immense pride in the accomplishments of our IBI'ans and will continue to guide them towards greatness.

# Entrepreneurs from IBI: Pioneers in Innovation and Business Excellence



## Mr. Raj Agrawal

PGDM Batch 2020-2022

Business Analyst - Genpact

Founder of First Mart, Armourpro, Gadget Glow, Monks Secret

Raj Agrawal's remarkable journey from being a gold medalist at I Business Institute (IBI) to becoming a successful entrepreneur and corporate leader is a true testament to the power of determination, innovation, and perseverance. Graduating in 2022, Raj has seamlessly blended his academic excellence with entrepreneurial ventures and a flourishing career as a Business Analyst at Genpact.

Raj's entrepreneurial odyssey began in 2017 alongside his brothers, Sachin and Shubham, each bringing unique expertise to the table. With Raj's experience as a former smartphone sales representative, Sachin's travel industry acumen, and Shubham's chemical engineering background, they co-founded several successful ventures, including First Mart, Armourpro, Gadget Glow, and Monks Secret.

Their ventures have flourished, culminating in a topline revenue of 10 crore rupees in the last financial year. The trio's accomplishments were further highlighted when they became one of the top 100 sellers during the Great Indian Festival in 2019. This marked a pivotal moment in their journey and solidified their standing in the entrepreneurial ecosystem.

Raj's participation in Shark Tank India Season 2 in 2022 was another defining moment in his career. His academic brilliance, entrepreneurial drive, and corporate expertise provided invaluable insights, connections, and lessons that continue to shape the future of his ventures.

Raj attributes much of his success to the robust education and entrepreneurial foundation laid at IBI. His journey serves as an inspiration to current and future students, exemplifying how a blend of academic excellence, corporate experience, and entrepreneurial vision can lead to extraordinary achievements.

At IBI, we take immense pride in nurturing individuals like Raj Agrawal, who exemplify the boundless possibilities that arise from dedication, resilience, and a passion for innovation.





# Entrepreneurs from IBI: A Legacy of Innovation and Success



**Mr. Kunnal Goswami**  
PGDM Batch 2018-2020  
Senior Sales Manager - Big City  
Founder of PUNCHAIYAT Restaurant Chain



Kunnal Goswami's entrepreneurial journey is a shining example of the dynamic leadership and business acumen fostered at I Business Institute (IBI). After completing his PGDM in 2020, Kunnal began his career with Nestle India, the world's largest FMCG company, where he spent 1.5 years pursuing his corporate dreams. However, Kunnal's passion for entrepreneurship propelled him beyond the corporate realm.

In 2021, Kunnal launched his first fine-dining restaurant, Babadook. Despite early success, the challenges brought on by the third wave of COVID-19 led to the closure of Babadook after months of perseverance. Demonstrating remarkable resilience, Kunnal swiftly pivoted to a new venture.

In April 2022, he joined Paytm as a Manager in Marketing and Sales, while simultaneously reigniting his entrepreneurial spirit by founding PUNCHAIYAT, a thriving cafeteria chain located in corporate towers across NCR. By December 2023, PUNCHAIYAT had grown into a successful venture, operating three profitable outlets—two in Gurugram and one in Noida.

Kunnal attributes his success to the strong foundation laid at IBI, where he gained the critical thinking, mentorship, and strategic insight needed to navigate challenges and grow as a leader. His entrepreneurial journey stands as a testament to IBI's commitment to nurturing the next generation of visionary leaders who can excel in both corporate and entrepreneurial arenas.

Through success stories like Kunnal's, IBI continues to inspire and empower future entrepreneurs to make a lasting impact in their industries.



“

### **IBI: Empowering Entrepreneurs & Global Visionaries**

I Business Institute has consistently emerged as a premier institution for fostering entrepreneurial spirit and leadership. With a focus on holistic development, IBI nurtures students to become business leaders capable of driving innovation, creating value, and making a difference in the global business landscape. Among the standout stories of entrepreneurial success are IBlans Raj and Kunnal, who have leveraged their skills and knowledge to establish thriving ventures across various industries. Their journey from classroom learning to becoming successful entrepreneurs is a testament to the practical, hands-on education at IBI, which encourages creative problem-solving, strategic thinking, and risk management.

The institute's global reach is reflected in the success of its alumni, who have carved impactful careers abroad in countries like Dubai, UAE, and the UK. IBI provides an environment that fosters global exposure, helping students gain international perspectives through industry interactions, internships, and exchange programmes. This global vision is a key part of the curriculum, empowering students to think beyond borders and become part of the ever-evolving global business ecosystem.

At IBI, we believe in empowering students to realize their full potential, whether as entrepreneurs or professionals, equipping them with the tools to succeed in today's dynamic and competitive business world.

”





# My Success Journey: From I Business Institute to **United Kingdom**



**Lokesh Kumar Jena**  
*Retail Sales Executive*  
**B & G S LANDA LIMITED**  
*50 LPA*

My journey at I Business Institute (IBI) in the United Kingdom was a transformative experience that significantly shaped my professional life. Enrolling in the PGDM programme, I found an environment that not only nurtured my academic skills but also equipped me with the practical knowledge necessary for success in the corporate sector.

The faculty's expertise and the institute's resources played a crucial role in my development. Additionally, the placement assistance provided by IBI was instrumental in my career progression. With personalized guidance and extensive industry connections, I was able to secure a highly coveted position as a Retail Sales Executive at B & G S LANDA LIMITED in Scotland.

Today, I am proud to be earning 50 LPA, a reflection of the solid foundation laid during my time at IBI. The skills and insights I gained have been invaluable in navigating the challenges of the corporate world. I am grateful for the support I received, and I look forward to continuing my professional journey with the confidence and expertise acquired at I Business Institute.



# Our Success Journey: From IBI to **DUBAI**



**Jaspreet Kaur**

*Business Services Manager*

*Jogsoft Information Technology, Dubai (UAE)*

*35 LPA*

"I am immensely grateful to I Business Institute for the invaluable role it played in securing my placement with a top-tier company. The practical insights and industry-oriented curriculum provided the perfect launchpad for my career. The institute's dedication to student success and its robust placement support were key in landing my current role. IBI's commitment to excellence and its nurturing environment have truly shaped my professional journey."



**Mahima Behra**

*Team Leader Business Analyst cum*

*Operation Executive*

*Interactive Digits, Dubai (UAE)*

*35 LPA*

"Securing a position with a leading organization was a dream realized, thanks to the rigorous preparation and industry exposure at I Business Institute. The institute's placement support was pivotal in shaping my professional journey. The comprehensive curriculum and practical learning experiences provided me with the skills and confidence needed to thrive in the corporate world. I am proud to be an alumna of IBI."



**Shivam Sharma**

*Senior Investment Manager*

*Hedge and Sachs Financials INC, Dubai (UAE)*

*22 LPA*

"Joining I Business Institute was a strategic move for my career, and the decision paid off with a rewarding placement. The institute's commitment to holistic development and strong industry connections opened doors to exciting opportunities. The knowledge and skills I acquired during my time at IBI have been invaluable in my role as a Senior Investment Manager. IBI has truly been a catalyst for my professional success."



# OUR SHINING STARS

Batch 2018-20



As a distinguished alumnus of I Business Institute, I am grateful for the impactful PGDM programme. IBI's legacy of producing industry leaders is evident in its distinguished alumni, and the institute remains a guiding force in my career.

**Piyush Saxena**

*Finance Administration, KPMG*



Being part of I Business Institute's distinguished alumni community is a mark of honor. The PGDM programme equipped me with the skills and knowledge necessary for success in the corporate world.

**Kunal Goswami**

*Senior Sales Officer, Nestle*



I owe my career success to I Business Institute's placement support. The institute's comprehensive curriculum, coupled with industry interactions, provided the skills and confidence needed to secure a coveted position in my field.

**Randhir Singh**

*Senior Sales Officer, Dabur India Limited*



I owe my career success to I Business Institute's placement support. The institute's comprehensive curriculum, coupled with industry interactions, provided the skills and confidence needed to secure a coveted position in my field.

**Sourav Setiya**

*Risk Analyst, E&Y*



The placement success I achieved can be directly attributed to the strong foundation provided by I Business Institute. The institute's industry-focused curriculum and unwavering placement support were crucial in shaping my career.

**Surya Pratap**

*Sales Officer, Dr. Oetker*



I Business Institute stands out not just for its academic excellence but also for the dedicated placement support. The institute's efforts played a crucial role in facilitating my smooth transition from student life to a thriving professional career.

**Ritu Rogha**

*Senior Territory Manager, Kyocera*



I Business Institute's focus on practical learning and industry exposure significantly contributed to my placement success. The institute's strong ties with leading companies opened avenues for diverse career opportunities.

**Lakshaya Singh Gour**

*Business Manager, Hanu Softwares*



Proud to be part of IBI's legacy of success. The focus on internships and diverse extracurricular activities contributed significantly to my overall development and prepared me for the professional realm.

**Prahlad Sharma**

*Business Process Executive, Infosys*



IBI, a nurturing ground for future leaders. The comprehensive placement preparatory sessions and exposure to diverse internships were key contributors to my successful career start, laying a strong foundation.

**Sarvesh Kumar Bhagat**

*Senior Finance Executive, Wipro*



Choosing IBI was choosing a transformative journey. The comprehensive placement preparatory sessions and exposure to internships were instrumental in shaping my professional identity.

**Girish Jain**

*Senior Business Developer, Flipkart*



Securing a placement with a renowned company was a testament to the practical skills and industry insights gained at I Business Institute. The institute's placement team provided continuous support and guidance throughout the process.

**Harsh Aggarwal**

*Senior HRBP, Motherson Technology Services Limited*



IBI, a platform for exceptional experiences. The hands-on learning through internships and placement preparatory activities played a significant role in preparing me for the dynamic corporate world.

**Kapil Saini**

*Manager, Kotak Life*



IBI, a platform for exceptional experiences. The hands-on learning through internships and placement preparatory activities played a significant role in preparing me for the dynamic corporate world.

**Abhishek Gupta**

*Credit Analyst, Royal Bank of Scotland*



I owe my career success to I Business Institute's PGDM program. The institute's commitment to providing a competitive edge through industry insights and practical learning made a significant impact on my professional journey.

**Arpit Sharma**

*Data Quality Analyst, Alica Band*



# OUR SHINING STARS

Batch 2020-22



At IBI, every day was a new opportunity. The hands-on experiences, especially through internships, played a crucial role in refining my skills and making me industry-ready upon graduation.

**Raj Satish Agarwal**

*Business Data Analyst, Samsung*



Proud to be associated with I Business Institute's distinguished alumni community. The PGDM programme not only provided academic rigor but also instilled in me the values and skills crucial for professional success.

**Shivani Tiwari**

*HR Associate, E&Y*



Proud to be associated with I Business Institute's distinguished alumni community. The PGDM programme not only provided academic rigor but also instilled in me the values and skills crucial for professional success.

**Akash Jain**

*Area Sales Executive, Adani Wilmar Limited*



IBI, where knowledge transforms into capability. The hands-on experiences, particularly through internships, were instrumental in honing my practical skills and preparing me for the competitive professional landscape.

**Harish Yadav**

*Business Finance, TATA Capital*



I Business Institute's distinguished alumni network is a testament to the impact of the PGDM programme. I attribute my success to the holistic education and practical insights gained at IBI, shaping my career in the corporate arena.

**Piyush Chakraborty**

*Sales Officer, Axis Bank*



I Business Institute's commitment to student success became evident through my impactful summer internship with a leading brand. The hands-on experience reinforced classroom learning and positioned me as a confident professional.

**Shivani Sahay**

*Associate Trainer, PNB Metlife*



IBI, where knowledge leads to capability. The hands-on experiences through internships and placement preparatory activities were crucial in honing my skills for a thriving career.

**Sanket Dalal**

*Account Manager, Team Computers*



IBI, where excellence is a way of life. The hands-on experiences, especially through internships, played a pivotal role in honing my practical skills, making me well-equipped for the demands of the business world.

**Rohit Sharma**

*Finance Associate, E&Y*



IBI, where success is a shared journey. The institute's emphasis on internships and live projects played a crucial role in shaping my practical understanding of the business world, adding depth to my education.

**Devendra Vishwkarma**

*L&D Trainer, Flipkart*



Choosing IBI was choosing a transformative experience. The comprehensive placement preparatory sessions and exposure to internships provided me with the skills and confidence to navigate the complex professional landscape.

**Rishav Kumar**

*Team Lead, Incedo*



IBI, where education is an exploration. The hands-on experiences through internships and placement preparatory activities were pivotal in my journey toward becoming a skilled professional, shaping my career trajectory.

**Pradyuman**

*Sales Manager, Naukri.com*



I am proud to be an alum of I Business Institute, where the robust placement assistance played a pivotal role in my career progression. The institute's focus on skill development and industry-aligned curriculum set the stage for my success.

**Neha Dwivedi**

*Account Manager, Team Computers*



Choosing IBI was choosing a transformative experience. The comprehensive placement preparatory sessions and exposure to internships provided me with the skills and confidence to navigate the complex professional landscape.

**Lakshya Rai**

*Account Manager, Team Computers*



IBI, where education is an exploration. The hands-on experiences through internships and placement preparatory activities were pivotal in my journey toward becoming a skilled professional, shaping my career trajectory.

**Priyanka Chauhan**

*Inside Sales Representative, Team Computers*



# OUR SHINING STARS

Batch 2022-24



Proud to be part of IBI's legacy of success. The institute's commitment to internships and live projects provided me with the skills and confidence needed to excel in my professional journey.

**Ankit Shukla**

*Management Trainee- Financial Services, Wipro*



IBI, where learning transcends boundaries. The hands-on experiences and focus on internships were crucial elements in bridging the gap between academic knowledge and practical application.

**Anushka Vimal**

*HR Executive, DS Group*



IBI, a beacon of educational excellence. The hands-on experiences and exposure to diverse internships were key elements in preparing me for the challenges of the professional world, contributing to my adaptability.

**Astha Jha**

*HR Analyst, E&Y*



IBI, where learning transcends boundaries. The hands-on experiences and focus on internships were crucial elements in bridging the gap between academic knowledge and practical application, making me industry-ready.

**Md Adnan**

*Marketing Coordinator, Dabur India Limited*



Proud to be part of IBI's success story. The institute's commitment to internships and diverse extracurricular activities enriched my educational journey and set the stage for a successful career, exceeding my aspirations.

**Deepak Nagar**

*Associate Business Operations, Publicis Sapient*



I Business Institute's programme empowered me to apply theoretical concepts in practical settings during my summer internship. The institute's network played a key role in securing an internship with a leading organization, laying a strong foundation for my career.

**Mowli. M**

*Assistant Manager- Operations, Satin Creditcare Network*



IBI, a catalyst for my career journey. The hands-on experiences, especially through internships, were instrumental in developing practical skills that laid the groundwork for my professional success.

**Divya Nandini**

*Human Resources Business Partner, Archer and Bull*

## Recent Placed Students from the Batch of 2023-25

With placements for the Batch of 2023-25 still ongoing, I Business Institute has already achieved remarkable success. By November, over 100 prestigious companies have recruited our talented students, offering them promising roles across diverse sectors. This achievement underscores our commitment to facilitating career-ready graduates through industry-focused training, practical exposure, and personalized career support. We continue to expand our corporate partnerships, ensuring each student is presented with opportunities to launch their careers with confidence and competence.



I Business Institute provided me with an enriching journey filled with practical learning. The curriculum's industry-oriented approach prepared me for real-world challenges, and the guidance of experienced faculty helped me secure an internship that aligned with my career goals. I am grateful for the incredible opportunities and a placement that matches my aspirations!

**Diya Gupta**

*Management Trainee - Finance, Wipro*



The two years at I Business Institute have been transformative. The faculty's mentorship and the focus on case studies gave me a solid foundation. Thanks to the campus placement support, I landed my dream job in a top company. The institute truly cares about students' careers and ensures we get what we deserve!

**Tripti Kewalramani**

*Management Trainee - Finance, Wipro*



Studying at I Business Institute was an eye-opener to the corporate world. The diverse workshops, industry visits, and networking sessions polished my skills. I secured an internship that enhanced my profile, and my placement was exactly what I aspired to achieve. It's a place where students' futures are crafted with care.

**Harshal Dasani**

*Management Trainee - Finance, Wipro*



I Business Institute's supportive environment made my PGDM experience amazing. The focus on skill-building and corporate exposure prepared me thoroughly for the industry. I interned with a reputed firm, gaining invaluable insights, and eventually got placed in a role that perfectly suits my ambitions. Highly recommended for aspiring management professionals!

**Shresth Gaur**

*Management Trainee - Finance, Wipro*



The learning experience at I Business Institute was incredible! The institute's emphasis on practical exposure and industry integration prepared me for a challenging role. The dedicated placement team helped me find the right fit in a well-known company. Grateful for a journey that has shaped my career for the better.

**Harshit Singh**

*Pricing Analyst, Caledon Technologies*



# OUR SHINING STARS

Batch 2023-25



My journey at I Business Institute was filled with learning, growth, and unforgettable memories. The academic rigor, blended with corporate exposure, enabled me to secure an internship that gave me hands-on experience. Thanks to the guidance here, I now have a placement that aligns with my career goals. Proud to be an IBI student!

**Nishant Singh**  
*Sales Officer, DS Group*



My experience at I Business Institute was truly rewarding. The institute's focus on skill development, corporate networking, and real-world application prepared me well. I secured an internship in my chosen field and got a placement in a reputed company. IBI helped turn my career goals into reality!

**Harsh Kesari**  
*Business Development Officer, Parag Milk Foods*



IBI exceeded my expectations by offering a curriculum that is truly industry-relevant. I got an internship in my desired field and, eventually, a placement that is exactly what I wanted. The institute's continuous support and dedication to student success make it a fantastic place for aspiring managers!

**Kartik Goyal**  
*HR, Policy Bazaar*



I joined IBI with a dream to enter the corporate world, and today I'm proud of my achievements here. The institute's emphasis on practical exposure allowed me to secure an excellent internship, and my final placement was beyond my expectations. It's a place where students truly grow and succeed.

**Devang Sharma**  
*Pricing Analyst, TBO*



Studying at IBI was a life-changing experience. The institute's focus on holistic development, practical skills, and industry exposure helped me immensely. I completed a valuable internship, and my placement has opened up exciting career opportunities. Thankful to IBI for shaping my future in such a positive way.

**Amit Kumar Singh**  
*Sales Officer, Dalmia Cement*



I Business Institute offers a perfect blend of academic rigor and practical exposure. The institute's career services team was instrumental in helping me secure a great internship, and my placement matched my aspirations. IBI is undoubtedly the best choice for students looking to succeed in the business world.

**Abhinav Kumar**  
*Holiday Cruise Expert, Cordelia Cruises*



I Business Institute offers a unique blend of theoretical and practical learning. The constant support from faculty and corporate mentors made my journey remarkable. I interned with an esteemed company, gaining real-world skills, and my placement met my career expectations. I would recommend IBI to anyone serious about their career.

**Dhriti Sharma**  
*Brand Management, NoBrokerHood*

# PROGRAMME DEGREE

Your two year's Reward



## Celebrating a Master's Degree Achievement!

Earning a master's degree is a significant milestone, embodying dedication, resilience, and a deep commitment to growth. It reflects advanced expertise, critical thinking, and a pursuit of excellence in one's chosen field.

This achievement not only opens doors to new opportunities but also enhances professional credentials and promotes personal development. It's a time to celebrate hard work and express gratitude to mentors and loved ones for their invaluable support.

Congratulations to all master's degree achievers—your success is an inspiration and a true testament to your determination!



# Dikshant-2024

## The Convocation Ceremony

The Convocation Ceremony, Dikshant:2024, marks a momentous occasion for the PGDM Batch 2022-2024 at I Business Institute, honoring the hard work, dedication, and success of our graduates. This grand celebration represents both the academic achievements and the profound personal growth of our students as they transition from scholars to future leaders in the professional world.

The ceremony was graced by a distinguished lineup of guests, including Prof. K. K. Aggarwal, President of South Asian University and Former Chairman of NBA, Dr. Manoranjan Sharma, Chief Economist at Infomerics Ratings, Mr. Sandeep Tyagi, Senior General Manager HR at UFLEX, and Mr. Aditya Ghildyal, President of Greater Noida Industries & Head HR at CNH.

Their inspiring speeches highlighted the significance of continuous learning, adaptability, leadership, and resilience in the evolving business landscape. In addition to their invaluable insights, the guests shared personal anecdotes and advice that resonated deeply with the graduates, encouraging them to embrace challenges and pursue excellence as they embark on their professional journeys.





# MERITORIOUS STUDENTS: PGDM Batch 2022-24



**Ms. Kokil Garg**  
*Chancellor's Gold Medalist  
for outstanding academic excellence.*



**Ms. Sakshi**  
*Chancellor's Silver Medalist  
for remarkable academic performance.*



**Mr. Sachin Gaur**  
*Chancellor's Bronze Medalist  
for commendable academic achievements.*











## ALUMNI MEET 2024

### Celebrating Legacy, & Lifelong Connections

The Alumni Meet 2024 at I Business Institute was a vibrant and heartwarming gathering, bringing together alumni from diverse sectors to celebrate the institute's rich legacy and accomplishments. The event was a powerful reminder of the lasting bonds and collective achievements fostered at IBI. It served as a bridge between past and present, as the graduating PGDM Batch 2022-24 passed the legacy to the PGDM Batch 2023-25, symbolizing a commitment to continuous growth and excellence. Alumni shared inspiring stories, highlighting how IBI shaped their careers and lives, while also engaging with current students, offering guidance, and fostering a spirit of camaraderie, mentorship, and lifelong learning. This memorable occasion reaffirmed IBI's enduring impact on professional growth and success, reinforcing its role as a catalyst for leadership and achievement.





# Inspiring Growth: Transformative Experience



At **EY**, I gained valuable experience in assurance roles, but I wanted to accelerate my career with deeper insights into management. I Business Institute's combination of summer internships, industry exposure, and strong academic foundation convinced me to join their PGDM programme. The institute is preparing me to take on higher responsibilities in my field.

**Sanya Kumari**  
Patna, Bihar

After working at **Global Logic** as a Software Engineer, I realized the importance of honing my management skills to complement my technical expertise. I Business Institute stood out with its excellent placement record and the opportunity to upskill in a dynamic learning environment. The PGDM programme here is preparing me to take the next leap in my career.



**Kartik Newlay**  
Jabalpur, Madhya Pradesh



With experience at **HCL Tech**, I recognized the need to expand my understanding of management principles. I Business Institute offered the perfect blend of academic excellence and industry engagement. The live projects and certifications provided me with practical insights, ensuring I could align my corporate experience with management expertise.

**Shruti Singh**  
Lucknow, Uttar Pradesh

I was already working in operations at **Xpressbees**, but I wanted to level up my career with enhanced management knowledge. The industry-focused curriculum at I Business Institute, along with live projects, provided the hands-on learning I needed. IBI has helped me bridge the gap between my current role and the strategic skills required for the future.



**Anand Shukla**  
Prayagraj, Uttar Pradesh



Having worked at **Grow Global Strategies**, I knew I needed to enhance my strategic and managerial capabilities to advance in my career. I Business Institute's focus on industry-relevant skills and strong academic rigor helped me achieve this. The institute's commitment to delivering practical knowledge and providing live project exposure made it the ideal choice for my PGDM.

**Pritam Mazumdar**  
Durgapur West Bengal



While working at **Lakshya Engineers**, I felt the need to build upon my technical skills with management expertise. I Business Institute provided the perfect platform with its focus on real-world applications and live industry projects. The PGDM programme here is giving me the tools I need to transition into managerial roles within the industry.

**Sunil Yadav**  
Gurugram, Haryana

I was already in a senior role at **Bajaj Allianz**, but I wanted to sharpen my management skills for long-term career growth. I Business Institute's focus on upskilling through certifications and practical learning opportunities was exactly what I was looking for. The programme is helping me develop the strategic mindset needed to advance my career.



**Arjun Yadav**  
Panipat, Haryana



Having worked as a Sub Editor at **Jammu Parivartan**, I wanted to enhance my managerial capabilities to lead teams and projects more effectively. I Business Institute's comprehensive PGDM curriculum, combined with its strong industry connections, gave me the confidence that I was on the right path to achieving my goals.

**Harshit Kulshrestha**  
Jammu, J&K

After gaining experience in editorial services at **SPI Technologies**, I sought to expand my knowledge in management. I Business Institute's strong academic curriculum and the opportunity for summer internships were key factors in my decision to join. I'm confident that the skills I'm developing here will position me for leadership roles.



**Sumit Kumar**  
Patna, Bihar



With several years of experience leading a team at **Reliance**, I wanted to advance my career to the next level. I Business Institute offered the perfect environment to do just that, with its focus on live industry projects and management-focused curriculum. The PGDM programme here is giving me the edge I need to thrive in a competitive industry.

**Rajiv Kumar Sharma**  
Bokaro, Jharkhand

Running my own business helped me understand the importance of strong managerial skills. I Business Institute's PGDM program, with its focus on certifications and industry-relevant learning, is equipping me with the tools needed to expand my entrepreneurial ventures. The knowledge I'm gaining here is invaluable for my future growth.



**Mohd Abuzar**  
Amroha, Uttar Pradesh



# Top Performers Speak: Our Academic Achievers



I wanted a B-school that valued holistic development, and **IBI** proved to be the perfect choice. Its focus on extra-curricular activities gave me opportunities to explore my interests beyond academics, enhancing my creativity and teamwork while making learning fun and engaging.

**Priyanka Debnath (MAT 98.82%)**  
Dibrugarh, Assam

After my MAT success, I was looking for a PGDM College and IBI stood out for its intellectual resources. The faculty, library, and curated learning materials is helping me to deepen my understanding of business concepts and stay ahead in my academic journey.



**Anjana Gupta (MAT 92 %)**  
Jharkhand



I was keen on studying at a B-school that could provide a rich blend of academic excellence and hands-on learning. At IBI, the intellectual resources exceeded my expectations, with experienced faculty and interactive sessions that nurtured my analytical abilities. My CMAT preparation was well-utilized here, as the teaching pedagogy perfectly aligned with industry relevance.

**Sanghamitra Lala (CMAT 90.72%)**  
Purulia, West Bengal

After achieving a competitive CAT score, I sought a B-school where I could further develop my professional skills. IBI provided an enriching experience with its emphasis on summer internships, which gave me hands-on experience in my domain and helped me build a strong foundation for my future career.



**Umang Agarwal (CAT 86.48%)**  
Dehradun, Uttarakhand



After my CMAT success, I wanted to join a B-school that emphasized experiential learning. IBI's summer internship opportunities gave me the platform to work with leading organizations, providing insights that are vital for my career advancement.

**Prashant Asthana (CMAT 80%)**  
Lucknow, Uttar Pradesh

# MESSAGE FROM THE DIRECTOR ADMISSIONS



Dear Aspirant,

I am delighted to introduce you to I Business Institute, a place where ambition truly meets opportunity. At IBI, we believe in nurturing potential and empowering students to shape the future they envision. Our dynamic community of learners, educators, and industry experts creates a collaborative environment that fosters academic excellence, personal growth, and professional success.

At IBI, we blend rigorous academics with real-world corporate applications, preparing our students to excel in today's competitive job market. Our curriculum goes beyond theoretical knowledge, equipping you with practical skills and industry insights. With a strong emphasis on innovation, entrepreneurship, and leadership, our programmes are designed to help you thrive in your chosen field. IBI boasts a stellar placement record, with graduates securing roles in top companies like Dabur, Nestle, KPMG, Wipro, E&Y, Samsung, DSG Group, HCL, and many more.

Our campus life is a rich mosaic of diversity, inclusivity, and social responsibility, offering you a vibrant and supportive environment to grow. Our state-of-the-art infrastructure, equipped with modern amenities, is designed to facilitate learning and foster holistic development.

We understand that choosing the right B-School is a pivotal decision, and we are dedicated to ensuring your experience with us is transformative. We are excited to be part of your journey toward achieving your dreams and are thrilled to welcome you to the IBI family.

Best wishes,

**Mr. Lukash Kumar**

Director – Admissions

*"Develop a  
passion for  
learning.  
If you do,  
you will never  
cease to grow."*





# MESSAGE FROM THE JT. DIRECTOR ADMISSIONS



Dear Student,

We appreciate your interest in I Business Institute (IBI), a premier management institute dedicated to shaping the next generation of business leaders.

At IBI, we believe that every individual has unique potential and aspirations. Our goal is to empower students with the knowledge, skills, and expertise required to succeed in today's fast-paced and dynamic corporate world.

Our carefully curated programme, faculty expertise, and industry network provide an exceptional learning experience, complemented by:

- Extensive corporate exposure through internships, live projects, and guest lectures
- Holistic personality development through workshops, training programmes, and mentorship
- Vibrant campus life with diverse cultural events, clubs, and committees

Our diverse community comprises students from:

- Varied educational backgrounds (Engineering, Commerce, Arts, Science, and more)
- Across India, representing diverse geographical perspectives
- Healthy gender ratio, fostering equal opportunities

This diverse and talented cohort promotes cross-cultural understanding, collaborative learning and innovative thinking.

Through a comprehensive Admission process we seek talented individuals who have passion for excellence and commitment to make a positive impact in the corporate world or kickstart their entrepreneurial journey.

I would be happy to guide you through your Admission process with us.

"To bring about change, you must not be afraid to take the first step. We will fail when we fail to try."

Best wishes,

**Ms. Prachi Malhan**

*Jt Director- Admissions*

*"The purpose of education is to plant a seed that grows into endless wisdom."*



# IBI's Offerings

- ✕ Collaboration with the Academy of IFRA (International Financial Research Analyst), Canada
- 🏢 Zonal centre of E-Cell, IIM Bangalore in association with MakeIntern
- 👤 Eminent faculty from IIMs, XLRI, IITs, MIT Boston, Symbiosis, Great Lakes and Top Corporates
- 📅 "Catalyst" - Unique 50 Day Orientation Programme
- 📊 Dual major specializations (MKT, FIN, OM, HR, IT, IB, BA, FB & ENT)
- 📖 Aptitude & Logical Reasoning Certification by Foundit India
- 📖 Campus Resource Training & Personality Development Certification by Foundit India
- 📖 Advanced Excel Certification by Corporate Partners
- 🏢 Business Intelligence certification from E-Cell IIM Bangalore & Make Intern
- 📖 Entrepreneurship workshop, Digital Marketing Certification & Domain Specialised Certifications
- 🌐 Non-Credit Courses on Cyber Security, Introduction to Tableau, Introduction to Behavioral Finance & Digital Transformation
- 🏞️ One Day Outbound Activity & Adventure & Excursion Trip
- ✈️ International Educational Tour- Dubai (UAE)/Singapore
- 📊 A unique POA letter which guarantees 25 placement opportunities with a minimum package of INR 6.5 LPA & INR 12.5 LPA for Elite Batch
- 🏭 Industrial Visits: 12 Visits (Two visits per Trimester)
- 📖 Summer Internship Opportunity
- 🏢 Corporate Lectures by Industry Professionals
- 📖 Book Bank, and Latest Configuration Laptop
- 🌐 An opportunity to learn from anywhere and everywhere through DELNET, NDLI - the largest learning Reservoir network
- 🏢 Corporate exposure through Live Projects with Industry
- 🏢 Placement Preparatory Sessions for Student Development
- 🏢 Mock Interviews by Industry Experts.





# ADMISSION PROCEDURE



## STUDENT INTAKE

PGDM Batch of 2024-26

Programme	Intake Capacity
PGDM	240

Components	Score Percentage
CAT/MAT/XAT	20%
Screening Round	20%
Panel Interview	20%
Dean's Interview	30%
10th Score	2.5%
12th Score	2.5%
Graduation Score	5%

# SCHOLARSHIP

Maximum scholarship of up to INR 1,50,000 will be given to the candidates on first cum first-serve basis. The categories of scholarships are mentioned below:

## Category I: Scholarship on the basis of qualifying exam

S.No	Marks in Qualifying Exams	Scholarship Amount (INR)
1.	CAT/XAT/CMAT percentile >85 / MAT Score >750	70,000
2.	CAT/XAT/CMAT percentile between 70-85 / MAT Score between 700-749	50,000
3.	CAT/XAT/CMAT percentile between 60-69 / MAT Score between 600-699	30,000

The candidates should fall under the merit category on the basis of their percentile in CAT/XAT/CMAT/MAT. Also, the candidate should fulfill the criteria of having secured an overall 60% in 10th, 12th, and Graduation.

## Category II: Scholarship on the basis of Academic Background

The candidates having 60% and above in B.Tech/B.E degree and have also secured 70% & above in 10th & 12th will be awarded a scholarship of INR 30,000.

## Category IV: Single Mother

The candidates, who are being raised by a Single Mother, will be awarded a scholarship of INR 50,000 provided the candidates should have secured 60% & above in 10th, 12th, and Graduation.

## Category VI: Meritorious Student

A candidate who has achieved over 80% in their 10th, 12th, and graduation, as well as scored 85% percentile or higher in CAT/XAT, GMAT score of >650, and possesses 2 years of work experience with a 4LPA package, will be eligible for a 50% scholarship. \*The Final scholarship will be awarded based on the candidate's performance in the selection process.

## Category III: Scholarship for candidates with Work Experience

The candidates with at least 1 year of work experience and a minimum annual salary CTC of INR 3.2 LPA will receive a scholarship of INR 40,000. Candidates with a CTC of INR 5 LPA or higher will

## Category V: Girl Child

The girl candidates with 65% & above in 10th, 12th, and Graduation will be awarded a scholarship of INR 30,000 as an initiative to promote higher education of female students and educational parity.

## Guidelines:

- If any student is eligible for more than one category of scholarship the maximum scholarship can go up to INR 1,50,000.
- The scholarship is available for limited seats only in each category on first-cum-first-serve basis. The decision of awarding the scholarship depends on the Institute Scholarship Committee. The maximum of INR 20,00,000 can be given as a scholarship to a batch.

*Note: Only three scholarships up to INR 1,50,000 can be combined.*



# PROGRAMME FEE

## Admission Offer

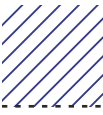
- Admission offers will be made based on the assessment conducted during the selection process.
- The offer will be based on the information provided by the candidate in their application and during the interview.
- Candidates must submit original documents related to their educational qualifications and employment experience (if any) on the date of joining.
- Failure to provide the required documentary evidence may result in the cancellation of the admission offer.
- Any candidate found to have provided falsified data or documents will be dismissed from the program, and the fees paid will be forfeited.

## Admission Fee










- The admission will be finalized only after the successful completion of the admission process.
- A letter of selection will be issued to the candidate upon final selection.
- Admission will be confirmed after the submission of the admission fee along with the registration fee, as mentioned in the admission offer letter.
- The fee refund policy will follow the guidelines set by AICTE.

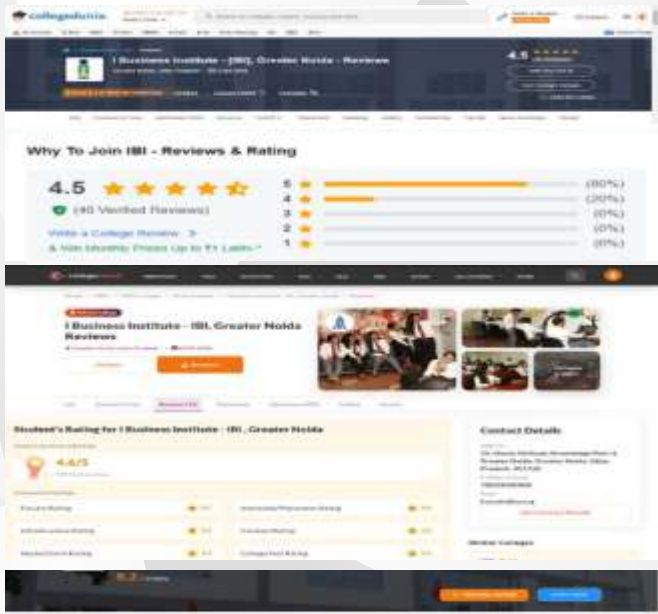
Below is the fee structure for the PGDM and PGDM-X programme:

Fee Component*	PGDM (₹ 9.85 Lakhs for 2 Years)	PGDM-X (₹ 10.55 Lakhs for 2 Years)
Registration (At the Time of Admission)	₹ 75,000	₹ 75,000
Installment I (Within 15 Days of Registration)	₹ 2,60,000	₹ 2,80,000
Installment II (30th September, 2025)	₹ 2,50,000	₹ 2,80,000
Installment III (30th June, 2026)	₹ 2,00,000	₹ 2,10,000
Installment IV (30th September, 2026)	₹ 2,00,000	₹ 2,10,000
<b>Total</b>	<b>₹ 9,85,000</b>	<b>₹ 10,55,000</b>



# REVIEWS ON DIFFERENT EDUCATIONAL PLATFORMS

-  FACEBOOK ★★★★★ 5 STAR
-  COLLEGE DUNIA ★★★★★ 5 STAR
-  CAREERS360 ★★★★★ 5 STAR
-  DIAL EDUCATION ★★★★★ 5 STAR
-  GOOGLE ★★★★★ 4.7 STAR
-  COLLEGE SEARCH ★★★★★ 4.7 STAR
-  SHIKSHA ★★★★★ 4.6 STAR
-  COLLEGE DEKHO ★★★★★ 4.3 STAR
-  GET MY UNI ★★★★★ 4.3 STAR



**Why To Join IBI - Reviews & Rating**

**4.5** ★★★★★ (80%)  
 (80 Verified Reviews)

Write a College Review > & Win Monthly Prizes Up to ₹1 Lakh\*

5	80%
4	20%
3	0%
2	0%
1	0%


**Student's Rating for I Business Institute - IBI, Greater Noida**

**4.4/5**

Infrastructure	4.5
Academics/Placement/Staff	4.5
Administrative	4.5
Placement/Staff	4.5
Infrastructure	4.5
Placement/Staff	4.5

**Rating**

Faculty	4.5/5
Academics	4.5/5
Accommodation	4.5/5
Infrastructure	4.5/5
Placements	4.5/5
Social	4.5/5



**I Business Institute Overall Rating**

**4.8** ★★★★★ (Based on 50 reviews)

Infrastructure	4.5/5
Placement	4.5/5
Faculty	4.5/5
Hostel	4.5/5



**IBI Greater Noida: Admission, Courses, Fees, Placements**

Overall Rating: **4.5/5** (80%)

Write a College Review > & Win Monthly Prizes Up to ₹1 Lakh\*



**Why To Join IBI - Reviews & Rating**

**4.5** ★★★★★ (80%)  
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5	80%
4	20%
3	0%
2	0%
1	0%



**IBI Greater Noida: Admission, Courses, Fees, Placements, Scholarships**

**Average rating of this institute**

**Overall Rating (7/10)**

**4.7** ★★★★★

Component Ratings (7/10)

Placements	4.7
Infrastructure	4.5
Faculty & Course Curriculum	4.5
Student & Campus Life	4.4
Value for Money	4.5



**I Business Institute**

4.8 ★★★★★ 608 reviews

One of the best campus for quality of education. They invest and on practical exposure, industry interaction and experts talks. Such kind of interaction value adds in overall development of students.

Response from the owner: Thank you for providing feedback to I Business Institute. Your inputs are invaluable as we endeavor to ensure continuous improvement. We genuinely appreciate your review. Best regards, I Business Institute.



**I Business Institute**

4.8 ★★★★★ 608 reviews

100% recommended 2177 reviews

Dipaanshu Tyagi recommends I Business Institute.

I found this college through youtube videos moreover this is best college in Delhi ncr This college also provide 50 days orientations program in which foundation classes are organised in addition many good entrepreneurs speaker comes and teach about how to start new business At last college also provide one week tour to manali in which many student get get up to each other

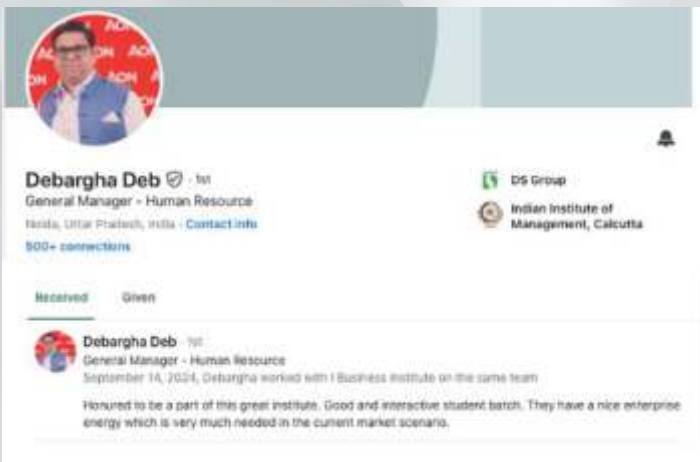
Rao Sunil recommends I Business Institute.

ibi is an excellent example of pure knowledge and wisdom. faculty is so good that any student can reach to them anytime. staff is so supportive and helpful. must do pgdm from ibi. best institute



# GLOWING ENDORSEMENTS

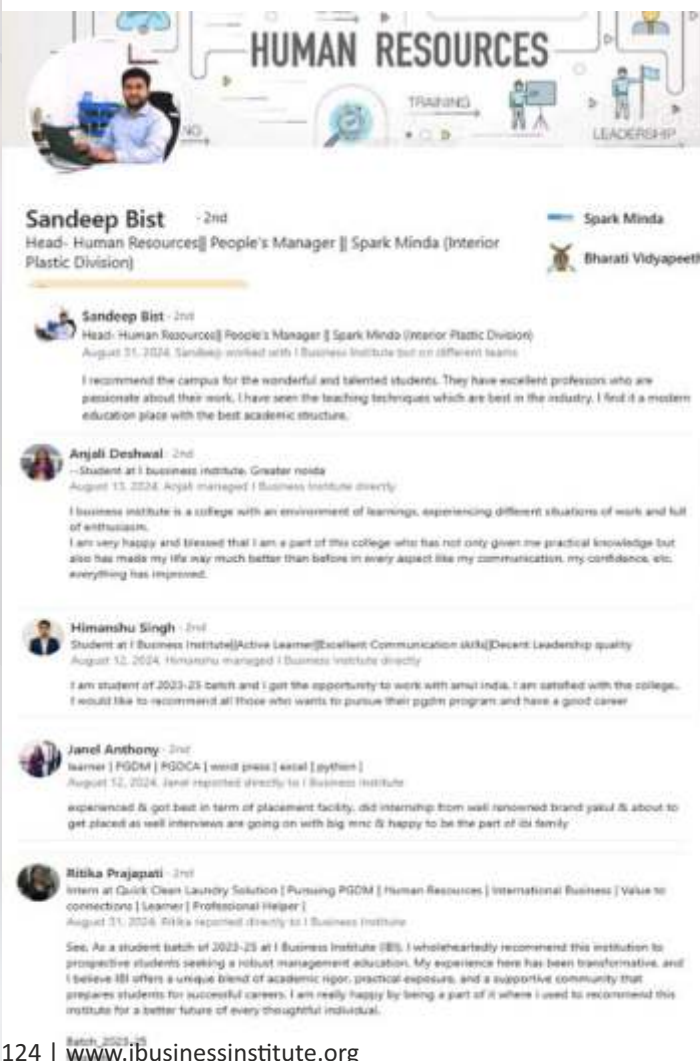
At I Business Institute, we take immense pride in the glowing recommendations we've received from corporate professionals, distinguished alumni, and esteemed faculty members. Their testimonials highlight the transformative impact of our academic programs, the strength of our industry connections, and our commitment to excellence in education.



**Debargha Deb** - 1st  
General Manager - Human Resource  
Kolkata, Uttar Pradesh, India · Contact Info  
500+ connections

**Received** Given

**Debargha Deb** - 1st  
General Manager - Human Resource  
September 14, 2024, Debargha worked with I Business Institute on the same team  
Honored to be a part of this great institute. Good and interactive student batch. They have a nice enterprise energy which is very much needed in the current market scenario.



**Sandeep Bist** - 2nd  
Head- Human Resources | People's Manager || Spark Minda (Interior Plastic Division)  
Bharati Vidyapeeth

**Sandeep Bist** - 2nd  
Head- Human Resources | People's Manager || Spark Minda (Interior Plastic Division)  
August 31, 2024, Sandeep worked with I Business Institute on different teams  
I recommend the campus for the wonderful and talented students. They have excellent professors who are passionate about their work. I have seen the teaching techniques which are best in the industry. I find it a modern education place with the best academic structure.


**Anjali Deshwal** - 2nd  
Student at I Business Institute, Greater noida  
August 13, 2024, Anjali managed I Business Institute directly  
I Business Institute is a college with an environment of learning, experiencing different situations of work and full of enthusiasm. I am very happy and blessed that I am a part of this college who has not only given me practical knowledge but also has made my life way much better than before in every aspect like my communication, my confidence, etc. everything has improved.

**Himanshu Singh** - 2nd  
Student at I Business Institute | Active Learner | Excellent Communication skills | Decent Leadership quality  
August 12, 2024, Himanshu managed I Business Institute directly  
I am student of 2023-25 batch and I got the opportunity to work with amul india. I am satisfied with the college. I would like to recommend all those who wants to pursue their pgdm program and have a good career

**Janel Anthony** - 2nd  
Learner | PGDM | PGDCA | word press | social | python |  
August 12, 2024, Janel reported directly to I Business Institute  
experienced & got best in term of placement facility. did internship from well renowned brand yakul & about to get placed as well interviews are going on with big mnc & happy to be the part of ibi family

**Ritika Prajapati** - 2nd  
Intern at Quick Clean Laundry Solution | Pursuing PGDM | Human Resources | International Business | Value to connections | Learner | Professional Helper |  
August 31, 2024, Ritika reported directly to I Business Institute  
See, As a student batch of 2023-25 at I Business Institute (IBI), I wholeheartedly recommend this institution to prospective students seeking a robust management education. My experience here has been transformative, and I believe IBI offers a unique blend of academic rigor, practical exposure, and a supportive community that prepares students for successful careers. I am really happy by being a part of it where I used to recommend this institute for a better future of every thoughtful individual.

Batch: 2023-25



**Radhika Mishra** - 2nd  
Campus Recruiter - Wipro | HR- Talent Acquisition Sourcer American Express-GBT | HR Executive at Amadeus India | HR Manager at Krishna Outsourcing Services | Social Worker  
Gurgaon, Haryana, India · Contact Info  
Connect for 5.5 Discussion

**Radhika Mishra** - 2nd  
Campus Recruiter - Wipro | HR- Talent Acquisition Sourcer American Express-GBT | HR Executive at Amadeus India | HR Manager at Krishna Outsourcing Services | Social Worker  
August 16, 2024, Radhika was I Business Institute's mentor  
It was a wonderful experience with I Business Institute in throughout recruitment process. Students were well prepared and have studied the profile and process well.

**Diya gupta** - 2nd  
pursuing pgdm  
August 12, 2024, Diya reported directly to I Business Institute  
I am a second year student of I business institute and wanna proudly say I am overall ready to take challenge & to fetch renowned company of my dreams. thanyou ibi for making me well prepared & active. thankyou ibi family for helping me grow

**Priya Darshini** - 2nd  
PGDM  
August 16, 2024, Priya reported directly to I Business Institute  
I experienced a lot of personality development growth in myself after learning & training from I business institute I would highly recommend this college for pgdm & practical & fact full knowledge. thankyou for training me . highly recommended

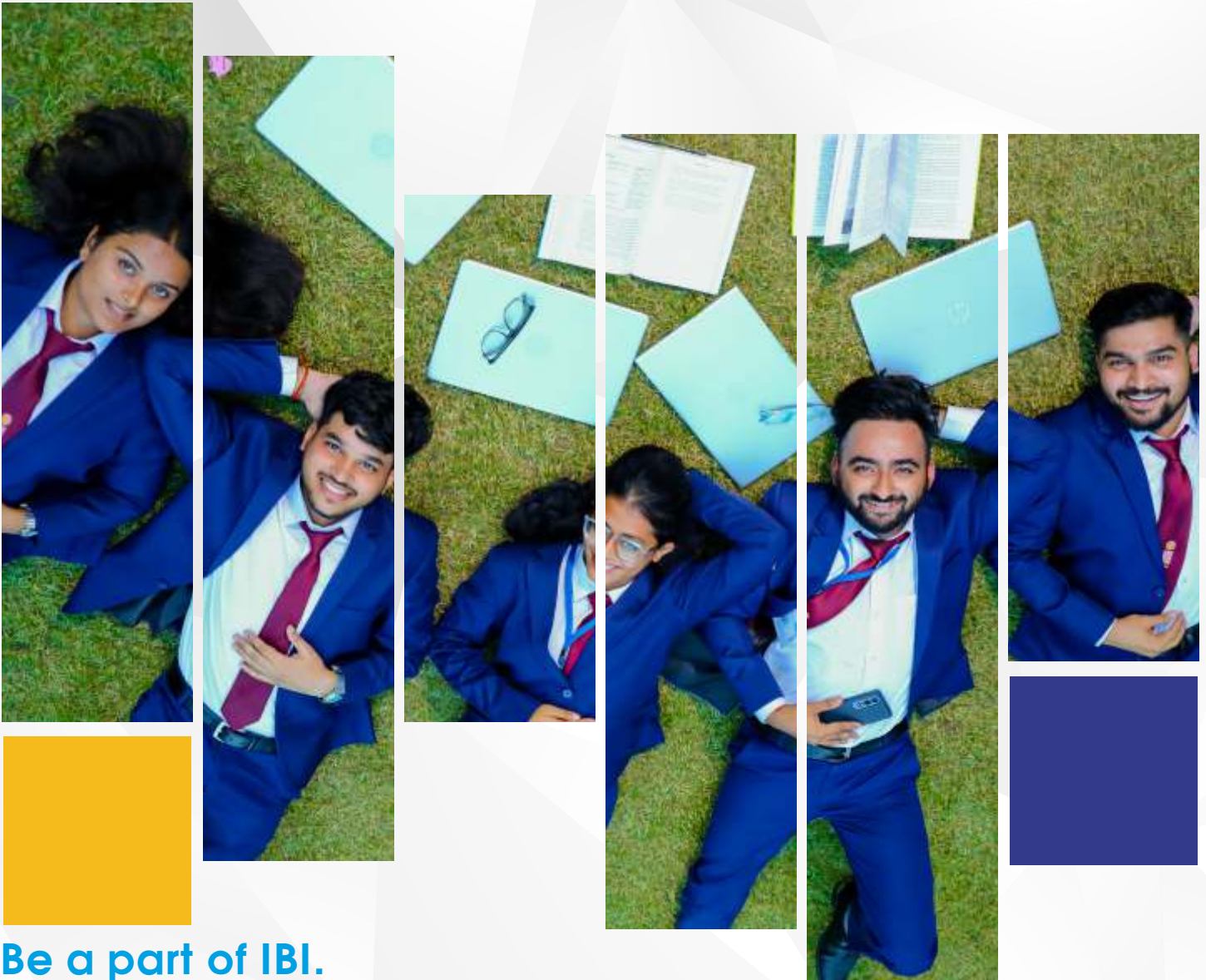
**Prathmesh Gurav** - 2nd  
Student at Mumbai University Mumbai  
August 10, 2024, Prathmesh reported directly to I Business Institute  
hello everyone so i am Prathamesh Gurav, I am a student of IBI greater noida and doing my PGDM program. I am 100 percent satisfied with the facilities, classes and everything. I would like to recommend to those students who want to pursue their PGDM program and have a good career in future....Join the IBI greater noida...







At I Business Institute, We don't just Teach, We Transform



Be a part of IBI.  
Be a part of the future.



## I Business Institute

35, Maula Ali Road, Knowledge Park II, Greater Noida, UP - 201310

For Admission Enquiry: +91 7065333326, 7065333327

info@ibusinessinstitute.org, admissions@ibusinessnessinstitute.org

[www.ibusinessinstitute.org](http://www.ibusinessinstitute.org)



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